UNDERGRADUATE STUDENTS ASSOCIATION
COUNCIL

Tuesday, August 2, 2011
417 Kerckhoff Hall
7:00 p.m.

PRESENT: Emily Resnick, Kristina Sidrak, Joelle Gamble, Daniel Soto, Jamie Yao, David Bocarsly, Dan Chikanov, Dr. Deb Geller, Dr. Berky Nelson, Laureen Lazarovici, Andrea Hester, Kinnery Shaw, Patty Zimmerman, Bob Williams, Ronald Arruego, Raquel Saxe, Matt Abulara

ABSENT: Jason Smith, Tamir Sholklapper, Michael Starr, Roy Champawat

GUESTS: Kristi Fleming, Sheena Santamaria, William Ruiz, Jasmine Rush, Valery Holtom, Christine Matz, Sandy Weintraub, Dianne Tanjuaquio, Kevin Dougherty

I. Call to Order

- Resnick called the meeting to order at 7:02 pm.

A. Signing of the Attendance Sheet

The attendance sheet was passed around.

II. Approval of the Agenda

-Gamble moved to strike the EVP Travel Grant.
-Saxe moved to strike the Academic Success Referendum Fund.
-Soto moved to strike the Academic Affairs Mini-Grant.
-Arruego moved to strike the Cultural Affairs Mini-Grant.

Motion to approve the agenda by Yao, second by Sidrak.
Resnick called for Acclamation. There being none, the agenda was approved, as amended.

III. Approval of the Minutes

July 19, 2011

Motion to approve minutes by Sidrak, second by Chikanov.
Resnick called for Acclamation. There being none, the agenda was approved, as amended.
IV. Public Comments  
There were no public comments this week.

V. Special Presentations- -Meet the Asst. Deans of Students: Jasmine Rush, Kevin Dougherty, Sandy Weintraub, Christine Mata, Dianne Tanguaquio, Valery Holtom

-Dr. Geller introduces the presentation as a chance for deans to interact with council.

Following Dr. Geller, each Dean of Students gave a brief introduction of their involvement with UCLA.

-Rush mentions her educational programs for TAs and faculty and her advisor position to Golden Peak.
-Holtom is involved with ORL, oversees student conduct, and started a student conduct council to educate those on the dormitory hill.
-Dougherty discusses his educational outreach, citation workshops, diversion making workshop, and diversion program.
-Matz primarily works with the facilitating committee process and administrative paperwork.
-Weintraub works with codes of conduct and the honor society for transfer students.
-Tanjugauqio: coordinates the Chancellor Service Award and acts as a liaison between students and parents across departments to solve problems.

Questions:
-Saxe inquires about contacting the Deans of Students.
-Dr. Geller provides their contact information on packets of sticky notes that are passed to council members as gifts.
-Gamble asks for elaboration on the diversion workshops.
-Dougherty explains the alcohol ticket dismissal process through the program as well as the Almost Dead Program.
-Abulara wants to know the biggest problems in educational programs.
-Rush states that the largest problem is the lack of preparation. Her programs give students resources to overcome this.
-Abulara expresses interest in the demographic of the Bruin Guardian’s Program.
-Holtom explains that the program is relatively new and is all volunteer based.

-Resnick thanks the deans for coming and closes the presentation.

VI. Appointments
-Dr. Geller inquires about applicants who fail to show.
-Sidrak states that appointments may be rescheduled.
-Resnick notes that Brian P. was pulled from today’s list of appointments.
-Sidrak thanks Yao for her help with the applicants. Jamie: All these candidates are from CSC and will not be biased. They all have experience.

A. *Daniel Feeney - Community Activities Committee:

Bocarsly motions to approve, seconded by Dan.

-Sidrak reads Feeney’s qualifications: involved with Project Literacy, director for CSC, and has worked with groups using CAC funding. He has 3-0-0 recommendation approval.

Feeney addresses the council.

Questions:
-Jamie asks Feeney about group needs.
-Feeney replies by stating that transportation is a large need in order for the students being served to experience new places on field trips.
-Arruego inquires about Feeney’s time management.
-Feeney responds to the council by sharing his three class course schedule and his unfailing past time management.
-Abulara mentions site visits.
-Feeney states his contact with 23 projects. He will be able to offer input and respond to feedback.
-Resnick asks Feeney what he can provide.
-Feeney will look for areas of need.
-Saxe wants to know how Feeney will prioritize.
-Feeney will follow the groups listing of priorities, look at goals between groups, see justifications, make feasible goals, and request details in applications.
-Abulara wants to know if the fund is sufficient.
-Feeney believes the money is suitable.
-Raquel asks how Feeney can better inform groups to be more aware.
-Feeney wants groups to be aware of deadlines, know other funding sources, and be in contact with their csp advisors.
-Ronald advocates for Feeney based on personal experience.

Saxe calls to question.
Chikanov seconds.

With a vote of 8-0-0, Feeney was approved to Community Activites Committee.
B. * Jeffery Lin - Community Service Mini Fund (Chairperson)

Hester motions to approve, seconded by Gamble.

-Sidrak informs the council of Lin’s involvement in Project Literacy, his presence at funding workshops, and his 3-0-0 approval ARC.

Questions:
-Soto asks Lin how he may improve the application process.
-Lin says he will put more emphasis on the after program evaluation in order to assess how the group may be more cost effective and improved. He also wants to increase awareness of CS Mini Fund.
-Gamble inquires about his familiarity with CPO and their programs.
-Lin has not interacted with CPO but is willing to make contact with these groups.
-Abulara asks if Lin has spoken to the previous chair.
-Lin has not spoken to her yet, but he will be sure to do so.
-Zimmerman would like to know Lin’s availability since the chair will need to be present at hearings and sign requisition forms to turn into SGA.
-Lin will make it a priority to be available and be on campus everyday. He has often gone to SGA for General Representatives.
-Yao asks for elaboration on his community Service involvement.
-Jeffrey is a funding director for Project Literacy this year. He is aware of what funds are available and what groups need. He understands the need for transportation and food (if the program exceeds five hours).
-Arruego would like to know Lin’s recommendations for the application to be more clear.
-Lin believes the application has necessary information but it can be rearranged. Bullet points may be effective.
-Resnick wants to know his ideas for initiatives.
-Lin wants to work on publicity for groups that do participate in community service. He wants to make it more user friendly.
-Saxel would like to hear specific ideas for publicity.
-Lin says to use flyers.
-Arruego advocates for Jeffrey on his customer service abilities.
-Jamie advocates for Jeffrey for on his availability.

Chikanov calls to question.
Sidrak seconds.

With a vote of 8-0-0, Lin was approved to Community Service Mini Fund (Chairperson)
C. * Gregory Tong - Community Service Mini Fund
Soto motions to approve, seconded by Gamble.

-Sidrak states that Gregory is from Project Literacy. He understands feasible and non-feasible programs. His recommendation vote was 0-0-3 with the committee believing he needed to do more research.
-Saxe asks if there were other applicants and if he was the best of those.
-Sidrak says the committee did not think he would have any problems.
-Dr. Nelson asks if there was recommendation that he do research.
-Sidrak says yes.

-Gregory addresses council: He would like to widen his experiences and be involved.

-Gamble asks Tong about the eligibility requirements.
-Tong says the programs must address a social need.
-Yao inquires about Tong’s involvement.
-Gregory states his publicity position with SCOPE.
-Sidrak asks Tong what he thinks the needs are of the groups and what are the groups primarily applying for..
-Tong says Transportation.
-Saxe inquires about how he will publicize.
-Tong will utilize list-serves and liaisons.
-Saxe asks Tong what he can bring to the committee.
-Tong believes his involvement with health differentiates him from just have educational knowledge.
-Gamble inquires about his finance experience.
-Tong has little experience, but will oversee SCOPE and gain knowledge
-Bocarsly asks about his involvement with SCOPE.
-Tong helped provide families with community resources-jobs, dental, and healthcare. He helped set up appointments acting as a public health social workers
-Tong states that they have another program, fitness and nutrition, and a youth environment program to provide sustainability.
-Bocarsly asks about his past finance experience.
-Tong answers that U-Service Center Desk and resource committee provided experience. He created a database and worked with programming aspects, finding new ways to promote their programs.
-Saxe asks how he plans to educate himself on the different funding sources and allocation of funds.
-Tong answers that he has been reading pertinent information.
-Saxe asks if Tong has spoken to anyone on the committee recently.
-Tong answers that he has not.
-Saxe encourages Tong to reach out to previous committee members.
-Arruego asks how Tong will manage being involved in two other committees along with this position.
-Tong answers that his other organizations do not require specified times to be around and can work around this committee’s schedule.
-Saxe asks the committee if they feel differently after this interview than they did after the ARC Committee vote.
-Gamble responds that she can now make an educated vote, but is concerned about him learning while allocating money.
-Resnick states that Tong may bring a different perspective since he has not previously been in this process.
-Zimmerman states that they don’t expect people to be experts right away, it’s something they will learn.
-Yao asks if Tong will be working on CAC proposals.
-Tong replies that he will be.
-Yao asks how involved Tong is with the proposals.
-Tong will be the one writing the proposals.
-Yao states that the CAC proposal is a 20 page proposal for $20,000+ funding and that having a funding background is useful but the most useful thing is the understanding of community service projects in order to see that the groups have written their proposals clearly.

Chikanov calls to question.
Saxe seconds.
With a vote of 5-1-2, Tong was approved to Community Service Mini Fund.

D. * Sama Haneef - Community Programs Committee (alternate)

-Sidrak motions to approve, seconded by Saxe.

-Sidrak reads Haneef’s involvement in MAPS and UMMA, her experience as an administrative assistance, and her understanding of time commitment. Her recommendation is 2-0-1. the committee believes she needs to do more research on funding and committee structure.

-Abulara asks about the role of the alternate.
-Dr. Nelson explains the position as a training opportunity so he/she can take over if someone isn’t there.
-Sidrak continues by stating the alternate is present for all meetings but only votes out of conflicts.
-Yao adds that an alternate still has a voice in committee.
-Saxe asks if an underclassman would be preferable so as to be a voting member the following year.
-Dr. Nelson responds that there may be an inclination to be a full member the following year. The student may, however, just want experience.
-Resnick advocates for Haneef.

-Haneef addresses the council

-Saxe asks if Haneef will be staying for a fifth year.
-Haneef is not.
-Resnick explains that Haneef is being considered for the alternate position.
-Sidrak informs Haneef that the alternate cannot vote but has a voice on the committee.
-Resnick asks Haneef if she is still interested.
-Haneef says yes.
-Saxe asks Haneef to elaborate on prior experiences.
-Haneef has been part of USAC for three years and is a part of a program called MAPS.
-Abulara asks if Haneef has participated in higher education conferences.
-Haneef has, she was with MSA’s college day committee for the past three years.
-Resnick asks why CPC after being a part of SIAC.
-Haneef wanted something different.
-Resnick asks what Haneef can bring to the committee with her previous experience.
-Haneef has been able to interact with a diverse group due to her various organizations, knows where they’re coming from, and will be a fresh face.
-Gamble asks Haneef about CPC requirements.
-Haneef says innovation and cultural relevance.
-Saxe asks Haneef what is important in the guidelines.
-Haneef is looking for how it benefits the UCLA community, its inclusivity, and feasibility.

Chikanov calls to question.
Yao seconds.
With a vote of 8-0-0, Haneef was approved to Community Programs Committee.

E. * Yolanda De Loera - Community Activities Committee (Alternate)
Gamble motions to approve, Bocarsly seconds.
- Sidrak reads De Loera’s involvement with MECHA and other LA community based groups, and her past position as CS Mini Chair. Her recommendation was 2-0-0.
- Zimmerman advocates for De Loera.
- Bocarsly asks if she knows she will be an alternate.
- Sidrak responds that she does.
- Resnick recommends to read stipulation prior to appointment.

- De Loera addresses council.

Questions:
- Resnick asks if De Loera is okay with her alternate appointment.
- De Loera says yes.
- Saxe asks De Loera why she is interested in this committee.
- De Loera states her familiarity with the funding applications. She understand the necessity of this particular fund.
- Saxe calls for elaboration on De Loera’s experience.
- De Loera has applied to CPC, CS Mini, and CAC. She has cheat sheets for what applies to each source. She is also familiar with everyone in the SGA office.
- Saxe asks De Loera if she has a publicity plan.
- De Loera believes all committees should look at cheat sheets beforehand in order to know what does apply and what does not. She wants to make sure everyone is aware of the cheat sheets through workshops, flyers, or SGA.
- Saxe asks if De Loera would be willing to make a brochure.
- De Loera says yes because she knows how much it helps.
- Abulara inquires about De Loera’s familiarity with the other projects and her thoughts on site visits.
- De Loera is familiar with other projects through CPO and has participated in 45 on-sites. She believes on-sites allow you to visually see what the projects are doing. Site visits should be more than observing but participating.
- Resnick asks what new ideas or initiatives De Loera has for CSC.
- De Loera believes workshops are crucial with details and tricks. She wants to provide advertisement and alternate sources for funding.
- Yao asks De Loera if there is a way to improve the application.
- De Loera will improve the application by adding attachments to the file online, which is crucial. Blurbs along the way to say where there needs to be emphasis, would also be helpful.

Saxe calls to question.
Sidrak seconds.
With a vote of 8-0-0, De Loera was approved to Community Activities Committee (Alternate).

F. * Carl Betzler - Campus Programs Committee
Sidrak motions to approve, seconded by Chikanov.

-Sidrak states that Betzler was previously vice chairman of CPC. He interested in places to cut allocations to make events more fiscally responsible. His recommendation is 2-0-0 from the committee.

-Betzler addresses council informing them of some groups possibly profiting from events. CPC would like to tackle this problem.
-Yao asks how Betzler will see his goals through.
-Betzler will create guidelines for seat reservations and will outreach to groups via USAC and other large offices.
-Saxe asks Betzler was his biggest challenge was this past year.
-Betzler responds with when CPC discovered that some groups may be profiting. They had to decide whether to confront the group then or wait until the following year.
-Resnick called for elaboration on outreach.
-Betzler would like a knowledgeable person on CPC in each student group so they have someone to go with for their questions. The IVP office can be utilized in this way.
-Dr. Nelson inquires if the profiting student groups were confronted.
-Betzler says the group claimed the money was going back to the group. There is a gray area of what is profit if money is coming back to the student group. A precedent needs to be established early on.
-Dr. Geller inquires as to how the problem was discovered.
-Betzler replies that a group wanted to sell tickets.
-Gamble asks how programs are rated.
-Betzler states that evaluations are based on fiscal responsibility and program success. He has some experience co-programming.
-Arruego would like to know Betzler’s definition of advocating.
-Betzler believes co-programming is already in the guidelines but needs to be pushed in the application. Co-programming can improve the scale of events. CSP advisors will be pushed to discuss with their groups.
-Soto wants to know how something is determined educationally relevant.
-Betzler says that programs are rated on cultural and educational scales.
-Soto asks what program are best.
-Betzler replies that large scale programs have a greater outreach but marketing and efficiency are also important.
-Arruego would like to know the criteria for the score sheet.
-Betzler states that there are 10 components with educational and cultural out of 20 points. the program also needs to be comfortable for all students to attend. CPC encourages co-programming and fiscal responsibility. CPC needs to make sure groups are not wasting student body funds.

Saxe calls to question.  
Chikanov seconds.

With a vote of 8-0-0, Betzler was approved to Community Programs Committee.

**Action Item:**
-Resnick states that Kenneth Ramos is here. She would like to add an action item.

Zimmerman motions to approve the agenda.  
Sidrak motions to approve the addition.  
Saxe seconds.  
Resnick called for Acclamation. There being none, the agenda was approved, as amended.

Saxe motions to approve for Kenneth Ramos.  
Sidrak seconds.

-Sidrak reads Ramos’ recommendation approval at 2-0-1. A member thought he lacked strong ideas to bring to the committee

-Ramos addresses the council. He expresses his leadership role as president for Native American Student Association.  
-Arruego asks if being president will already be too large of a time commitment.  
-Ramos has experience with allowing time for leadership roles and school.  
-Gamble asks what his ideas are for change.  
-Ramos wants to work with IVP and FiComm offices. He wants to make sure that groups are aware of other funding sources.  
-Bocarsly asks why he applied for this position.  
-Ramos liked the idea that culture programs allow communities to be visible, especially those that are small.  
-Arruego asks what Ramos will look for in funding.  
-Ramos states that programs must address needs, be relevant, be feasible, and sustainable.  
-Saxe advocates for Ramos.

Saxe calls to question.
Sidrak seconds.

With a vote of 8-0-0, Ramos was approved to Community Programs Committee.

VII. Fund Allocations

A. Academic Success Referendum Fund

There was no business for the Academic Success Referendum Fund.

B. Academic Affairs Mini-Grant

There was no business for the Academic Affairs Mini-Grant this week.

C. EVP Travel Grant

There was no business for the EVP Travel grant this week.

D. Cultural Affairs Mini-Grant

There was no business for the Cultural Affairs Mini-Grant this week.

E. *Contingency Allocations

Yao motions to approve.

Sidrak seconds.

-Zimmerman asks when normal Contingency stars.
-Arruego informs the council that Contingency began yesterday, August 1, 2011.
-Gamble asks how many people will be going to the conferences.
-Arruego believes there will be over 20 people.
-Chikanov asks if club sports are allowed to apply.
-Arruego says that club sports may not apply unless they are registered with CSP.
-Zimmerman adds to this by saying that groups can register in October if they would like to be official.
-Bocarsly inquires about a time parameter.
-Arruego says he will look into that by next meeting.
-Sidrak asks if the budget will be put on the website soon.
-Zimmerman informs council to e-mail her if anyone needs the budget because it might be a day or two before it is on the website.

Gamble calls to question.

Bocarsly seconds.
Resnick called for Acclamation. There being none, the meeting moves forward to Officer and Member Reports.

VIII. Officer and Member Reports

**President - Emily Resnick**

- Resnick informs council of open positions in the President’s office.
- Homecoming is now a registered student group. Ken Heller will be the CSP advisor.
- There will have a booth at the Enormous Activities Fair. Both Mr. and Mrs. Bruin will be present at the event.
- USAC has been asked to have a carnival booth. It will be a dunk tank or velcro wall. She was also thinking about face painting.
- USAC has been allocated parking spaces for the Fall. Each office will receive at least one permit. Blue or yellow permits are available.
- Bocarsly asks about parking prices.
- Zimmerman states that the prices are roughly $190 and $270. A space is guaranteed but it will still need to be paid for.
- Chikanov inquires about the difference between blue and yellow permits.
- Abulara states that yellow is general and blue is closer to campus.
- Zimmerman adds that with blue you can park at any numbered parking lot at all times whereas yellow is only after 4pm. Specific names and not just office will be needed to receive parking.
- Resnick asks council to e-mail her if they would like a pass.
- Resnick adds that she would like to know council’s ideas for USAC visibility. There is a team in her office if anyone would like to add to it.
- Zimmerman has e-mailed the discount forms.
- Brown signed AV 130. He has not yet signed 131.
- Contact has been made with Yudof and Torackson. Dates for the speakers will be known soon.

**Internal Vice President - Kristina Sidrak**

- For marketing purposes, Sidrak would like to have a USAC pamphlet.
- 2012 is an anniversary year for Strathmore Safe Rides. The IVP office will be working with them for environmentally friendly options.
- Sidrak states that clicker, studylist, and grades will be added for UCLA mobile, and hopefully an enrollment option, and URSA balance as well.
- The retreat house has been booked for Venice.
- Vid app alerts iPhones in real time for discounts in surrounding areas. They are interested in us promoting it to our offices.
- Saxe asks if it is a private organization with no compensation, is that an issue.
-Dr. Geller recommends having that conversation with Bob Williams.
-Zimmerman wants council to contact her office before sponsorships in order to make a contract and get what USAC deserves.
-Saxe asks if there is a sponsorship list.
-Zimmerman states that they are getting more involved with sponsorships. Last year USAC shirts were sponsored by Bank of America. If you work through a sponsorship office maybe you can get more.
-Sidrak informs council that the daily bruin is working with the app.

External Vice President-- Joelle Gamble
-The application for congress has closed with 96 applicants. AV 130 was signed into law while AV 131 is in suspense. People are concerned with the implementation process.
-Gamble was asked to promote awareness on campus so administration will have the law in effect without lag. She asks students to make a conference call in August. In September, she wants to have a press conference in September. AV 131 has to be passed before August 27.
-Three UCLA students are on the board in order to fight voter access laws restricting the use of student ids. They are working to protect pell grant funding and trio programs.
-UC audit report came out. There is an issue for ASUCLA money going towards construction projects. There seems to be a discrepancy in funding between schools.
-Abulara asks if there is a student voice in Spark.
-Dr. Geller states that the voice is SacBot.

Academic Affairs Commissioner--Raquel Saxe
-Saxe says she is working to make the syllabus more visible. She is thinking about an icon to link with syllabi. Students should be using a help and feedback page.
-General assignment classes will hopefully get wireless. From there, wireless can move to smaller rooms. Students can text 310 694 0487 to inform that the wireless is not working.
-She is working with Alumni to serve as mentors.
-She would like to hold a conference with positive psychology in order to promote academic well being to help students cope with stress and mental health.
-Kaplan has approached her office for academic tutoring and workshops.
-Zimmerman informs council that UCLA has worked through the Princeton review. It is ready to be implemented for Fall. At a discounted rate, the program will be more feasible.
-Dr. Geller informs council that there are some university policies to limit test prep companies.
-Saxe says she will work with this group first since it is already setup.
-Dr. Nelson recommends talking with Ken Heller as well.
Abulara asks if Saxe has considered BruinWalk. 
Saxe explains that BruinWalk is private and not always reliable. She wants to work with UCLA to receive information directly from the professors.

Laureen Lazarovici - Alumni Representative
- Lazarovici asks what SIAC stands for.
- Abulara answers that it stands for Student Initiative Access Center. They work with programs on higher education.
- Lazarovici asks what is UCLA Sex Squad.
- Sidrak explains that the Sex Squad is an awareness team that informs high school students.

Dr. Berky Nelson
- Friday, a delegation of Chinese administrators are coming on campus with questions in regards to student organizations. It is an opportunity to interact with them.
- Dr. Geller adds that Chiefs of Staffs will be interacting with them at a luncheon. The group is made of 20 people from universities in the Beijing area. There will be 3 translators. They want to know the students’ experiences.

Dr. Deb Geller - no comment

Bob Williams - not present

Patty Zimmerman
- The discount forms have gone out. Adjustments from last year have been made.
- Resnick asks if there is a deadline.
- Zimmerman replies that they are available quarterly. A signature is required for validation.
- Zimmerman asks council if they would like something similar to the poster from last year to direct people to USAC located upstairs.
- TGIF has replaced bulbs with LED and compact fluorescent lightings. Also, plaques have been added above the hand dryers in restrooms located in Kerckhoff Hall.

IX. Old Business

There was no Old Business this week.

X. New Business

There was no New Business this week.
XI. Announcements

- Yao informs council that CSC is beginning workshops for organizations.
- Arruego announces his return and that Cynthia will be at meetings soon.

XII. Signing of the attendance sheet.

_The attendance sheet was passed around._

XIII. Adjournment

- Bocarsly moved and seconded to Chikanov adjourn the meeting.
- Resnick called for Acclamation. Resnick asked if there were any objections to approval by Acclamation. There being none, the meeting was adjourned at 9:35p.m. by Acclamation.

XIV. Good and Welfare

Respectfully Submitted,
Kristi Fleming
USAC Minutes Taker
2011-2012