

UNDERGRADUATE STUDENTS ASSOCIATION  
COUNCIL

Tuesday February 1, 2011  
417 Kerckhoff Hall  
7:00 p.m.

PRESENT: Jasmine Hill, Stephanie Lucas, Cris Santos, Emily Resnick, Suza Khy, Charles Ma, Jamie Yao, JC De Vera, Rustom Birdie, Linda Phi, Matt Spring, Gatsby Miller, Bob Williams, Dr. Berky Nelson, Willard Tressel, Patty Zimmerman, Isaac Rose, Katrina Dimacali

ABSENT: Kinnery Shah, Dr. Deb Geller

GUESTS:

I. A. Call to Order

- Hill called the meeting to order at 7:02 pm.

B. Signing of the Attendance Sheet

*The attendance sheet was passed around.*

II. Approval of the Agenda

-Khy moved to strike her presentation

-Lucas tabled the ASUCLA Communications Board presentation until they arrive.

- Spring moved and Resnick seconded to approve the agenda, as amended.

- Hill called for Acclamation. Hill asked if there were any objections to approval by Acclamation. There being none, the agenda was approved, as amended.

III. Approval of the Minutes

-1/25/11

-Khy said that it said that she was present when she was not.

-Miller moved and Spring seconded to approve the minutes, as amended.

- Hill called for Acclamation. Hill asked if there were any objections to approval by Acclamation. There being none, the minutes were approved, as amended.

IV. Public Comments

*There were no public comments this week.*

V. Special Presentations

A. Academic Affairs Commission Application- Khy

B. Community Service Commission Alternative Spring Break- Melinda Speckman and Will Speckman and Will talked about alternative Spring Break. The CSC is hosting a week of events where students could give back to the community. This project educates students on the issues on the issues of different communities. The sites address similar issues that many USAC missions support. The sites include Dorothy's place, Best Friends Animal Society, Death Valley National Park, New City Parish, and TWO.

-Dorothy's place is a haven and shelter for women, children, and men. This includes people that are homeless. Students would shadow the staff and learn from the visitors. The people at the center would be taken out by the students into the city.

-Best Friends Animal Society works with horses, dogs, cats, birds, etc. The volunteers would make sure the facility is clean. Students would make animal toys, walk dogs, and mostly spend time with the animals with love and attention since many come from abused homes.

- Death Valley National Park goes out into the valley in a camping like trip for a week. Volunteers would do various activities and learn about what Death Valley is.
- New City Parish works with non-profit organizations in LA. This would help create ties with non-profits as well as a network with well established organizations.
- TWO: Transformational World Opportunities is an immersion education trip to see what the border is like between the United States and Mexico.
- Hill asked about the costs.
- She said that only the last two sites have a for sure site
- Hill asked how many people can go.
- He said that they are aiming for 7 people per site. If they would receive more funding, they would send more people but they were not asking for funding.
- Miller asked how they decide who goes to which site
- He said that the application is set up with priority
- Yao said that they wanted to provide affordable sites, which are as low as \$150.
- She said that they are trying to get to go to Dorothy's Place below \$100
- Hill asked what advertising they've done and when the deadline is
- She said Feb. 11, but officially Feb. 15. They will do emergency flyerling if necessary. She said that as of now, the event is pretty publicized.
- He said that they also asked the EVP to advertise in their house meetings.
- Resnick said that the council could help forward this information to their listserves as well.
- Hill said that this sounds like an exciting program. She thanked them for their work.

### **C. ASUCLA Communications Board Check In- Brent Gaisford, Nader Nasr**

- Gaisford and Nasr presented on behalf of the Communications Board. They talked about what they would be implementing and plans to move forward.
- Nasr said that all over the world, paper media has been taking a hit. He said that they want to improve their ways to ensure that they are financially stable. He said that they have had successful months. They made revenue.
- Gaisford talked about how dire the situation is. He said that if things keep going the way they are, the Daily Bruin will cease to exist in two years. He said that they are looking into transitioning into new revenue.
- Nasr said that they want to retain paper media because students read newspaper. Online media is being improved upon as well. They have a lot of interns. He said that they have diligent interns that are paid commission. He talked about [www.localresearch.com](http://www.localresearch.com). This is something the Communications Board has been working on. They wanted to create a video advertising form. He said that they could put up all the information they wanted on there.
- Gaisford said that it is like Yelp and the subscribers have more control over the content. Menus would be put online. They hope to bring in companies from all over LA. Each description is \$60 a month. More kiosks would improve campus presence and bring in more advertising revenue. He said that they make more than \$5,000 a year. He said that they would be working on bringing kiosks to the hill. He said that they would be updating [www.bruinwalk.com](http://www.bruinwalk.com) soon to make it more user friendly and increase ad space. People would be able to rate apartments. There is a textbook exchange forum, where students can make their books more affordable. He talked about their accomplishments, such as getting a new General Manager for UCLA radio. They finalized editor appointments and started the process for acquiring new sources of revenue. He said that once Bruinwalk is re-launched, the council could help spread the word about the new features. He said that they are working with the marketing staff on the website. They always need more people working with the Daily Bruin.
- Rose asked if they did any research of how many would be the optimal amount of newspapers to print.
- Gaisford said that college newspapers stay fairly constant. He said that he knows what he means.
- Rose asked if they recycle the unread newspaper
- Gaisford said that he wasn't sure but he could inquire about where they go.
- Birdie asked if they research what other UC schools do with their newspapers
- Gaisford said that they're failing and they don't print 5 days a week. He said that they were planning on applying for funding. He said that the printing costs are part of their operational budget, which is what SOOF is for. He said that they don't have a huge budget but this was one burden that the Daily Bruin is

trying to hold up. He said that they have a contingency plan as well. Gaisford talked about the staff, which consisted of 6 people

-Hill asked the conversation about applying for funding was about

-Gaisford said that they are allowed to register as student groups. The question would be whether the budget committee would grant them funds

-Hill said that having a decent understanding of the history is important. There has been criticism with USAC, but providing funds may not be something that they want to do. Hill said that they don't fund the Daily Bruin because this would be unethical. Hill asked them to make a recommendation as Communication Board.

-Gaisford said that they will make sure they understand this when applying.

-Hill said that there is a basic boundary between government and free speech

-Zimmerman said that they need to talk about organizations that already have money. She said that there have been conflicts with if they were considered a student group.

-Dr. Nelson said that they might want to consider a referendum. He said that students run referendums on many things. He said that the student media is invaluable. He said that it makes the institution smaller and more intimate. Dr. Nelson said that they might want to work with administration and possibly the chancellor on running a referendum. This could be done for all student media. He said that the last thing they want to do is see student media go under. Dr. Nelson said that this way, they would have continuous funds.

-Gaisford said that this would be tough right now, but this should definitely be part of their contingency plan. He feels like everyone sees the importance in student media.

-Hill said that UCLA has the lowest campus based fees. In Cal, they pledged to pay \$50 for their student center.

-Williams said that there was a referendum years ago. He said that other areas are struggling as well. He said that for student operated areas, they suffer from the fee increases as well. Williams said that this is something they need to think about. Williams said that they want independent student media. He said that they want to maintain this separation as much as they can. He said that this is a tough business to be in.

-Miller said that they should keep in mind that they should be hesitant to turn this into a referendum, especially if they don't want to raise student fees. He said that he recognizes the importance of the Daily Bruin.

-Gaisford said that raising student fees would be their last resort.

-Zimmerman said that usually, SOOF is around \$800-\$1000 total.

-Gaisford said the news magazines spend about \$2000 a quarter.

-Hill asked how long UCLA radio had been internet based only.

-Nasr said that the campus progress helps fund and they are held to set standards. He said that it creates a corporate atmosphere, which he witnessed because he was a part of the radio two years ago. He said that campus progress provides training and money sources.

-Gaisford said that they can't afford to have a radio frequency.

-Miller thanked the gentlemen for taking time out of their schedules to present to them.

## VI. Appointments

-Lucas said that she contacted the J-board appointee but she was unresponsive.

-Hill asked what stage she was at

-Lucas said that she wasn't sure about the time commitment. She said that it is noncommittal

-Hill said that she could follow up on this.

-Lucas asked if they need a new CAC alternate

-Hill said that she got this application in today. She said that the stipend deadline is this Friday. She said that there is one appointee that didn't know that they were receiving a stipend.

## VII. Fund Allocations

### A. Academic Success Referendum Fund

-Khy said that the cultural affairs commission applied for the hip hop congress. They received \$948 for honorarium as well as one UCLA guesthouse.

### B. Academic Affairs Mini-Grant

*There was no business for the Academic Affairs Mini-Grant this week.*

### **C. EVP Travel Grant**

They rewarded 266.40 for Might Mic. They had a good application but were missing some documentation. They rewarded \$650 to model UN for their conference in the Czech Republic. Their goals were well explained. They liked their ideas for bringing back what they learned to UCLA.

### **D. Cultural Affairs Mini-Grant**

*There was no business for the Cultural Affairs Mini-Grant this week.*

### **E. \*Contingency Allocations**

-Rose said that the applications were streamlined and that they need to start meeting on Friday. He apologized for the lateness of the allocations.

-Spring moved to approve contingency. De Vera seconded.

-Rose said that they will give away close to \$5000. He said that the budget was not updated and there is around \$95,000 left on the budget. Rose said that some applications were late and some were missing documentation.

-Zimmerman said that she will contact SGA tomorrow to get the most updated budget.

-Miller said that on application #5, if there was a cap on rights or if the number allocated was arbitrary

-Rose said that due to excessive lateness, they were docked accordingly and facilities was the most important to them

-Spring called to question contingency allocations. De Vera seconded. With a vote of 11-0-0, contingency allocations for the week of 2/1/11 were approved.

-Hill asked how often he is coming in to sign recs.

-Rose said that he talked to them today. He said that all recs get signed every 48 hours, but on average he comes in every 24-36 hours.

## VIII. Officer and Member Reports

### **President – Jasmine Hill**

Hill talked about the winter interns. Hill said that they are very excited about visibility. They are the ones that spearheaded that the Powell computers had USAC literature on there. Hill commended the gen. rep 1 office for staying on the USAC Goes to You tour. Hill said that she went to many groups last week. She said that she realizes that this is the midpoint for the quarter. Hill said that this is a time where energy can go down, so in hopes to revitalize everyone she passed around letters that the USAC council wrote to them in the summer. Hill said that it is important to finish strong rather than look back and see that they lost energy in the middle of the year.

-Dr. Nelson said that they have been an excellent council because they get along. He said that it is unusual that they get along so well. He said that they put their focus on their constituents rather than each other. He told them to keep up the good work.

-Birdie asked if he could let them know when she emails the entire student body.

-Hill said that they should let her know soon, because the student lobby conference needs a point to be revised. She thanked the council for being actively engaged. She said that people have been getting great coverage in the Daily Bruin. Next week, they will be doing an evaluation asking them how they are meeting their expectations.

### **Internal Vice President – Stephanie Lucas**

Lucas said that in terms of stipends, she emailed the list of appointees.

-Zimmerman said that she can forward them to her and she can take care of it. She said that she emailed her the main three.

-Lucas said that last week, they had the TGIF workshop. There were 10-15 student groups there. Andre, one of the presidential appointees for TGIF, answered questions. They handed out How-To guides. The podcast director has been compiling a list of who does not have audiocast already. The professors should

have them by the beginning of the quarter. De Vera and Phi were tabling last week for the Campus Safety Week. Tonight is the jail tour at UCPD. UCPD station day is tomorrow. Thursday is the joint program where they will have GAMMA, CAPS, LGBT center, etc. on the hill. She had a meeting with Ken Heller about the How To guide. Lucas said that they will launch an awareness campaign so that people are more aware of the directory. Lucas said that she would distribute the How To Guides. Feb. 16 will be a workshop. Strathmore Saferides will be launching Thursday from 9-2am. Everyone is excited and 400 people have responded to the event list.

-Hill said that the only person that was off was OSAC. SGA emailed her today.

-Zimmerman said that the other two contacted her and they were fine. She said one of the CS Mini Fund appointments and another person contacted her.

-Hill said that she forwarded her the email.

#### **External Vice President--Chris Santos**

Santos talked about the conferences coming up. The first is in Sacramento and the next is in Washington DC. The deadline is this Friday. Santos said that the safest way is to apply this Friday. The applications are on Facebook, on the EVP website, and on the USAC website. Santos said he wants the council to tell their staff members. Santos said that this is a great opportunity to learn the issues and how to lobby. He said that this is a good opportunity and he encourages everyone to apply as well. Santos said that he hopes to maintain this tradition. Santos said that he got his California DREAM Act postcards. Santos said that they can keep the top and sign and send the bottom. Santos said that he wanted to know if any of the offices would like any postcards to sign. He said that they already have 250 postcards. Santos said students, faculty, etc. can sign them. He said that the analyst is looking at alternatives to the California Budget while they lobby. Santos said that they really want to push for new revenue.

-Hill said that he did a great job with the postcards

-Khy asked how many students they will be taking

-Santos said that they want to take 80 to Sacramento and about 15 to Washington D.C.

#### **Academic Affairs Commissioner--Suza Khy**

Khy said that this Monday they had the second GE requirement meeting. This meeting was looking at incorporating diversity into the curriculum. Khy said they started with a draft of different characteristics, including community conflict, contemporary analysis, etc. She said that she hopes this preamble description will fit more classes into this description. For the post-grad scholarship, they are looking at more companies. They are in the negotiating stages with test prep companies. Khy said that they want to solidify the application before sending it out. Khy said that the Student Climate Code met last week. A lot of the group looks at how they can further address hate crimes and abusive language. Khy said that they have an executive board meeting. Visiting students tend to be international students that work with professors with research. She said that a lot of them take classes, so they are looking to charge them the same rate. Khy said that they should be charged something for utilizing the services.

-Hill asked about the meeting for the GE requirement. She asked what they were reviewing.

-Khy said that there are three different foundations. She said that this is the year to review the arts requirement. She said that they will be looking at the courses that are listed and what still fits under the requirement. Khy said that she can share the self report. The diversity requirement is looking to be put under society and culture.

#### IX. Old Business

*There was no Old Business this week.*

#### X. New Business

*There was no New Business this week.*

#### XI. Announcements

- Spring said that the USAC table banner is missing and has been missing since last Wednesday. He said that if anyone sees it, to get it back to him. He said that the Daily Bruin editorial talked about the Saferides. Spring said that there is a holdup on going South of Wilshire, but it should be ready to go by the end of this quarter. BOD applications are due Feb. 25. They are working to promote applications with other offices.
- Yao said that Michelle Chen has been nominated for the Glamour magazine's best of you contest.
- Santos said that he was excited about the coverage that they had been getting lately. Santos said that they would like to cover the conferences that they have coming up. Santos said that this is a unique opportunity to lobby and learn about the issues. Santos said that it would be great if they covered the conferences. Santos said he would follow up with them tomorrow.
- Khy said that spring 2011 class schedules are up and summer sign ups opened today.
- Rose said that the funding study group is meeting on Friday at 3:30. Rose said that if any council members have an idea, to email him.
- Phi said that they received new editions of the Total Wellness magazine. Total Wellness also started a new website.
- De Vera said that the workshop is called Getting Green and Being Green. The workshop shows how students can be sustainable. They will offer pointers on how to make their events sustainable. De Vera said that he would send out a link of a petition for gender-neutral facilities to gain student insight and power.
- Zimmerman said that the workshop next week will be great. This was also the most successful TGIF quarter yet. They received 22 applications this quarter. They received a lot of calls of people who are planning to apply for next quarter. She said that they will be making allocations soon.
- Lucas said that, addressing the Daily Bruin article, there are a few corrections. She said that it isn't through UCPD and it isn't permanent. She said that they are fixed on a contract. She said that people were upset because some things weren't true.
- Birdie asked how many days/weeks it would run for.
- Lucas said that it would run until April 21 every Thursday besides 10<sup>th</sup> and finals week. She said that it costs more than projected on surplus and they are looking for other funding through BOD.
- Birdie said that his office received private donations for the Loan Library. He said that they gave \$200 each to use for the library. He thanked the Daily Bruin for advertising this. Birdie thanked Hill for the notes and that it was important to work on what was promised. Birdie asked if they really mention USAC in everything they do. Birdie said that they are not separate commissions and that they should work as one "USAC." He said that it is important to market USAC as whole and not separate offices.
- Hill said that they received an email about the video. They are doing a video about a day without USAC. She said that if the council has actors or people that can work technically, they would be filming this Friday. She encouraged people to apply for the community service scholarship. The funding study group is having presentations from different offices. They will be going over the BOD formula.

XII. Signing of the Attendance Sheet

*The attendance sheet was passed around.*

XIII. Adjournment

- Spring moved and Miller seconded to adjourn the meeting.
- Hill called for Acclamation. Hill asked if there were any objections to approval by Acclamation. There being none, the meeting was adjourned at 8:21 p.m. by Acclamation.

XIV. Good and Welfare

Respectfully Submitted,

Katrina Dimacali  
USAC Minutes Taker  
2010-2011

