

UNDERGRADUATE STUDENTS ASSOCIATION  
COUNCIL

Tuesday, June 21, 2011  
417 Kerckhoff Hall  
7:00 p.m.

PRESENT: Kristina Sidrak, Joelle Gamble, Raquel Saxe, Daniel Soto, Jamie Yao, Kinnery Shah, Michael Starr, Dan Chikanov, Bob Williams, Dr. Berky Nelson, Lauren Lazarovici, Patty Zimmerman

ABSENT: Ronald Arruejo, Andrea Hester, Emily Resnick, Tamir Sholklapper, David Bocarsly, Jason Smith, Dr. Deb Geller, Katrina Dimacali

GUESTS: Ken Heller, Cynthia Jasso, Sahil Seth, Tyler Peterson, Flora Huang, Matt Abucarach, Emile Barraza, Justin Booyard

I. A. Call to Order

- Sidrak called the meeting to order at 7:02 pm.

B. Signing of the Attendance Sheet

*The attendance sheet was passed around.*

II. Approval of the Agenda

-Shah moved to strike the cultural affairs grant

-Arruejo's sub moved to strike capital contingency

-Gamble moved to strike travel grants

-Saxe moved to strike both academic affairs grants.

- Shah moved and Saxe seconded to approve agenda, as amended.

- Sidrak called for Acclamation. Sidrak asked if there were any objections to approval by Acclamation. There being none, the agenda was approved, as amended.

III. Approval of the Minutes

- May 31, 2011

- June 2, 2011

- Soto moved and Saxe seconded to approve the minutes, as amended

- Sidrak called for Acclamation. Sidrak asked if there were any objections to approval by Acclamation. There being none, the agenda was approved, as amended.

#### IV. Public Comments

*There were no public comments this week.*

#### V. Special Presentations

OrgSync Presentation - Ken Heller

-Heller introduced himself as associate director of CSP, works for Berky Nelson; technology person; assistant Dean of Students - usually misuse of technology, filesharing, cheating, etc. He came to talk about OrgSync – [www.orgsync.com](http://www.orgsync.com).

-He described it as a link up for those who need to use a room - way for UCLA facility systems to know who officers are so they can authorize use of rooms. He showed how to get into the portal for each individual office. Each office has its own portal, which is like a website but easier to manage. OrgSync allows people to choose whether or not to use FB or Twitter in order to follow. Anyone can be a member of your office and receive privileges on the website. Post news, message, allows instant access to phones - instead of ListServe through BOL can use OrgSync. Interaction via realtime communication if desired.

-Heller said that it's becoming more mission critical to use OrgSync in fall or soon after because all fiscal transactions that offices use through SGA will no longer be paper reqs, instead will be through OrgSync and virtual online documents. Once people have an OrgSync account, we know that the proper authorization of signatories has already occurred so easier this way for requisitions. OrgSync will make reservations easier as data in orgsync will go to reservationist because information automatically updates to the events online system. This is easier because staff will already know who you are when booking rooms.

-Heller said OrgSync works in collaboration or in lieu of already existing social media initiatives - has calendars, integrates into MyUCLA, can log in with FB, and every organization that you are a part of via OrgSync appears on MyUCLA. Students at orientation will be encouraged to get OrgSync accounts.

-Heller showed how to log in: Login → My Organizations gives you lists of organizations that you are a part of [OSAC used OrgSync very well as an example]. Any document can be stored in your portal so people have access to those documents. There are varying levels of information: members, executive staff, etc. Calendars can be made public so people can view events. OrgSync is a lot easier to administer than a website so people can all become web admins and update page if you choose to do so

Heller also showed how to create a website through OrgSync. He said that OrgSync takes default website format and writes HTML formatting for you. OrgSync is closed system and you must be part of UCLA to access it.

Heller explained that the search engine for all student organizations is on OrgSync and CSP. CSP's web address is - [www.studentactivities.ucla.edu](http://www.studentactivities.ucla.edu).

Heller said that groups can add a picture that will be at top of portal. He wouldn't recommend changing the category; but description can be changed. The keywords are like tags, put COMMA then whatever words associated with your office. Check if the phone number is viable? website? What is your organizational email? Make sure your signatories are updated.

Zimmerman said she updated them recently if council sent in the information

Heller said to remember what email address you used to log into OrgSync and recommended setting up a personal account and then using that personal information when logging into OrgSync. Council doesn't need a Constitution because the registration process is bypassed because elected officials though all other organizations must.

Heller recommended "Student Government", though can also be "Service" for job category. He can go in after every profile is updated and make each signatory an administrator for their OrgSync. Groups can have as many admins as needed - can delete members, can text people as long as when they registered they put their phone number

Heller demonstrates how to register - personal information, join organization

Can invite people via email or message to your organization and can include signup password

Occasionally will have a password - check regularly so people get added to group

Everyone join CSP in order to see all of the funding deadlines via OrgSync. Also the application to Activities Fair will come out via OrgSync

Default to "member" if no password which only provides people with baseline information instead of editing capabilities; allows a lot of people to get information delivered to constituency instead of via ListServ, faster and more effective; create event so people can RSVP - all invited or only Sr Staff

If difficulty logging in then email Ken Heller, don't email OrgSync because will be referred back anyway. Often emails back even late at night. CSP pays for OrgSync out of pocket

Registration process used to make Signatories come in second week and fill out information then watch presentation and then wait three weeks to find out if they're registered; now can go to orgsync, review powerpoint presentation, accept, then 2 weeks in fall, winter, and spring to register groups. Register when CSP does on an academic year basis so Registration is from Nov 1- Oct 31 of the next year. Can change all 3 signatories now throughout the year, instead of just 1 like before

No longer sponsorship because of girl who lost her eye in a Broomball tournament. Now instead of University being responsible, 3 signatories are personally responsible for activities of organization. Keep data up to date to keep credibility and accountability.

Student Risk Insurance - risk related activities insurance and coverage for events

-Sidrak – is there a way to have a default email and standard template that someone receives when they join your organization? “Hello and Welcome...”

-Heller - Once a member on the portal, can see a welcome page, can store a video with embed code - unlimited file storage; instead of sending an email

-Sidrak – many groups have FB pages, is there a mechanism where an update to FB links to OrgSync so new FB posts appear on OrgSync?

-Heller – Yes. Personal calendar will aggregate all the calendars from events that you are a part of so can have one master calendar; OrgSync is another place for private network, not instead of FB; Create page using toolbar at left - Create page - when doc is saved is a custom page; If offices are interested in using OrgSync more extensively, can set up meeting with Heller; if project, applications, forms OrgSync is very strong;

-Abucarach asks - Heller can send emails to all administrators of an organization, does USAC have that option?

-Keller - mass messaging is used very sparingly according to criteria – has to be available to everyone and all organizations are going to want to know about; willing to send out a message to direct groups to get involved with USAC via a group; can set up an organization for USAC particularly - will send out a message that says for whoever wants to come join - only if things are really mission critical. Do not submit to community calendar to prevent spamming to students as well - not singling out any organizations; may create an organization that allows all signatories to be part of a group but the minute spam happens becomes ineffective

Activities fair uses OrgSync as a way to say “don’t kill trees” - message delivered to all incoming students about activities fair and “true bruin week” - information that would have been provided at activities fair on paper can be via OrgSync so people don’t walk away weighed down by flyers

mobile site - [m.ucla.edu](http://m.ucla.edu) - any phone internet capable; map of activities fair; shuttle schedule - real time; library - how many laptops available real time; not an “app”; soon going to be a GPS that directs you how to get to particular locations on campus

-Sidrak - tell your staff and friends about UCLA mobile because really important and exciting updates and applications are coming soon and it’s important for students to know about that service

-Saxe – sending out priority list as to what we should add to mobile site. IT Wishlist is still up as a google doc. GPS system should be released soon on mobile

## VI. Appointments

*There were no Appointments this week*

VII. Fund Allocations

**A. Academic Success Referendum Fund**

*There was no business for the Academic Success Referendum Fund.*

**B. Academic Affairs Mini-Grant**

*There was no business for the Academic Affairs Mini-Grant this week.*

**C. EVP Travel Grant**

*There was no business for the EVP Travel grant this week.*

**D. Cultural Affairs Mini-Grant**

*There was no business for the Cultural Affairs Mini-Grant this week.*

**E. \*Contingency Allocations**

-Jasso said this week they were asked for \$4850. The total recommended allocations were \$2189.99. Groups that applied were:

- Sigma Lambda Beta for their 2011 Leadership Institute – recommended \$600;
- Ballroom Dance Club and International Folk Dance Club applied for their summer promotion activities - recommended \$600;
- Community Service Commission applied for their general project directors retreat – recommended \$439.99

- Alpha Chi Omega applied for their leadership conference – recommended \$550

Email that went around stated that end of budget cycle is July 31, 2011. After that no other event for this time period will receive allocations. This is why Ballroom Dance Club's event was ended a little earlier.

-Starr called to question the contingency allocations. Saxe seconded.

-With a vote of 7-0-0, contingency allocations for this week were approved.

VIII. Officer and Member Reports

**President - Emily Resnick**

*There was no Officer Report from the President this week.*

### **Internal Vice President - Kristina Sidrak**

-Sidrak said this week she met with Nancy Greenstein and Matt Ellis to discuss the future of Strathmore Safe Rides. They will be working on incorporating the surveys they did at end of last quarter to really stress the need for the program and the need to work with UCPD and CSOs instead of a third party program. ARC interviews will be continuing for the next couple of weeks.

### **External Vice President-- Joelle Gamble**

-Gamble said that this week has been interesting as far as the state budget is concerned. The state legislature passed a budget that included \$150 million in additional cuts to the UC system, for a total of \$650 million in cuts. This was vetoed by Jerry Brown so there still is no state budget and we don't know how many cuts will be made to the UC system. UCSA and CSSA (Cal State Student Association) both endorse AB 970, which gives students up to a 90 day notification before regents propose a fee increase. This would increase transparency. It made it through the Higher Education and Appropriations Committee and is now at the Floor making it look like it could be a possibility.

-Gamble also met with Senator Diane Feinstein's office to have her come to campus and discuss a current event of some sort and meet with students. EVP office has drafted a proposal which Feinstein's office has accepted, so now it is just a matter of scheduling when the senator can come.

-Gamble attended the Westwood Community Council, which passed a resolution in support of the Flyaway because a lot of community members aside from students believe that the bus is important. They also dislike the UCLA North Village Plan, which is a plan to build additional UCLA housing in the North Village. Community is worried that it will ruin their view, cause environmental issues, etc. There seems to be a conflict between UCLA student interests and Westwood community member's interests as far as housing goes.

-Gamble attended an exploratory committee meeting for Austin Butner who is the Deputy Mayor of Los Angeles currently and will be running for mayor in 2013. He is interested in coming to campus to meet with students and Gamble and Soto are going to work to put together an event to inform the student body and get him to campus.

-Gamble said June 23, 2011 she will meet with Paul Karetz, our city council member, to talk about apron parking since many students are starting to receive warning notices that their cars will be ticketed. Apron parking is when students park behind other cars and intrude on the sidewalk.

-Gamble's office is sponsoring a bill with UCSA on residential accessibility.

UCSA and USSA applications are out and Gamble will send them out to council and encouraged staff to apply because it's a great opportunity to meet with other students and help shape the agenda that will happen this upcoming year.

### **Academic Affairs Commissioner--Raquel Saxe**

-Saxe said that the past couple of weeks she went to the executive board meetings for academic senate. These meetings are every other week, not during the summer, and said that if anyone ever has any questions about them she'd be happy to answer them. Saxe will bring what she feels is the most relevant information to council. At the meeting there was the Powell report, which is a UC wide report that assesses where changes would like to be seen over the next few years. Members went through and analyzed what they agreed with and didn't. The main problem was that UCLA had virtually no representation in the report at all, and being one of the largest UC campuses, it was a huge insult to not be included. Item 17 was of particular interest, as it tried to cut the return to aid, lowering the number of Blue and Gold Scholarships available. This was a very contentious issue, as they nearly voted to agree with the cut. Saxe said she spoke up at meeting and brought attention to how it would be very harmful to the demographics of students at UCLA who really benefit from aid from the state, as well as other students from the school. It was asked by UCLA that this item be viewed at with caution and not be approved at this time. The Covell Sit In happened Wednesday of Finals Week. The tutors submitted requests forms to Judy Smith and the Chancellor. The writing center that Judy Smith proposed that was asking for ASFAB funds – student fees – is now a contentious issue because it's an academic service not a student service, so the money may not be available.

-Saxe said that she made approximately half of her academic appointments. The roles don't fill officially until September 1, 2011 so there is still plenty of time to fill the open positions. The appointments are as follows:

- Academic Freedom Committee: Austin Ford – he has a lot of experience in USAC from the Academic Affairs Commission and President's Office, as well as several other positions; other position is being left empty for now
- Continuing Community Education Committee: Melissa Wong – will be working in the Academic Affairs Commission on the Academic Climate Committee, SAT tutor and very involved with Chi Alpha sorority
- Planning and Budget Committee: Chris Flores – extensive experience in OCHC, USAC, and has helped funding fiscal positions; other position is being left open for now
- Committee on Research: Jacob Goldberg – editor of UC Research Journal, currently working on Professor Spiegel's political science research team, and will be working as one of the finance directors in the Academic Affairs Commission
- Diversity and Equal Opportunity Committee: no appointments at this time
- Faculty and Welfare Committee: no appointments at this time

- Intercollegiate Athletics Committee: Rachel McCrystal – working on Student Services Committee for the Academic Affairs Commission, on executive board for Swipes for the Homeless
- International Education Committee: Keya Lamba – works out Dashew Center, working on Units for Service out of the Academic Affairs Commission, she is an international student
- Teaching Committee: Maggie Walsh – studying education, specifically evaluation of teaching, founded and is president of Random Acts of Kindness, where one of the tasks is to thank faculty at UCLA
- Library and Scholarly Committee: No appointments at this time
- Undergraduate Admissions and Relations with Schools: Eena Singh – current OCHP communications director, orientation counselor, director of student services through Academic Affairs Commission; other position is being left empty for now
- Undergraduate Counsel: Kimberly Swain – Chief of Staff for Academic Affairs Commission, other experience with IVP and USAC offices; Renn Guiterrez– orientation counselor, ask peer counselor, and director of Syllabus at a Glance Committee; Kenneth -
- Ramos – Vice Chair Campus Retention Committee, Incoming American Indian Student Association President; one spot left on committee
- GE Governance Committee: No appointments at this time
- Dr. Nelson asked if Saxe had a target date for when all appointments will be made.
- Saxe responded that the list from the previous officer that she was given was inaccurate, so she currently is in touch with the academic senate and is finding out exactly where those mixups were made and what the final positions will be. Saxe didn't want to finalize the positions when she didn't have the correct list yet. She will try and have them all ready for the next council meeting. The appointments from this week were ones that she felt very confidently in the ability of the people who she listed and she wanted to fill the positions as soon as possible.
- Zimmerman clarified to council that this is a consent item, so it is presented to council and then with no objections, is approved. Unlike with other appointments where the people come in, we ask them questions and then vote.
- Sidrak called for Acclamation. Sidrak asked if there were any objections to approval by Acclamation. There being none, the appointments were approved.

### **Laureen Lazarovici - Alumni Representative**

-Lazarovici said that she was very impressed by OrgSync. The department that she works for in her “paid life” is starting to use a similar system but it looked like OrgSync had many more features and could do many more things, so she was excited to see how council used the program and how they make the most of it.



## **Dr. Berky Nelson**

-Dr. Nelson said that he was out of town and heard that there was a death of a recent UCLA graduate in an auto accident last Friday. He gave his condolences to the family of the deceased.

### IX. Old Business

*There was no Old Business this week.*

### X. New Business

*There was no New Business this week*

### XI. Announcements

-Yao said that during Finals Week there was a UC wide risk summit where administrators from the different UC campuses come together at the Los Angeles Marriott to discuss issues of risk and liability on the different campuses. SWC's Chief of Staff attended and was one of the only student presenters at the conference. Her presentation was about our transportation system because UCLA is unique in that we are the only UC that provides vans for student volunteers to drive out to do community service. Yao said that we were very happy to share this idea with the UC campuses and there was a lot of excitement over the idea at the conference, and hopefully our model will be used for more campuses to adapt to.

-Abucarach introduced himself and said that he will be serving as proxy for Jason Smith while he is studying abroad in Paris. He has full access to emails, etc so that council can continue to be productive while Smith is away.

-Seth introduced himself as a proxy for David Bocarsly, who will often be away at camp during the summer. He is the chief of staff and can relay any information, as well as handle most of it.

-Zimmerman requested that proxies could email names and contact information so she can make name plates and disperse contact information. Her email address is [pzimmerman@asucla.ucla.edu](mailto:pzimmerman@asucla.ucla.edu).

-Chikanov said that Emily said that we should sign up for Ackerman Activities Fair and asked if the online document had been finalized to do so.

Sidrak inquired if he was referring to the online schedule.

-Chikanov clarified that he had seen the schedule and there were still open spots and wanted to know if the document for signing up for those spots was still available online.

-Sidrak answered that she knew Resnick had a paper version too, but she wasn't sure if she had updated from her paper version.

-Yasso said that she sent out an email that talked about fair funding and redefining it using a funding study group. She talked about it with the new budget director, but also took the liberty of making an online survey that everyone received. She asked that if council had ever applied for funding, particularly contingency, that they fill out survey. The survey also has a question that asks them to define what they feel fair funding is to better aid in what the idea of fair funding entails.

XII. Signing of the attendance sheet.

*The attendance sheet was passed around.*

XIII Adjournment

- Saxe moved and Starr seconded to adjourn the meeting.

- Sidrak called for Acclamation. Sidrak asked if there were any objections to approval by Acclamation. There being none, the meeting was adjourned at 8:21 p.m. by Acclamation.

XIV. Good and Welfare

Respectfully Submitted,  
Tyler Peterson  
USAC Minutes Taker  
2011-2012