

UNDERGRADUATE STUDENTS ASSOCIATION  
COUNCIL

Tuesday April 5, 2011  
417 Kerckhoff Hall  
7:00 p.m.

PRESENT: Jasmine Hill, Stephanie Lucas, Cris Santos, Matt Spring, Emily Resnick, Gatsby Miller, Suza Khy, Charles Ma, Jamie Yao, Kinnery Shah, John Christian De Vera, Rustom Z. Birdie, Linda Phi, Ronald Arruejo, Dr. Debra Geller, Dr. Berky Nelson, Willard Tressel, Patricia Zimmerman, Bob Williams, Roy Champawat, Katrina Dimacali

ABSENT:

GUESTS: Dan Xie, Paulina Pepovskaia, Sean Wang, Joel Sharples, Lisa Koerbling, Renee Fortner, Kate Parkinson-Morgan, Tierra Moore

I. A. Call to Order

*- Hill called the meeting to order at 7:02 pm.*

B. Signing of the Attendance Sheet

*The attendance sheet was passed around.*

II. Approval of the Agenda

-Miller added a special presentation for transportation

-Khy said to remove the special presentation

-Miller moved to strike the gen rep 3 officer report

-Spring added the USAC newsletter as new business.

-Santos said there were no updates from the travel grant.

-Miller asked if Tran was coming

-Hill said that she wasn't coming tonight

-Miller moved to strike the appointment from the agenda

- Phi moved and Miller seconded to approve the agenda, as amended.

- Hill called for Acclamation. Hill asked if there were any objections to approval by Acclamation. There being none, the agenda was approved, as amended.

III. Approval of the Minutes

-March 29, 2011

- Spring moved and Resnick seconded to approve the agenda, as amended.

- Hill called for Acclamation. Hill asked if there were any objections to approval by Acclamation. There being none, the minutes were approved, as amended.

IV. Public Comments

Sean Wang- The Den

Last week, they announced the new student seating plan for Pauley. The reactions were negative when people found out that the seats were moved to behind the basket. The head of the den has been getting a lot of push backs as well. There were problems with meetings and found out that there were misconceptions about the plans. Athletics deleted all of the negative comments. There is a campaign called students first at Pauley. They will probably hear more about this soon.

## V. Special Presentations

Transportation Services- Lisa Koerbling and Renee Fortner

They talked about a proposed parking fee increase and changes to the costs of transportation. Koerbling talked about the financial impacts on parking. Transportation is self supporting and relies on user fees to operate. This year, they had the Resumption of UC Retirement Program departmental contributions (\$350K). There was an increase in UC Policy recharge (\$200K). There were transit fair increases and ridership growth impact. Transit pass subsidy grew from \$1.8 million to \$2.2 million. Next year, they expect an additional increase in UC Policy recharge (\$200K). They are spending \$1 million on PS\* Level 4 parking repairs. There are further increases in UC Retirement Program. There is an increase in salary expense (\$250K). There are reduction in parking fines and forfeitures. In order to address these costs, they are eliminating and holding parking staff positions, increasing the main campus daily parking fees, and deferring discretionary major maintenance. They are doing aggressive expense management and emphasizing alternative transportation. She presented a table of parking and TDM revenues and expenses. They have about \$49 million coming in as revenue next year. The net revenue to contribute is about \$15 million. They will pay about \$1 million for transportation support. They have to maintain the structures and pay the debt on the structures. In order to minimize fee increases, they plan to use \$2.6 million out of reserves next year. She presented the parking fee plan. The currently proposed yellow parking would be \$68 and blue would be \$86. Bruin commuters could park \$5 instead of the standard daily rate. Generally speaking, the fees at UCLA are cheaper than USC and UCB. UCSD is cheaper but the parking structures are farther. The average in Westwood Village is \$139 and daily is \$13. They also compare themselves to hospital parking.

-Fortner talked about transit pass programs with various agencies. The fees are based on 50% pay by users and 50% subsidy. When they negotiated fees last year, they did not do as well as they thought. They had to propose a slight increase to go from \$30 currently to \$33 per quarter. This compares to the metro pass, which is \$54. About ¼ of students are riding metro bus and close to ¾ using the Bruin Go. There have been suggestions that the student body would be interested in fair-free student transit passes that other universities offered. They would continue to pay what they currently pay for the student portion and students would pick up the rest of the fairs. Based on UCB, they estimated \$100 additional fees every year in order to provide a fare-free bus pass for every student. She said that they were asked by the transportation advisory board to propose this. This would save you money if you were riding Metro but not on the Big Blue bus. She said that there are advantages but was not sure if they wanted to pursue this now. She said that they could work with agencies to see what the actual costs would be.

-Hill asked if this would subsidize programs that were lesser used

-Fortner said that this would only be Metro and the Bruin Go. She said that they would not want to take on the other programs.

-Hill asked why it went up \$100.

-Fortner said that there would be an increase in riders. She said that this is not necessarily a bad thing. She said that they estimate based on utilization. She said that they look at what UCB students pay. This would be around \$33 a quarter. Over time, this might be an attractive thing. Now, in terms of tuition increases, she was not sure if they wanted to pursue this now.

-Hill talked about slide 2 and asked her to talk about a reduction of fines

-Fortner said they switched to pay for exit at the hospital. They used to pay on entry. Now, people are paying on exit and have had a significant drop in citation revenues which go to support alternative transportation.

-Tressel asked if UCB was truly universal

-Fortner said that they are on track with AC transit. They are well served by AC transit, unlike UCLA where the west side is served by one set of lines. They have a more complicated situation because some people live east. If they want to cover a majority of student riders, they have to do an agreement with three different bus lines

-Tressel asked if utilization of the metro was about 25%

-Fortner said 25% are using metro and the rest are using big blue and Culver City

-Tressel asked what the financial benefit of this was.

-Fortner said you could choose to just subsidize the students on the west side.

-Santos asked why only the hospital chose to pay on exit

-Fortner said that there were significant reasons for doing it in medical center areas. It was stressful for people to receive citations when at the hospital.

-Koerbling said that it was easier to isolate this lost for this system

-Dr. Nelson asked what the best or worst case scenario for this was

- Fortner said that in terms of parking fees, they brought it as low as they could in order to not raise the fees as much. There isn't too much more they could do, because they still have a lot of expenses.
- Dr. Nelson asked if they see revenues drying up more in the future
- Fortner said that they expect a steady state. They may have a few more switch to alternative transportation, which is not huge in the scheme of things. They are trying not to build more parking space because they see on the horizon more beds being built on northwest campus. Even if the campus population grows, they don't expect to need more parking
- Hill asked if they should definitely expect a \$1 increase
- Fortner said definitely
- Hill asked if they could talk about the increases of the Big Blue bus
- Fortner said that they have to, or they would have to increase parking fees by \$1. They are trying to spread it around. People that travel regularly use the flashpass, which is also going up on cost. It is still by far the least expensive way to get to campus
- Miller asked if they have the number of how many people get parking and people actually get parking
- Fortner said that those who have off campus jobs and commuters get parking
- Miller said that there would be upperclassmen staying in dorms. He said that this would be reflected negatively in how people perceive who should get parking. He sees it necessary for upperclassmen to be able to have a car
- Fortner said if they increase the number of beds, since they don't park as many resident hall students as commuter students they would free up more space. They could consider granting 4<sup>th</sup> year students a permit.
- Birdie said the revenue was helpful. He talked about reviews on the Daily Bruin. He asked about this.
- Fortner said that they don't understand that lot 32 and 36 are not low demand areas. These are areas that are in danger of becoming too in demand. There is a large number of staff that works in Westwood Village. This is a desirable lot if you work across the street from it. Koerbling said they had overflow in these lots at times. Fortner said they do differential parking in pay stations. Lot 11 has a lowered rate at night. The idea that any single structure on campus is not needed or in demand by someone is not true anymore.
- Miller talked about the fees for student permits. He mentioned the \$86 number.
- Fortner said that this was the price per month.
- Hill thanked them for their presentation.

-Phi said that right now until 10pm is Rollaids. All of the proceeds go to One Heart Source. They provide services and supplies for AIDS research in Tanzania. The theme this year is Harry Potter. She said that if they end the meeting early, it is in Ackerman Grand Ballroom. They also have a new edition of Total Wellness magazine. This edition is about food. If there are any concerns or questions they should let her know.

VI. Appointments

VII. Fund Allocations

**A. Academic Success Referendum Fund**

- Khy said that there was an individual student application. They were granted \$1000 for facilities.
- United Khmer students were granted \$1000 for facilities
- VSU is having Southeast Asian admit weekend and were granted \$1000.
- Arruejo asked if she sent an email of the allocations.
- Khy said no. They will be sent out.
- A total of \$4,958.00 was requested from ASRF; of that, a total of \$3,000.00 was allocated.

**B. Academic Affairs Mini-Grant**

*There was no business for the Academic Affairs Mini-Grant this week.*

**C. EVP Travel Grant**

*There was no business for the EVP Travel grant this week.*

**D. Cultural Affairs Mini-Grant**

*There was no business for the Cultural Affairs Mini-Grant this week.*

**E. \*Contingency Allocations**

*-Spring moved to approve contingency allocations. Birdie seconded.*

-Arruejo said he sent out the allocations on Friday.

-Birdie said he was confused about when these were added.

-Arruejo said the previous chair had a meeting on Monday and sent it on Tuesday. He said that they wanted to get approval to change the deadline of capital contingency and contingency to send out allocations by Friday. He said he already talked to Ken Heller about this. He said they met twice last week. These are all the applications from last Thursday

-Birdie asked for clarifications

-Arruejo said they're due Thursday by 5pm

-Resnick asked when the applications turned in yesterday would go through

-Arruejo said they would be reviewed on Friday

-Miller moved to approve contingency allocations. Birdie seconded. With a vote of 9-0-0, contingency allocations for this week would be approved.

-Arruejo said that there was no capital contingency.

## VIII. Officer and Member Reports

**President – Jasmine Hill**

Hill said this is an exciting week because this is the week of Bruin Day and Admit weekends. Hill said she is making a variety of speeches to represent USAC. This is from 8am-9am on Saturday. That day, they will also be making student regent selections. Hill said she has been meeting with alum about transitioning the council, whether it is in the form of a binder or a joint statement. She said that the Urban League has an annual awards figure and are honoring Doby, an important member of the UCLA community. He was involved in holistic admissions. He is currently not in good health. They hope to write a resolution to honor him at the awards dinner. This week, she is meeting with Dean Frank Guliem in the school of public policy to see what they are doing in response to the increase in funding and the program they're working on.

**External Vice President--Chris Santos**

Santos said they have been busy with the budget week of action. They had some problems on Monday with flyers. Tomorrow and Thursday would be their main storm days. He passed out educational materials. They tried to talk to students walking by. He said that there were so many things happening on the federal and state level. He wanted to allow them to get involved. They have 3 students going to lobby with them. Santos said they are training people to lobby, getting voters, and continuing working on Can You Hear Us Now. He said that part of the let it be resolved would be how they encouraged professors to educate their classes. Santos said they emailed over 200 professors and ended up making a lot of presentations. The professors presented a lot of them and some had them come in to teach. Santos said this was done well by Holly, one of his staff members. They have a nonprofit career night in AGB next Monday. This would be 10am-2pm. They want to provide opportunities to the students. Santos said this is something they are working on with the gen rep 1 office. This should be a great event.

**Academic Affairs Commissioner--Suza Khy**

Khy said the constitution review committee met last week and reviewed their responsibilities and other issues. She said that they are meeting again, so the council may email her suggestions of what to talk about. Last Thursday the executive board met and reviewed the review of the graduate division. This included recommendations, such as being more student center. They agreed that it should be student friendly and student center implied student services. She said that the report is a guideline for the next incoming graduate chair. For the requirement, it was introduced to the faculty committee to discuss the concept of integrating the principals of community into the GE requirement. Khy said the next step would be an implementation team to push the requirement through the senate committees. They hope for a faculty vote in the fall. She said it looks positive where the requirement is going. She said she would meet with Judith

Smith and the Covell team to discuss the Covell learning labs. They would be looking at possible university funding services. She said she was able to talk to Chancellor Block to talk about possible funding for Covell. He said to follow up with one of his administrators. This would be hopefully in the next couple of weeks. They have alternative plans to house Covell in different departments.

-Hill said that Roy brought up some of the policies from the board of directors that would clarify conflicts of interest. She asked if this would be an agenda item

-Khy said that she could put this on the next agenda

-De Vera said the CRC committee would also go through different articles. Article 3 was sent to all of council since it regarded their positions and job duties. He asked council to review this article and strike or add what is necessary. He reminded the council that this would be long-term so to keep that in mind.

-Zimmerman said that if you are thinking of making changes, she is familiar with the bylaws. She asked to be added to that so she could help in filling out the paperwork.

-Champawat said they had an incident a few years ago with bylaws. He said it could be tricky. He said that they should keep it straight and orderly so that it is properly represented.

#### General Representative 3- Miller

##### Administrative Representative- Geller

-Dr. Geller said Thursday they have a candidate for the assistant dean of students. This is a position that they don't want to choose without the impact of students so she is invited the council to come. She said that it is a recent law school graduate. The student interview section is at 1:45 in the SAC, conference room 1. The second candidate would be coming two weeks later at 2:30 in the faculty center. She said she would send around the email with all of their names. She said these are the people who are going to do investigation if there is misconduct with a student. Dr. Geller said that what they expect should reflect who they are bringing in. She said that when they participate in interviews and such, they should bring hard questions to help determine who is best suited. When they make a selection, the dean's office would be fully staffed. She will send this out tomorrow. It would be okay if they only hear one person. She said that they could share that information with their staff and anyone who would be interested in the interview process.

-Hill asked about updates with the last positions.

-Dr. Geller said they have someone coming the middle of May taking this position. She said there is a start date. There would be an announcement within the next couple of days.

##### Student Union Director- Roy Champawat

Champawat passed out the guidelines for conflict of interest in student government. This is something the board of directors comes up with. This serves ASUCLA from the board of director's perspective. This was added as food for thought.

-Tressel said the language could be stronger. He said this represents the perspective of professional board members and is lenient in some ways. He said that language for a political body needs to happen

-Champawat said that this is a great observation. HE said that they welcome suggestion to what this is going to look like

-Hill asked if CRC could review this as well as the other language that she sent previously. She said it may be wise to problem pose different scenarios they want to avoid.

-Champawat said that beyond this language, the additional supplemental could be part of the orientation package. He said that if they bring up scenarios, it would be helpful.

-Birdie asked for clarification on what CRC does and what they do.

-Hill said yes, they vote on language

-Zimmerman said that the language is mentioned in the survival guide. This would be a great place to put examples.

#### IX. Old Business

##### A. \*Resolution to Improve Intergroup Understanding and Dynamics on the UCLA Campus and Resolution in Support of Covell Peer Learning Labs

-Hill said that Miller made great observations about the resolutions. Hill said there needs to be a motion and revote so money could be given to the Daily Bruin.

-Miller moved to approve funding for both resolutions from contingency. De Vera seconded. There were no objections.

-Hill said they voted and approved the taking of funds for the resolutions. Surplus cannot be used to fund these. She said in the future, they need to work with the finance committee to make sure these are allocated. She asked if there were questions.

-De Vera called to question the request for contingency for the publishing of both resolutions. Yao seconded. With a vote of 9-0-0, this motion was approved.

## X. New Business

### A. \*Ally Week- Miller

B. Miller said he wanted to talk about what the gen rep 3 offices has been doing. He said that one of the best ways to show them what they do is show them. He talked about what they were doing, such as Ally Week (April 11-15<sup>th</sup>), Bruin Arts Board, Money Matters, Meal Swipes, and more. He said that Ally Week became bigger than expected. He talked about the finalized schedule for Ally Week. Monday they would distribute Ally Week shirts in the LGBT center and on the hill. Tuesday there would be a performance called "That's So Gay." There would also be ally training 101. He said that a lot of people don't know how they can be supportive and through this they could learn what they could do. Wednesday would be a screening of Milk and ally training. Thursday would be the all project and awards for the allies. Friday would be the National Day of Silence. Miller asked if the council could distribute the flyer. He talked about how students don't have funding for the arts. He said that students that participate in photography for example have to pay hundreds. He talked about personal projects an art major might have to do. He said that in response, they have tried to motivate students to find how different arts groups can come together and get funding. The board consists of 12 groups in order to come together and advocate for funding grants. The first thing they want to do is train them in grant writing. They hope to train them in how to do that. As a collective voice, they have a coalition of students group applying for funding for art projects at UCLA. They hope to get a self-sustaining board of students who don't rely on funding from UCLA since it isn't readily available. The board would be announced at the end of this week. Miller talked about updates with meal swipes. He said that after meeting with Bob Williams, PRB, and Daryl Ansel from dining, they've found the best solution short term. They will inform students of the options they have now, encourage money-saving techniques, and work with PRB to provide new options, such as 11 Premiere. This means, week 4, they will roll out the guide and site and continue work with PRB. He said that they will have the guide that will help students save money on the hill. The 11 premiere program would allow students to have 11 swipes and use them whenever they want. He talked about the student population at UCLA. He said they are focused on the hill residents, artists, and transitioning sophomores. He said that the top three concerns about the hill residents are construction, safety, and housing costs. For artists, the main concerns are classes, shop fees, and independent art funding. For transitioning sophomores, their main concerns are finding housing, understanding legal rights, and moving into an apartment. He said that a for a lot of students, signing for an apartment is one of the first legal documents they sign. He talked about what he was asking for. He said that with Ally Week close at hand, one of their speakers, an epitome of an ally, was originally \$12,500. After other funding, they still need to cover \$2,000 for speaker honoraria. He asked for this amount from the surplus fund. The shirts already had funding. This would make USAC's total contribution would be less than the total cost but would do a great portion of the work.

-Arruejo asked about the arts funding board

-Miller said that with the amount of resources on USAC, this is something that is doable. He said that this is important for the general student population

-Arruejo asked if this would be CSP registered

-Miller said yes. He said that gen rep 3 works with them. A member of his office would chair it for this quarter but it would be eventually self-sustaining

-Arruejo asked how this body would work and if they are working with the committee of the arts.

-Miller said that as a major body devoted to arts, they comprised the board.

-Hill said that there is roughly \$15,000 left in the fund. She asked about the arts funding board. She asked how outreach happened to participate. She asked who grant writing training would go to

-Miller said they outreached to the school of film and television, arts and architecture, and WAC. He said that they went on Orgsync and found any group related to arts. He said that they outreached by word of mouth. He said that they utilized Facebook as well. He said they wanted a dedicated group of individuals. He said that the idea is two fold. They hope to give students specific professional experience they could

share with others. The training in grant writing would benefit the student groups that want to apply. Miller said that students could help each other. Coming from different places, they could come up with a balanced opinion on how to fairly distribute funds.

-Hill asked how much 11 Premiere would cost

-Miller said that he doesn't have the number. He said that the housing and meal costs are paid as one. He said that theoretically, you should be able to price meal plans which wasn't necessarily the case. He said that 14 regular in a triple is about \$10,000. It would be less than \$10,000 for housing and food. He said that this is a better deal than getting 19 Premiere.

-Spring asked if they talked to PRB and what their resistance is

-Miller said that some of his office sits on PRB. He said this is the first year 11 P has gotten traction. He said that PRB has never been opposed on 11P. He said that the housing system can only accommodate 5 meal plans. Their concern is that they can only accommodate 5 plans. Miller said that they might take out the 19P meal plan. He said that most students probably don't use all the swipes for 19P. He said that this has brought to the hill as well. From his understanding, this is something that is being actualized.

-Hill asked about data on the usage

-Miller said that they got different numbers from different people. He said that a majority of students who get premiere don't use all of their swipes. He said that having left over swipes was not a cost effective measure. He said that they had anecdotal evidence that students didn't use all of their swipes.

-Hill asked if there were questions. She suggested a motion to approve the ask for honorarium.

-Arruejo asked what funding he's received so far. He said some of the funding is still pending.

-Miller said they have corporate sponsorship board, contingency, ORL contributions, and other sources. He has put in other applications as well. He said if they do receive other funding, that would be used first and they would update council.

-Arruejo said that the finance committee just received their application.

-Yao moved to approve \$2000 from the USAC wide fund for honorarium. Spring seconded.

-Khy asked if there were other speakers they had in mind given the high request.

-Miller said they brought a lot of names to the board. He said that with a large group of voices, there were a lot of opinions. He said that they also considered Dan Savage, Dan Choi, Charlese Therome, etc. He said that it could have possibly been a campus figure. He said that since ORL offered to pay some of the bill and since she cut the price, they arrived at the decision they made.

-Arruejo asked if it was possible to amend the motion to make sure that the \$2,000 is the last source of funding

-Hill said that USAC already made an investment in this event. She said that in good faith, Miller said that if there are other funding sources the \$2,000 wouldn't be used.

-Miller said he hasn't heard from other sources of funding. He said that since this is coming from surplus funding, it is something they only plan to use if other funding sources don't go through.

-Hill said that the program is next week and this is the last request for funding

-Spring called to question the \$2,000 for the use of Ally Week from the USAC wide fund. Shah seconded. With a vote of 8-0-1, the request was approved.

### C. Calpirg Resolution

-De Vera moved to approve the Calpirg Resolution. Resnick seconded.

-Hill mentioned a friendly amendment. She opened up the discussion for any amendments or questions. She acknowledged members of Calpirg present. She said it was speaking to the chancellor in reference to lowering the threshold that Calpirg gets from students every quarter.

-Resnick said that after talking to Paulina, she thinks that there's a lot that Calpirg does that is not seen by students. The lowering of the threshold would allow for more outreach events.

-Spring said that he has similar reasons for supporting them. He said that he encourages them to work with USAC and aligning their advocacy efforts.

-Hill encouraged council to get all comments out. This is one of the few resolutions that would have a direct impact versus just a statement to the population.

-Santos said that they all recognize the good work that Calpirg has done, such as with prop 23, and in previous years. He said that this is a time for them to come together to discuss the work that needs to be done. He said that they would be working on relationships that need to be worked on. Santos said that Calpirg works as a more independently funded source of advocacy. He said that UCSA is the voice of students and Calpirg is the leader of various issues.

-Hill said she would like to echo the sentiment of USAC and Calpirg working together. She said that Calpirg works on relevant issues. One of the concerns from students is that the efforts of Calpirg aren't as visible as gathering students. She said that with her endorsement, she would like to see changes in the way that students are gathered. She said that she would like to see more than one point of contact between students and Calpirg

-Yao asked about the "whereas" that reads "WHEREAS, due to an unexpected anomaly, in the Fall of 2010 35% of Calpirg's members graduated or left school from the Spring the Fall instead of the normal 25%." Yao asked if they could word that better.

-Hill said that it gets on the point that a lot of people graduated. She thanked her for catching that. She said that they could cross out "the normal 25%." Hill said there needs to be a motion. It would cross out "from the spring the fall" and replace it with "that academic year"

-Dr. Geller said that she is uncomfortable with data that isn't cited

-Spring said the copy he has contains citations.

-Hill said that the copy she sent didn't have sources. She said that needs to be forwarded

-Spring said that he would send that right now

-Yao moved to amend the "WHEREAS, due to an unexpected anomaly, in the Fall of 2010 35% of Calpirg's members graduated or left school from the Spring the Fall instead of the normal 25%. De Vera seconded.

-Hill said that some things that would need citation would be the 5<sup>th</sup> whereas. She asked about the portion that says "over 35,000 student."

-Yao said that for the "whereas the ... enrollment has grown significantly..." She said that if enrollment grew, this would not necessarily be a burden because there would be more students there that they would be able to outreach to. She said this might not be a valid point

-Hill said the 15% would increase as well. She said that if volunteers don't increase, they have more people to outreach to

-Santos said that the 15% might be a capacity burden. He said he doesn't see a problem with it

-Resnick asked if they could change the language.

-Hill said maybe it's an issue of what a burden is. She said that increasing the requirement is a burden

-Dawn said that this assumes that all student groups would grow by 15%. She said that it takes so much out of the interns. For a regular pledge drive, they need 500-550 man hours that the interns do to get pledges. She said a lot of interns and volunteers get burned out. She said that the number of volunteers doesn't increase and they try to pledge the same people each week

-Champawat said that the real question is of whether this is a burden or a measure of engagement. He said that this is a measure of engagement of this community. He said that there could be other mechanisms that could engage the community in a different way. He said that 15% is either a burden or a measure of engagement. He said that Calpirg does great work.

-Yai said that it is a problem of phrasing. She moved to amend the whereas to "since the contract was established... to help meet the rising requirement..." Spring seconded.

-Dr. Geller said that she's not arguing that Calpirg doesn't do good work. She said that there is a lot of missing background. She talked about the third citation. She said that some voters were registered by Calpirg. She talked about those who "signed up" for volunteering in comparison to how many people actually volunteered. Dr. Geller talked about the context, which seems to be missing. She said that some of the wording is inaccurate. She said that those who pledged before pledged \$5 and not \$10. Dr. Geller said that she would like a citation that they had made the 15% three quarter average for two decades. She said that she is uncomfortable with the phrase "unexpected anomaly." She said that as fees went up, they expected to see students graduate more quickly. She said she would like to see citation for the numbers. She said that they could come up with all sorts of projections, but she would like to see the validity of the projections just like how they may look at any research report. She said that it shouldn't read "an additional 8%" but rather "8%". She said that there should be dates to give a sense of timing. She said that university enrollment is tied to the state budget. Dr. Geller said that there could be more clarity about the statement about enrollment growth. She said that Calpirg only has uncertain funding if they... and they go on the same grounds as any campus organization. If they meet the terms of their contract, they get access to money without having to apply and take that money to pay non-student employees to do off campus work. She said that this is funding that other student organizations would enjoy. With this privilege they must prove to the student body that the funds are benefitting the students that are paying it. These are the types of concerns she has with what's written. If they are going to present a resolution, the chancellor would have to



consider it. She said that if both student groups consider resolutions, it should show that what they are asking is diligent and totally solid. She said that this doesn't have to happen today. She said that they should get a solid resolution with all of the data cited before they send it out.

-Dr. Nelson said that she's right. She said that Calpirg got a great deal of money from UCLA and were never able to explain where this money went. People from the hill may remember that. Dr. Nelson said that historically, where money goes has been an issue.

-Santos said that he values the perspectives and input given. They pointed to a lot of extensive work and reaffirmation of statistics that were given here. He said that for them, they would look into those suggestions that at the end of the day they need to decide whether to approve it. He moved to postponed indefinitely until Calpirg is able to reintroduce the resolution. Birdie seconded.

-Hill said that this tables the resolution so that sources could be reaffirmed and more conversations could be had.

D. \*"Can You Hear Us Now?"- Shah/Santos

-Shah said that they have been working on this for a while. This came from the Rock the Vote concept. They attempted to glamorize some of the issues they want to address. She said that some people could be apathetic. She said that they want to bring out people that might not know the information they want to get out.

-Santos said the purpose of this was to do something innovative and to target an audience not always exposed to the educational period of the budget crisis and fee increases. They wanted to target other overarching components, such as the community of LA. They wanted to reignite dialogues and call out CA leaderships to start making decisions to provide a fair budget process for students and the people of CA. They wanted to bring media attention to the issue and engage students in advocating for themselves. They've engaged more than 30 students in the direct planning of this event. They want to engage the community and bring together students on an issue that affects all UC schools.

-Santos said the demands of the events are the most crucial part. She said that the demands is to pass the CA Dream Act (AB 130 and AB131), secure full funding for both Cal Grants and Pell Grants, protect students from further tuition hikes by passing a comprehensive budget with new revenues, and let the people of CA vote on tax extensions and comprehensive reforms. He said they need new revenues, such as the tax extensions to make a better budget and structure of the California government. He said that they were disappointed the tax extensions weren't put on the ballot. Santos said he wants them to understand that they want the tax extensions on the ballot.

-Shah said their demands deal with bigger problems with the state. She said that the key audiences are the students, community, and legislature. She said that students need to fight for their education. She said that they want to stress that this is a community issue. Shah said that they want to tell legislature that education needs to be a priority.

-Shah said that they will be setting up a stage that will consist of a concert/rally. This would be very accessible. They would be actively promoting this in the community. They would have a screen that contains homework for people.

-Santos talked about why USAC should support this. He said that he wanted to make sure that they consider the values of USAC as a whole. He said that the vision talks about empowerment and engagement of students. He said that this has been a great way to engage students. Santos said that the process of getting there and planning has been a great way to engage students. He said that this would not just take students to a concert but make sure that students realize that they need to get creative and bring awareness to the issue.

-Shah talked about affordability, which relates to the CA budget.

-Santos talked about diversity and unity. He said that they want to bring together nearby schools as well as all UC's. They wanted to ensure a diverse representation of students on our campus.

-Shah talked about what they needed from USAC. She said that the purpose is something that USAC as a whole supports. They want a minimum of 1,000 students there. Other schools have already committed to going to this event. They would also like financial support. She said that this is a \$20,000 endeavor. She said they are not paying artists except for transportation and accommodations. She said that they are asking for \$8,500.

-Santos said that this doesn't represent the thinking process of what they have in mind in hosting this event. He said that it isn't easy to get an artist for free. He said that this was a difficult event to plan. Santos said that they want to have the right reasons of why they're doing this. He said that one of the things that strike him is the schematic of student fee increases. Santos said that looking at 1998 and that student fees were

around \$4,037, he wondered if students then would think that fees would double in a decade. He said that with that, he wondered if we as students today could think about what could happen 10 years from now. Santos said that it's possible. He said that even if the difference isn't immediately noticeable, it will effect the next years. Santos said that this is a step in the right direction.

-Spring thanked them for the amazing presentation which touches upon their vision statement. He asked about the process of putting it together in terms of work.

-Shah said they have 5 main committees. They have artist outreach, community outreach, logistic, messaging, and finance. They have people assigned to different committees. Messaging also deals with dealing with the press.

-Dr. Nelson asked them to define community and if community colleges and CSU's were involved

-Santos said that in terms of community here, they really want to emphasize that this is something that affects parents, students, etc. He said that his community has invested interest in getting him through his education. He said that this is how he defines community, including people who are invested in higher education. He said they reached out to pretty much every community college they could think of. Santos said that they reached out to community colleges and CSU's. He said their main ask was for financial assistance. They are transitioning to ask for transportation commitments. They have a meeting at UCB. They also have a meeting to set up transportation with different UC's.

-Dr. Nelson said that this is something that has national input. He talked about cuts from other universities. He said that they might want to go to the alumni association and that they should be made aware of this.

-De Vera asked how outreach would be to get 600 UCLA students to go

-Shah said they would have a sign up form. This would be on a first come first serve basis. She said that in terms of UCLA outreach, they have a team to mobilize people. They would use flyers, class announcements, list serves, etc.

-Champawat said that he's glad that they see something that is broadening this argument. He said that he has worked on prop 13 in the past. He said that this is a big argument. Champawat said that it is not a coincidence that Silicone Valley is where it is. He said that this is about the economic engine of the state and the public doesn't get it. He said that they need to get a big crowd and get people's attention.

-Khy thanked them for taking the lead on this. She said that this is innovative to get people to respond in a different way. She said that her concern is how they plan to look at safety.

-Shah said that they thought about production needs. She said that they have EMTs, water stations, volunteers directing everything, barricades, etc. They have worked with entities that need to be worked with in LA.

-Spring moved to approve surplus funding for this event. De Vera seconded.

-Miller asked if other universities would be providing funding.

-Shah said that schools busing people out would use their own funds for transportation. Other UC's have committed funding.

-Resnick said that the best part of this program is that it is innovative. She hopes that it will get the attention it deserves. She said that she recognizes that students get their voice. She said they have her full support

-Hill said that this is innovative because they are using artists. She said that she likes the idea of tying in people. She asked them to talk about which artists they've outreached to

-Shah said that they outreached to at least 200-250 artists through emails, faxes, and letters. She said they got a decent amount of love from unfortunately unavailable artists. She said John Legend was interested but he would be out of the country. She said confirmed artists they have include local artists. This includes Rob Roy and UCLA groups. She said that they may also have Lupe Fiasco. She said that it's hard to have an expiration date on things when they're not offering money. She said that a lot of artists are still pending.

-Yao said that they talked about homework for people. She asked if they could speak about the homework they had for people and what their outcomes were.

-Santos said that they want to get students to do something new. There are things from that model that they wanted to bring back. They wanted to tell students to make calls, sign petitions, march around the area, etc. They are considering everything in terms of what has been done in offices. He said that he could share what they're going to do to council.

-Hill asked who the homework was directed to

-Santos said the outcome is to not only the students themselves but also to the media. He said that they want to make their goals clear and visible to the media. He said that he hopes that people realize this is an advocacy event. Santos said he hopes that students realize that there are a lot of things they could do to stay

involved. He said that there will still be a lot of months ahead. Santos said that they hope to mobilize people. He said that they want to set everything up.

-Tressel asked if they had politicians speaking

-Santos said that they had a couple of options they were thinking about. He said that they have a recently elected assembly member. He said that they want to keep that relationship going. Santos said that they are looking at the big 5, the speaker, the governor, etc. He said they are focusing on Pauley Mitchell, the big 5, the speaker, and the governor.

-Champawat said that this would be a lot of hard work.

-Tressel said that he was in contact with a former senator in Florida. He said that he could possibly help out with the event.

-Santos said that he would talk to him.

-Shah said that they would have a screen so that politicians could send a video to at least show support.

-Khy asked what they could do to help.

-Shah said that the biggest thing is the monetary issue. She said that they've done private fundraising. She said that USAC financial support would be the biggest thing.

-Khy called to question. Birdie seconded. With a vote of 7-0-2, the allocation of \$8500 was approved.

#### E. USAC Newsletter- Spring

-Spring thanked the council for their responses. He said that for insertion of costs, they need \$800. He said that they need \$2000 plus \$800. He said that they would need around \$3000. Alternatives would be not having alternatives or to do a Daily Bruin ad that highlights their successes. A full page ad would be \$1300 and a half page ad would be around \$700. He asked the council what they thought the best decision would be.

-Miller said that inserts are usually found scattered around the floor anyway.

-Santos asked about the page set up

-Spring said that they tried black and white and other options. He said that they could have a website with more detailed descriptions of what they've done.

-Birdie asked about when the ad would be run.

-Spring said that it would be a full page ad and it would be \$1320.

-Yao asked if the ad would fit nicely in a half page ad.

-Spring said that they cut a lot of the responses out of the newsletter. He said that they could have a more concise ad.

-Birdie said he prefers the individual office and what they've done. He asked what fund they could use

-Zimmerman said that resolutions must use contingency.

-Hill said that her preference is a full page ad.

-Birdie said that they could add a full page ad, the resolutions passed, and the 4 vision bullet points.

-Spring said it would be \$100 per council member.

-Resnick said she supported the full page ad. She said that she liked the questions because it made the councilmember's seem like more than just council members.

-Hill asked if they needed to do it tonight

-Spring said it could be done next week

#### XI. Announcements

-Hill said Tran dropped by to give them what the score sheet looks like. This is based on the application. Tran wanted to make sure that the council knew about their parameters. Council should feel free to email her directly.

-Spring said tomorrow they are hosting a take it to the hill fair 3-5.

-Zimmerman said CS Mini fund and TGIF deadlines are April 22. She said that the deadline for waiverpool is coming up soon.

-Champawat reminded the council to turn in recs

-Miller said that Gavin Newsome wouldn't be able to make it in person. He said that he sent a video instead

-Shah said World Fest is week 3. She said that they would have a lot of cool events. She passed out flyers for jazz reggae. She said that they are trying to put pressure on Lupe Fiasco. She asked people to put #thisbudgetisafiasco to get him to come

-Arruejo said that the due date is due two Thursdays before for contingency. This will be instituted hopefully by week 3. He said that he is closing accounts for programs that were allocated by the finance committee that were allocated week 5 and before and the funding will be transferred to the rest of the allocation.

- De Vera asked everyone to come out to the remainder of the worker's appreciation programs. He said they have an awareness concert in Bruin Plaza 12-1.
- Resnick said that they have a thrift sale where members are traveling to Guatamala. She said that the farmer's market is April 20<sup>th</sup>. They are ordering t-shirts.
- Shah said they just got their CAC shirts.

XII. Signing of the Attendance Sheet

*The attendance sheet was passed around.*

XIII. Adjournment

- De Vera moved and Miller seconded to adjourn the meeting.
- Hill called for Acclamation. Hill asked if there were any objections to approval by Acclamation. There being none, the meeting was adjourned at 10:08 p.m. by Acclamation.

XIV. Good and Welfare

Respectfully Submitted,

Katrina Dimacali  
USAC Minutes Taker  
2010-2011