

UNDERGRADUATE STUDENTS ASSOCIATION
COUNCIL

Tuesday, August 30, 2011
417 Kerckhoff Hall
7:00 p.m.

PRESENT: Emily Resnick, Kristina Sidrak, Joelle Gamble, Daniel Soto, Jamie Yao, David Bocarsly, Dan Chikanov, Andrea Hester, Kinnery Shah, Ronald Arruejo, Raquel Saxe, Matt Abulara, Jason Smith, Tamir Sholkklapper, Michael Starr, Dr. Deb Geller, Dr. Berky Nelson, Patty Zimmerman, Bob Williams, Roy Champawat, Katrina Dimacali

ABSENT: Laureen Lazarovici

GUESTS: William Ruiz, Cynthia Jasso, Maggie Thornton, Kylie Reynolds

I. Call to Order

- Resnick called the meeting to order at 7:01 pm.

A. Signing of the Attendance Sheet

The attendance sheet was passed around.

II. Approval of the Agenda

-Arruejo moved to strike capital contingency

-Gamble moved to strike travel grants

-Shah moved to strike the Cultural Affairs mini grant

-Saxe moved to strike the academic affairs grant

Motion to approve the agenda by Shah, second by Starr.

Resnick called for Acclamation. There being none, the agenda was approved, as amended.

III. Approval of the Minutes

*August 16, 2011

-Soto moved to approve the meeting minutes from August 16, 2011. Chikanov seconded.

IV. Public Comments

-Dave- Odessey Newspaper

Dave said he would like to learn more about UCLA. He said if anyone wanted to write for the paper to let him know.

-Resnick said they would email his contact information.

V. Special Presentations

VI. Appointments

VII. Fund Allocations

A. Academic Success Referendum Fund

There was no business for the Academic Success Referendum Fund.

B. Academic Affairs Mini-Grant

There was no business for the Academic Affairs Mini-Grant this week.

C. EVP Travel Grant

There was no business for the EVP Travel grant this week.

D. Cultural Affairs Mini-Grant

There was no business for the Cultural Affairs Mini-Grant this week.

E. *Contingency Allocations

- Sidrak moved to approve contingency. Chikanov seconded.
- Arruejo said that he has how much is left in contingency and if there are any questions to let him know.
- Sidrak asked if she could strike the USAC admin dinner contingency.
- Zimmerman said that it would just be a normal vote.
- Saxe asked if they would strike contingency for other organizations
- Sidrak said that Champawat made an executive decision and they do not want to use contingency for that.
- Dr. Geller said that she could fund food from her office
- Arruejo said that it is only based on students
- Sidrak said it doesn't cover the whole dinner
- Champawat said that the dinner is a celebratory dinner. He said that this was the basis to approve this. He said that food is coming out of contingency. What is left is the celebratory part that includes guests.
- Saxe called to question. Soto seconded. There were no objections. There was no capital contingency this week. With a unanimous vote, contingency was approved.

VIII. Officer and Member Reports

President - Emily Resnick

- Resnick talked about the CEC and CAC. She talked about the Bruin Bash event ads Facebook that included the USAC name. She reminded everyone to promote USAC when they could.
- Resnick met with Jack Powsnack, who approved the Farmer's Market. They approved the market on the De Neve quad. She said they are one step toward institutionalizing it. The next one will be on Sept. 12 or 13.
 - Resnick said they would talk about the slogan. She said it would be cool to keep the purple theme with teal. She said that a new design could be every year. She asked what they thought about the colors. She said that they would run the final designs by everyone. She said that it could say, "USAC, your student government" on the back from David.
 - Sidrak asked when they are finalizing the shirt designs.
 - Resnick said that it would be done when they finalize the slogan. She said they should be ready by early fall.
 - Smith asked when they would be done.
 - Resnick said one of the priorities is the USAC brochure for the Enormous Activities Fair. She said that shirts are the next priority
 - Smith asked if they could discuss this at the retreat
 - Resnick said of course. She said if anyone would want a second parking pass to let

her know. She said the application for the presidential internship is finalized. She said that priority will be to new students and that there are a limited number of spots. She thanked Sidrak for the retreat agenda. She reminded everyone to remember his or her section of the retreat. She said that they have surplus allocations tonight and to keep an open mind.

Internal Vice President - Kristina Sidrak

Sidrak said that she had a quick report. She said that she has been working hard and spending a lot of time in SGA. She said the only issue is with drivers. She thanked the people who volunteered to drive and they still need one driver. She said that she had a meeting with the head of transit offices. They talked about Strathmore Saferides and they will be launching it in fall. They are looking at new marketing avenues.

External Vice President-- Joelle Gamble

Gamble said they are set for fall with institutionalizing voter registration. She talked about UCSA. She said it was interesting and they have a lot of good campaigns. She said they want to push the appeal of prop 13, which is a multiyear campaign. She said that people are pushing for tax reform. She said that they voted to work for comprehensive financial aid reform, increased diversity in admissions (considering gender, orientation, etc.), and institutionalizing voter registration (especially for UCSD and UCR). She said their next meeting is at Berkeley and they will make a presentation later. She said the travel grant application is done. She said that if people have conferences to let them know about the grant.

Academic Affairs Commissioner--Raquel Saxe

Saxe said she met with Judy Smith this last week. They would have meetings twice during the quarter. They would work on a couple of joint projects. She agreed to be a partner in the syllabus preview project. She said they would meet with deans from the colleges and through the deans they will reach all faculty. She said they would work with CCLE. They talked about Coval tutoring. She said that the writer center is planned to open in the fall. There would be peer tutor writing. She said that the focus is on upper division writing.

Finance Committee Chair

Cynthia Jasso and Ronald Arruejo

-Jasso talked about the application and its improvements

-Arruejo said that 20 days allows for a good number for everyone to look at the funding application.

-Jasso said the last change is the grading. She said that they decided to change that. She said if a group is almost perfect, it gives them a framework to work with to ensure that they're giving the right scores. She said that they want to look at a group holistically. She said that Arruejo would talk about the budget breakdown.

-Arruejo said that they changed what it looks like. He said that they used to have other sources of funding next to where you put the line items. He said that it was confusing before, since people would use more line items. He said that the line items would have a maximum. He said that it explains what is available and a translation of what the policies mean.

-Jasso said that it talks about the caps. She said that they want to ensure that it is clear throughout the process.

-Arruejo said that you could send in the application electronically. He said that this

way, everyone sends in their application online and a hard copy.

- Jasso asked if there were questions.
- Bocarsly asked if they could talk about the asterisk in the application.
- Arruejo said that it's on each page
- Bocarsly asked if they want them to attach it on the email they send
- Jasso said that people have done it in the past. She said the paper application is the backup. They are holding the finance committee and the student groups accountable
- Dr. Geller said the retreat cap is not on there
- Arruejo said they would fix it. It should be done by fall quarter
- Resnick said she is proud of them. She said that a makeover to contingency was overdue. She said that this would be helpful to student groups. She said she is very impressed
- Zimmerman said that at the next USAC meeting, they would have to vote on the application. She said that it is similar to guideline changes.
- Arruejo said he understands
- Starr asked how this affects other sources of funding
- Arruejo said they want to see that the people attending are putting in their own money too. He said they shouldn't be funding all of their food. They should be getting it from other funding sources too. He said that the more funding sources they have, the more likely they would allocate the full request
- Cynthia said that if someone were applying for other sources of funding, they would take that into account. She said they want to utilize different funding sources.
- Arruejo talked about the application of their committee and they will hopefully put it on the website. He said that no other staff members in other committees could apply. Anyone not yet involved in USAC can apply. He said that only the vice chair has duplicate signatory powers that do not exceed \$50. He encouraged the council to raise it to \$250. He said that in the past, the vice chair has signed stuff when the chair isn't there. The vice chair would still have restrictive power. He said that \$50 is only one out of 100 recs. He said that it is best to increase the amount or remove the amendment.

Dr. Debra Geller- Administrative Representative

Dr. Geller said they have the final two candidates that will oversee admissions and financial aid. She said that academic affairs might be interested. She said that Vice Chancellor Montero sent an email, which highlights her educational accomplishments and some of the organizational changes. She said that Dr. Berky Nelson would no longer be involved in student organization advising. CSP won't exist if being emerged under cultural and recreational affairs under Mick Deluga. She said that this would be a new enlarged organization. She said that she was prompted after the finance committee presentation. She said it would be called student life or student organizations. The decision was still taking place when the announcement went out. They will figure out the new terminology. The staff and advisors will stay the same. Ken Heller would not be advising groups directly. He would work around events, technology, and OrgSync. She said that it would be a little different but mostly the same. Heller would be able to work with athletes. She said that this is a value that they are adding with his new role. Dr. Geller said that last year there was a challenge to come up with fewer applications to apply for funding. There would be a single application for the three funds that come out of her office. She said that application would be available soon. She said that this way, they would know what they have and what was used. The funds came out to make UCLA funds more affordable for UCLA organizations. Royce Hall and other venues for cultural shows were very expensive.

They got a funding pool that contributed up to \$15,000. It would have to be a UCLA organization. They would have to make a statement on how it contributes to the cultural diversity of the university. That fund only offsets facility costs. The student risk management fund can go to USAC, SGA, or student organization costs on or off campus. She said that the student risk education committee or community service that is required by the site makes recommendations. It includes insurance. This allocates up to \$1000 per program. One group can get multiple fundings for multiple programs. There is another fund for off-campus programs. This should be the last place you go for funding. It will never fund more than half the cost of an event. They would only match what a group raises. They would not provide funding if they were charging for an event. She said that the event couldn't be a fundraiser. She said it could support advertising, disposable supplies, food integral to the program (only the UCLA students). It doesn't do entertainment or social events. She said that they want to reach has many students a year as possible. By using this application, you can get funding from any of or all of the funds that are available. She said that when doing programming, her office could assist them. She said that people could refer people to the funds from her office.

-Gamble asked about the fund.

-Dr. Geller said that it is not financially motivated. She said it is about fulfilling needs that weren't met. She said nobody was being displaced. They just started recruiting for an additional advisor.

-Gamble said that another campus just fired their vice chancellor

-Shoklapper asked what the cap was and how they keep track of other funding

-Dr. Geller said the application lists the needs and requires the signature from the advisor. She said that she sees all the advisory board allocations. She said that she also has her staff to track their funding down. They would cover venues not covered by Waiverpool. There is not a set cap. They would look at how many people would participate or benefit. They would look to spread the funds at an equitable way. She said she could not give a clear answer because every application matters. She said that if a group has everything besides honorarium, she would not be able to help. She said that she could help a group advertise in the Daily Bruin. Different groups would get different amounts based on what they're asking for and how many people are participating in the program

-Smith asked how early they should apply

-Dr. Geller said they should apply as soon as they have a budget put together. She said that they need to know what other sources they're applying for. She said that they would let them know that they would give allocation at least two weeks before an event. They ask at least 2 weeks before an event. They can accommodate an emergency at least a day before an event.

-Smith asked if a group could ask for donations

-Dr. Geller said they do not fund events that give to charity. They will not fund an event that charges UCLA students. If it is at least 70% UCLA, they can charge the other 30%. They can fill the extra seats by charging but they need to make sure that they have appropriate security. If they have any cash on site, they need appropriate security in place.

-Smith asked about closed donations

-Dr. Geller said that is fine. Non-cash donations are fine.

Roy Champawat- Student Union Director

Champawat said in fall, they would change the hours in Ackerman to 1am. This would allow more time for studying and for meetings. This is due to the advocacy of their appointee. This

would begin welcome week. Kerckhoff would be left as is. Food areas would also go to 1.

IX. Old Business

There was no Old Business this week.

X. New Business

Champawat said that their surplus goes through audits. They are in the process of closing last years' books. He said money not used passes on as surplus. He said that there is a large amount that transfers over as a general surplus. He said that they could bring forward projects they might want to fund. Money flows into contingency and capital contingency as well. He said now, they have not gone through the process. He said that they couldn't say spend a lot of money, since they have to be conservative. He said that there are priorities given at the beginning of the year. He said that these have been Bruin Bash, which is usually the largest piece of money. The textbook scholarship also comes from surplus. He said 120-130k could be allocated.

-Arruejo asked if they could amend the agenda so that other offices could speak since other student groups and the USAC offices may ask for surplus.

-Champawat said in general, they don't want to open this to the broad community. He said generally this is for the privilege of the council. The community could apply for their money. He said that the elected members of the table and their programs have the opportunity to advocate for their programs. He said they want to bring forward time critical priorities. He said that if something fits this model and council initiated, then yes, they could bring it forward

-Arruejo asked if it was restricted.

-Champawat said they could table this. He said that they don't want to circumvent other mechanisms

-Dr. Geller said that they should look at Fall USAC events

-Arruejo said that he is concerned that it would be taken out of the surplus in January. Finance has asked for extra funding from surplus. He said that if they take too much from surplus, he would have to reduce his capstone now to ensure that his funding is the same throughout the year.

-Zimmerman asked if he was referring to contingency

-Arruejo said yes

-Zimmerman said that through surplus, they would take the leftover. The mechanism would automatically go into contingency

-Arruejo said that there is a minimum

-Zimmerman said that you don't ask for contingency

-Arruejo asked...

-Champawat said that they should know when this would come up so that the council could prepare. He said that capital contingency gets the remainder. A certain amount goes to programming, contingency, and the remainder. He said that he should ask for the contingency funds when it comes up in November. He said they would be able to fund capital contingency at that time. He said that at that time, they could bring this forward. Then they would know how much money would be going in

-Resnick said that after this meeting, they could vote on what percents go to which funds if he forseees issues in the future

-Champawat asked what his concern was

-Arruejo said that contingency is his concern

-Champawat said they could allocate less to capital contingency and more to contingency

-Resnick said they were interested in that

-Starr asked when they would have the budget. He asked if it was open to the whole student body

-Champawat said that is not a fund open to everyone. He said that they shouldn't spend more than \$130,000. He said they should look at time critical funds.

- Saxe asked if the \$130,000 is looking at the time critical funds or the funds that would be asking for later.
- Champawat said that if they didn't allocate \$130,000, he would be fine. He said they should go up to \$130,000 before surplus comes up later. He said that the discussion would come up later. He said that if they don't allocate it all, they could allocate it later
- Starr asked if they should be conscious of future programs
- Zimmerman said that these are large-scale campus programs. She said this would be like Wooden Day.
- Champawat said that they would speak to the campus. He said this is not a programming fund. He said that they should go through the programming mechanisms. They shouldn't plan too many programs through these funds. He said they don't want to go into using surplus for programming. He said that Homecoming and Bruin Bash are for the whole school. The textbook scholarship is also council-wide. He said that they should go to the programming mechanisms for fair access to everyone. He said they follow the rules that were already laid down.
- Zimmerman said that USA/BOD programming funds have a funding deadline in October and November for winter events. She said that it is difficult now when the funds aren't available yet.
- Zimmerman asked if Saxe's question was answered
- Saxe asked if there would be anything left
- Champawat said it wouldn't be until surplus comes up. He said that \$130k is about a quarter of surplus. He said that after various funds, there was money going into BOD and capital contingency. Champawat said that there is a large sum of money.
- Starr asked when they would see it
- Champawat said they would probably see it in November.

A. * "Preliminary Surplus Allocation Request: Bruin Bash"-Shah and Soto

- Zimmerman said to do a presentation and questions
- Resnick said that it would be useful to see the amounts first
- Champawat said to make the presentations and then reveal the amounts
- Shah and Soto introduced themselves.
- Shah said that the purpose of Bruin Bash. She said that it is something that sets the tone for first years. This brings the UCLA community together. She said that it is a fun way to meet. This is a safe thing for students to do at their first week at UCLA.
- Soto talked about the schedule of events. It would include a concert, midnight movie, lounge (in Bruin Plaza), the dance, and the enormous activities fair the following day.
- Shah said that this range of events would hopefully appeal to everyone. She said that it is a campus investment. They program heavily and work with various other offices. They work with ASUCLA, Greek life, etc. She said that they work with the rest of campus and administration to make sure they are there for the students.
- Soto said that this is the first major program for students at UCLA. He said this is their first taste of college life. It is a great opportunity to promote USAC and their initiatives and their initiatives of their offices. During the concert and screening, they will have screens with their logos and the types of programs they put on during the year. He said the Enormous Activities Fair would be a good venue to represent USAC. He talked about the USAC logo being on all the flyers and posters.
- Shah said that they need help at promoting safe and smart behavior. She said that last year, there was a high number of incidents with alcohol. She said they are increasing security and police presence and EMT. There is also a no tolerance policy this year. She said that they need volunteers at EAF. She said that they need people at the early morning shift at EAF. She said that they didn't have a lot of help from the council last year, so hopefully they have a council effort this year. She said they are dealing with a lot of organizations and people. She said they could use the extra effort. They would be sending out a spreadsheet this week. Shah said that they should

get people excited. She said that this is a great way to meet people. She said that they need money to make this happen

-Soto said that \$50,000 would be needed for talent. The deejays would be free. The movie would be free. The marketing/publicity would require \$2000, including flyers and Daily Bruin ads. They need \$117,887.74 for the venues. This is an overestimate from the events office. This would include custodial services, security, the stage, etc. Shah said that this is higher than last year by \$15,000. Shah said that last year they cut whatever they could. She said that a lot of the increase came from security. She said that they cut funds where they could. She said that every year, they need a large chunk of money to go to venues. She said that they work with the rest of campus.

They got money from the chancellor's office, Greek life, sponsorship, and rollover from last year.

-Soto said that they are asking for \$90,000 this year. Last year, they asked for \$85,000. The extra funds are from security and the EMT. He said that these were recommended by the fire marshal, etc. He said that this should be something for all students to enjoy safely.

-Bocarsly asked if they would learn who the artists are

-Saxe asked if they could have a breakdown of the venue cost

-Shah said that \$15,000 is EAF. The rest is for the concert, dance, and lounge. She said that they are working to cut down as many expenses as they can. The main line items are sound, lighting, and stage

-Champawat said the money is for the security costs.

-Smith asked about the lounges

-Shah asked about the lounges. It used to be in the area between the CTO and the alumni center. Last year, it was the first set of courts. The lounge would be a place for people to stay and mingle. DJs and celebrities would be at the lounge.

-Shoklapper asked if the Chancellor's office would be putting more money

-Dr. Geller said that the Chancellor's fund is fixed. They could possibly get \$2500 from other funds.

-Shah said that they should know that they go into the event knowing that they have enough

-Champawat said that the rest rolls into the next Bruin Bash

-Shah said they want to be able to take care of any finances might come up, which is where the increase comes from

B. * "Preliminary Surplus Allocation Request: Homecoming 2011"- Resnick, Knickerbacker, and Kelly

-Kelly talked about why they're bringing Homecoming back. It used to be a UCLA tradition. It increases unity and a lot of students wanted it. She said that within 2 days, they had 60 applicants. She said they believe it would increase alumni connections. She said that it is important to create tradition and events that alumni can come back to. She said that she talked to Homecoming chairs at other schools. She said that it keeps up the fall hype. She said that it keeps up spirit with the beat SC week. She said that it reminds students why they go to an amazing school. She said that they want to focus on a Friday night carnival. She said this would be October 28. The next day would be a game against Cal. It is also parent's weekend. The carnival is set for 7:30 on the IM field. She said the parent's weekend dinner is the same day. She said the carnival would be student organization focused. Chancellor Dean Block would be there. She said that they can't have carnival rides, but they can have inflatables, booths, and games. She said that they want to have it philanthropy focused. It would have a canned food drive. They want to work with student organizations and sponsor booths. Saturday would be the game day. Their focus would be transparency with having it as the homecoming game. She said that last year, many did not know it was a homecoming game. She said that they want to focus on attendance. They would also have Homecoming shirts. She said that they would like to have quarter and time out events with students, whether it is t-shirt cannons or Polaroid's. She said they talked to Scott Mitchell about a Homecoming video. She said that they are coming to USAC for money because they think it

would be awesome to have this as a USAC event. She said that this would allow the school to know where the student government is coming from. She said that Ken Heller would help see this plan through. They are still trying to estimate costs, which is estimated around \$35,000. She said that they don't know the exact numbers. She said they would love to work with USAC. They have met all summer long. They have met with athletics, administration, SAA, and other groups on campus. She said that this could have long-term benefits. They have a website as well.

-Resnick said that they are bringing it back to USAC to bring together students in any way possible. She said that there are different ways to reinvigorate the university. She said that they can unite behind Bruin pride and a lot of it. She said that they could excite their campus. She said that Ken Heller brought it back in the 70s. She said that this is a small way to bring it back. She said that there has been a lot of outreach. She said that this would be publicized through OrgSync. She said that this is exciting because it truly brings together the campus. She said that any chance of increasing school spirit is wonderful. She said that things like this would tie people strongly to the university.

-Sidrak said that as a new event, she is curious about their marketing strategy.

-Kelly said that their big focus is the students. The parent's weekend knows about it. SAA would post it up in emails. Their big focus would be establishing a tradition. She said that they are talking to local alumni. She said that a lot of people could make their tailgates Homecoming focused. They are contacting ORL and different groups on campus. This is already registered as an event. She said that the committee already set that before school begins, they will create subcommittees. They want the entire school to be transformed. She said that every person on the committee has to find 10 people to help. She said they talked to Greek Life and making it a standard of excellence. They want to reach out to every organization as possible. Homecoming has become a registered organization on campus. They would be at the activities fair and Bruin Plaza. Once everything is finalized, everything will go out.

-Kelly said that one of the girls on the committee is working with the marketing company with flyers

-Sidrak said that as a member of SAA, there used to be a Blue and Gold week, which transferred to I heart UCLA week. They have talked about Homecoming in the past where proceeds went to Unicamp. Due to lack of funds, it died out.

-Kelly said that when they met with SAA and the Alumni Association, they talked about how it was Thanksgiving weekend. She said they felt like this was a great time to bring it back

-Shah asked why Homecoming went away. She asked how they plan to make sure that this doesn't disappear

-Resnick said that before, it was a parade that went through Westwood. She said that safety was a concern. Construction was also an issue. Westwood was displeased with the parade. She said that there were transformations in SAA. She said there was dwindling support. She said that there used to be floats set in Pauley. She said that this is something that is feasible. She said that it is now a registered student organization. She said that they hope to have this widely sponsored USAC event. She said that USAC could have a booth as well. She said that it would benefit USAC as well. She said that they want to promote unity with the school. This would extend to unity with the rest of the school.

-Gamble asked how much they want from council.

-Resnick said that their primary request is \$35,000. She said that there are costs for the IM field. She said that they would reach to alumni. She said that they put the donation request on the page. She said that they would reach out to corporate sponsors.

-Kelly said that they are working a couple times a week with the events coordinator. She said that they are learning about custodial services, parking, etc. She said that they are constantly trying to find out more specific numbers. She said that they were extremely confident that these would be the numbers.

-Gamble asked if they are relying on surplus

- Kelly said they talked to Zimmerman and Champawat. They have a donations page set up. They have a contacts list. They have talked to alumni interested in supporting this. She said that they would see when the donations page is out
- Knickerbaker said that in terms of money, USAC would be one of the larger ways of getting money. She said it would be difficult to get people to donate large amounts of money
- Kelly said they are getting a promotion packet put together
- Champawat said that this event has a lot of potential. This reaches out to alumni, which could accumulate to a lot in smaller donations
- Resnick said that this is the first year. This would be something that USAC could support and could be put on throughout the years. She said that this is a great place to start
- Smith asked if there would be a Homecoming court.
- Kelly said that they don't believe this would be the best thing to bring back. They could potentially recognize student leaders at the game or student organizations like Dance Marathon or Relay for Life. She said that things like that are awesome to recognize.
- Resnick said that they are not interested in making this a popularity contest. She said that they could recognize students for giving back to UCLA. She said they are working with athletics as well. She said that at time outs, etc., they could recognize groups and the philanthropy.
- Smith asked about non-abled students. He asked if they would have things to do.
- Resnick said that the rides and inflatables are one aspect. She said that the student groups would have booths. They would be able to do other things at the booths.
- Smith asked about their offices and how they could help with this.
- Kelly said they would love to have as much as they are interested in being involved. She said that whatever position they take in Homecoming would be appreciated
- Resnick said that they would need a lot of volunteers the day of. She said that a huge help would be promoting. She said that being an MC or renting a booth would help. She said that they welcome any and all help from anyone based on what they would like to participate in.
- Sidrak asked if there would be food booths
- Kelly said they have carnival directors working with ASUCLA with carnival contacts. They would have popcorn, pretzels, cotton candy, etc. ASUCLA has the food permit logistics worked out. She said they would love to have inflatables
- Resnick said they have 30 on their committee. She said that they have been working hard every week. She said that this is where USAC comes in, since they want to do this and do this well. She said that if there are any suggestions, they should let them know. She said that their support and constructive criticism are always welcome.

C. * "Preliminary Surplus Allocation Request: Textbook Scholarship" - Andrea Hester

- Hester talked about the textbook scholarship. It is used to alleviate the financial burden when it comes to the finance expense. The funds could be used over two quarters. Purchased textbooks go to the loan library after they are used. She said that they are increasing the loan library. She talked about the past year. It was \$250. They are thinking about changing the amounts. They are requesting \$21,300. They are decreasing it to \$200. She said the total given out would be \$25,000.
- Soto asked about the application process and what they look for
- Hester said it is an online application submitted to the financial aid office. The EFC is looked at. People are broken down into three tiers. They select a number from each tier.
- Arruejo asked if they would keep the process the entire year and how she sees its effectiveness
- Hester said that they might change the number selected from each tier and how it is marketed. She said that it should be marketed for people in need. They would give scholarships to the other tiers but it would allocate a different amount of scholarships to each tier. She read off the tiers
- Arruejo asked if those were numbers she picked
- Hester said the financial aid office chose those

-Saxe said those textbooks build the textbook loan library. She said they need to uphold the loan library. She said that it is important that the library has a way of constantly upkeeping itself

-Shoklapper asks how they ensure that the books come back

-Hester said that it is an honor system and they hope the students return the books

-Resnick said she likes how she changed it. She said that any money helps.

-Starr asks how the students get the money

-Hester said its through Bruin credit and they tell them they're a scholarship recipient

-Champawat said there is a list of who won at the bookstore.

-Starr asked if they know what books were bought

-Champawat said they know what books they got.

-Arruejo asked how much they are asking for

-Hester said \$21,300

-Resnick said that they are looking at \$90,000 from Bruinbash, \$21,300 with textbooks.

Remaining would be about \$19,000. She said that homecoming was more of an overview of a number. She said that if they approved everything, it would be \$135,000.

-Champawat said that if this is what balances the books, they could. He said this is in their tolerance.

-Sidrak asked how much would go to homecoming

-Resnick said it would be a little less than \$25,000

-Champawat said it would be \$23,700

-Champawat said that the council is responsible. He said that anything that the council commits to assumes responsibility as well

-Saxe is asking if they are lowering their request

-Resnick said that \$23,700 said that is more than they were considering requesting for surplus. She said that any amount of money helps. She said that this is all of council's funds and everyone should be behind the decisions.

-Shoklapper asked if they should wait to see what other sources of money they should look for

-Resnick said that \$23,700 is approximately half of the funds they need. She said they would be doing as much push for funds as they can. She said that from what they researched, this would be an essential fund

-Champawat said that there is a precedent where the council could put a stipulation on the funding. He said that if there are a lot of other sources of funding, there could be a stipulation that all the other money is used first and then goes into the surplus.

-Resnick said that since this is being brought back, SAA has not offered funds but publicity. She said that they are not looking to make money. She said that if they have extra money, it would go back to the student giving committee.

-Bocarsly said that they need a big base to work with

-Shoklapper asked if they would get updates

-Resnick said that she would. She said that whatever is not used would go into homecoming next year or the student giving committee. She said if it is given funding, it would be a USAC wide event

-Gamble asked about surplus. She asked if it could be brought up again

-Champawat said yes. He said that they want to be able to act on their programs. He said that the surplus comes once the audit is finished around November or December.

-Gamble asked if they could give partial funding and bring it up again

-Champawat said that if they didn't go past their limit, it could come back and the money would still be there. He said if they did allocate the amount requested and it couldn't be used, it could be returned. He said that they could allocate some now and some later. He said that there is a need to demonstrate enough substance to move forward. He said there is need to show that they have enough substance to move forward. He said that the textbook scholarship and Bruin Bash are time

sensitive

-Saxw said that they should allocate the advised amount and put a stipulation to say whatever is not used to stay in surplus. This would allow them to plan and give them the cushion.

-Gamble said that everyone had a breakdown. She said she is hesitant to give too much money. She said that this is a budgeting concern. She said that they are giving almost \$0k to something they are unclear about.

-Resnick said that they are working with ASUCLA events office and they could not tell exact numbers until they know how much they have been allocated. She said that Homecoming could be allocated a certain amount and returns the rest that is unused. She said that they need a base to go off of.

-Champawat said that there is an understanding of updates. He said that they could allocate the money and as the program develops, they could put a stop later. He said that before the money got expended, they could put a secondary vote. He said that they could have an understanding that the budget is attained. He said that they could flag it and says a certain amount is allocated and more work would be done on the programming and they could finalize plans later

-Shoklapper asked for clarification, if they could approve an allocation and the plans later

-Champawat said yes

-Bocarsly said that a restriction on the allocation is because this is the first year that the event is being brought back. He said that they would get updates on a regular basis. He said that they could benefit from this. He said he doesn't feel the need to meet every week to put restrictions

-Resnick said that it is difficult to put too many restrictions. She said that whatever isn't used could go to next year's homecoming or surplus. She said they could discuss this until everyone feels comfortable

-Smith said that they are comfortable with the allocation now and spending later. He said that homecoming is not institutionalized. He said that they could allocate now and spend later. He said that he doesn't mind spending it later to ensure student fees are going into the right place

-Resnick said that they could discuss the stipulations later and that they will not spend more than they need to. She said that this is less than 2 months away. She said that they could have updates when they see it fit. She said that they would not be frivolous with the funds in any way.

-Resnick said that they could move on with the motion

-Champawat said to make the motions individually

-Bocarsly moved to approve \$90,000 to Bruin Bash. Hester seconded. There were no objections. The allocation was approved.

-Bocarsly moved to approve \$23,700 to Homecoming. Chikanov approved. There were no objections. The allocation was approved.

-Smith moved to approve \$21,300 to the textbook scholarship. Saxe seconded. There were no objections. The allocation was approved.

-Arruejo made a point of order. He asked if they are having a meeting in 2 weeks.

-Zimmerman said that after the 13th, they would have regular weekly meetings.

XI. Announcements

-Soto said that CEC is working with Willard with the Jack Benney award. This would pay honor to the late comedian Jack Benney. They would reward someone in comedy for an outstanding recipient. It would go to Betty White this year. She has enjoyed a long career and was important in women entertainment in the 1950s and 60s. This will be November 1st at noon in Royce.

-Chikanov said that his office would have a group of volunteers going to have a luncheon there. It would be a 5-10k walk in support for mental illness. There would be more detail to come. It is free. They would have a picnic by the beach. If they are interested, he will give more details. This would be October 1st.

-Hester said that ORL said that they could have a flyer in the Pepsi bags for the freshmen. It would have to be one flyer from all of them collectively. She also said her office is working on a

jobs for Bruins fair from various entities. This is September 28th from 10-2 in the Ackerman 2nd floor lounge

-Smith said that him and Sidrak had a meeting about transparency. He said that before the retreat, they could potentially put together snippets of what they're doing and what they want them to say.

-Sidrak said that on the agenda, they have a big chunk to present the most exciting plan for each of their offices. She said she would type a master list. She said to send it to their staffs.

-Resnick said this is a great opportunity for co-programming. She said to come to retreat as prepared as possible. She said that this is one of the few times they will all be together.

XII. Signing of the attendance sheet.

The attendance sheet was passed around.

XIII. Adjournment

- Bocarsly moved and Sholklapper seconded to adjourn the meeting.

- Resnick called for Acclamation. Resnick asked if there were any objections to approval by Acclamation. There being none, the meeting was adjourned at 9:46 p.m. by Acclamation.

XIV. Good and Welfare

Respectfully Submitted,
Katrina Dimacali
USAC Minutes Taker
2011-2012