

UNDERGRADUATE STUDENTS ASSOCIATION
COUNCIL

Tuesday, February 21, 2012
417 Kerckhoff Hall
7:00 p.m.

PRESENT: Emily Resnick, Kristina Sidrak, Joelle Gamble, Daniel Soto, Jamie Yao, David Bocarsly, Andrea Hester, Raquel Saxe, Michael Starr, Jason Smith, Tamir Sholklapper, Ronald Arruejo, Kinnery Shah, Dr. Deb Geller, Dr. Berky Nelson, Laureen Lazarovici, Bob Williams, Patty Zimmerman, Katrina Dimacali

ABSENT: Dan Chikanov

GUESTS:

I. A. Call to Order

- Resnick called the meeting to order at 7:01 pm.

B. Signing of the Attendance Sheet

The attendance sheet was passed around.

II. Approval of the Agenda

-Hester moved to strike one of the appointments, Jeanna

-Smith asked about the appointment process for ARC. He asked why there was an abstention rather than a yes or no

-Sidrak said she would abstain if she were on the fence. She said she didn't want to make a decision without having council's input. She said that she abstained because there is potential there. She said that she looked at if the appointment could handle the stress of USAC elections.

-Resnick said her application could be pulled or brought before council. Resnick said this is the best use of their and the appointment's time. She said someone would be coming before council.

- Smith said he looked at the document. He said he would like to better understand why there was no recommendation.
- Gamble asked if there would be a different application for ARC
- Resnick said she would update them soon.
- Bocarsly moved and Gamble seconded to approve the agenda, as amended.
- Resnick called for Acclamation. Resnick asked if there were any objections to approval by Acclamation. There being none, the agenda was approved, as amended.

III. Approval of the Minutes

A. *2/14/12

- Starr moved and Bocarsly seconded to approve the minutes for February 14, 2012, as amended
- Resnick called for Acclamation. Resnick asked if there were any objections to approval by Acclamation. There being none, the minutes were approved, as amended.

IV. Public Comments

There were no public comments made this week.

V. Special Presentations

A. FY 2012-2013 Parking Fee Consultation Presentation by Lisa Koerbling, Events & Transportation Parking & Finance Director

Koerbling said she appreciates their time. She said she would talk about the transportation program. She said she would talk about a proposal to modify the student parking process and the new modifications. She said she would talk about transportation as a whole. She said they have campus goals. She said they have a primary responsibility to meet these goals. She said they would have no more than 139,500 trips on to/off campus on any given day. She said they counted in fall quarter and this year they only had 102,027 trips. She said they have another goal, which is the climate action plan. She said they would like to reduce the employee drive alone rate to 50% by 2014. She said except for things like bus expansion, they would have a direct Santa Monica and Culver City line. She said they would focus on telecommuting. She said they have been keeping track of employee average vehicle ridership. She said those were their broad goals. She talked about the LAX Flyaway. She said with help from students, they worked to keep it going. They got a 6-month extension, which expired in January. They got another extension until June. She talked about the facilities commission survey. She said people would use it more if there

were a stop closer to campus. She said they would try and add a stop. She said they are also surveying employees. She talked about bicycle programs. She said they have been making a lot of progress. She said student ridership has stabilized. She said they added bicycle stations. She said they are adding air pumps. They would have bike to campus week in May. She said they took abandoned bikes and fixed them, then sold them to students. She said they also extended the bike shop hours. She talked about safety. She said they want to encourage there was biking, but there isn't a lot of bike lanes. She said they did a 3 feet campaign, increased the number of share roads, have bicycle safety and maintenance classes, are working on group rides, and are heavily promoting the bicycle dismount zone. She said the collision of bicycles and skateboards is dangerous. She said there was an employee last year that suffered brain damage after being hit by a skateboarder. She talked about the proposed changes to the student parking process. She talked about the point system, which was created to encourage fairness. She said between ride sharing and res halls, they don't have the demand for parking like they used to. She said there is preference for professional schools with specialized needs. They didn't have data before, so it was all based on what people told them. She said all qualified students were parked. She said they would like to simplify the process. They want to use existing data, prioritize who gets parking, and waitlist those with lowest priority. She said they would like to listen to where people would like to park. This would eliminate the quarterly audit process. She said that even though there is no student waiting list, there is a 13% fail rate. She said there is no reason to fictionalize your application. She said the priority went to students with unique needs, graduate/professional students, regents/alumni, etc. She said based on who you are, they would show their options to parking. Lot choices are typically 3 and 7 and SV and 11 if you're at a residence hall.

-Hester asked what the personal profile was

-She said they used the information they had

-Hester asked if people could elaborate

-She said that if someone had unique needs such as safety issues, people could tell them about the unique situation.

-Yao asked if they also consider students who have employment off-campus

-She said for on residence students

-Gamble asked if this is because of the rise in cost of parking

-She said perhaps.

-Gamble asked if they were expecting more of a decline

-She said yes. She talked about the financial impacts on parking. She said parking services is self-sustaining. She said they cover operating costs. She said things that

impact their parking picture are decreased student permit sales, increased departmental retirement system contribution, increased transportation subsidies, ongoing repairs to aging infrastructure, and replacement of pay station infrastructure. She said infrastructure is where they make their money. They were finishing up structure 8. She said next year, they would increase their contribution to \$906K. She said the rest of the medical area would have a payback in 5-7 years. She talked about the proposed parking fee plan. She presented the increases. Yellow permits would increase from \$68 to \$74 per month. She said the three-person permit would go up for the first time in years. She said they are not planning to raise the daily fee until July 2013.

-Hester asked what BC park was

-She said this is Bruin Commuter park. She said some people could pay a discounted daily rate if normally a commuter. She said they have a weekend permit for only weekends. She said they take in \$51,661,000. She said they would spend all but \$16,301,000 on annual debts, MMER contribution, planned revenue usage, and transportation systems support. She said this year; they plan to use \$1.7 million from reserves to keep parking fees as low as possible. She said this shows how proposed increases compare favorably to other campuses. She said in USC, the student permit is \$92 a month. Their yellow rate is \$71 a month. She said since they have a medical center on campus, they compare to their parking rates. She said they are taking a hard look at the rates. She thanked them for their time.

-Resnick said thank you for coming to USAC.

-She said she would be happy to talk to them.

VI. Appointments

A. *Elizabeth Palmer for Wooden Center Board of Governors (WCBOG)

Sidrak said Palmer is a first year and used this as a chance to be part of UCLA. She hopes to improve the recreational environment of the university. She said she hopes for programs designed for senior citizens and local high schools. She is a member of Amigos at UCLA. Her recommendation was 3-0-0.

-Palmer said she is applying to be on the Wooden Board of Governors. She is a first year biology major. She said she has always enjoyed athletics. She said she runs cross-country and track. She said she uses the wooden center almost everyday. She said she would like to be a part of continuing that tradition

- Hester asked about working with kids with the wooden center
- Palmer said she volunteered in a special needs center in high school and one of their challenges were finding things to keep them physically active. She said she saw the need of finding special programs. She said she is part of Amigos de UCLA. She said they travel to elementary schools and tutor to underprivileged areas. She said a lot of students don't have access to incredible facilities like they do. She said the students they tutor would be ecstatic to even look at a building like that. She said in her town, she didn't have anything like that.
- Sidrak asked what her understanding of WCBOG was
- Palmer said she was reading some of the past meeting minutes. She said they seem like an influential part of campus. She said they have made a strong stance of recreational facilities. She said their priorities aren't only athletes but make facilities open to everyone. She said they have a lot to do with the budget, facilities, employees, etc. She said they manage a lot of off-campus areas as well, such as sunset recreation and Weyburn Terrace. She said UCLA has expanded a lot and there are still needs to be met.
- Bocarsly talked about the length of her term and how long she would want to serve.
- Resnick said it would be her choice.
- Palmer said she would serve 2 terms if she had a choice. She said she would be able to learn and use that experience in her second year
- Starr asked if she could wake up at 7:30 am meetings
- Palmer said yes. She said she would wake up for her 8am classes.
- Yao said besides facilities for exercising, there are other rooms. She asked how she would make these spaces available to other students
- Palmer said she has a fitness pass. She said one of the rooms is the size of the fitness center at her high school.
- Yao talked about the conference rooms
- Palmer said that is great. She said a lot of rooms are underutilized because people don't know about them. She said Powell is always packed. She said the conference center in De Neve is always full. She said they could better utilize the building.
- Bocarsly called to question. Yao seconded. With a vote of 11-0-0, Palmer was approved to the Wooden Center Board of Governors.

VII. Fund Allocations

A. Academic Success Referendum Fund

- Saxe said they have one ASRF allocation for their cultural show.

B. Academic Affairs Mini-Grant

C. EVP Travel Grant

-Gamble said she sent out the travel grant. She said it is easier to see if they click view. There is one allocation for Amnesty and one for Hermanos. Both allocations are for national conferences. She said one group in the past had to cancel their decision to go to their conference. She said there are a number of groups who have not turned in rec forms.

D. Cultural Affairs Mini-Grant

Shah said they had two allocations this week for culture shows. Both were for \$1000. She said they are missing some documentation. Both groups for \$750.

E. *Contingency Allocations

Bocarsly moved to approve this week's contingency. Sidrak seconded.
-Arruejo read the allocations for this week.
Organizations/Commissions are requiring a total of \$65,723.54 for their programs.
A total of \$11,299.44 was requested from contingency.
A total of \$2,858.03 is recommended for allocation for this week (at 50% reduction).
There is a total of \$47,792.97 left in the Contingency Programming Fund
-Sholklapper amended the allocation. Starr seconded.
-Shah moved to approve contingency for this week. With a vote of 11-0-0, contingency allocations as amended were approved.

VIII. Officer and Member Reports

President- Emily Resnick

Resnick said she emailed the code of ethics. She said she mentioned last week their office accomplishments. She said the USAC website has been updated. She said to keep sending ideas for the website. She said their USAC dinner in De Neve is this Thursday. She passed around invitations. She said she hoped everyone would attend. She said the interns are excited to swipe them in. She said new shirts would be on their way for spring quarter. She said they would be sitting in the middle of the dining hall to ensure

accessibility.

-Hester asked if they would have signs

-Resnick said they are working with De Neve to see what they could post up. She said interns and office members would flyer during the dinner

-Hester asked what they were making sure to ensure their space

-Resnick said office members would reserve the space. She said she hopes to see them all there. She said she would send out an email for their all USAC beach cleanup. She said instead of having a mixer, this could be a way to mingle with different members of USAC. She said they would organize car pools and see who would be willing to bike or run to the beach. She said if anyone is interested they could extend the invitation. She said to forward the email to their offices. She said she is excited about this and the event is next Saturday. She said they had a Homecoming meeting with administrators. She said it is exciting to start the conversations. She said as soon as they approve the new capital contingency guidelines, she will email them out. Next Monday is their meeting with Steve Gamer on Feb. 27 in the Ackerman Viewpoint conference room A. Tomorrow night at 8pm is the funding study group meeting. She said they have a panel discussion on the California master plan, which is March 14 from 7-9 in the De Neve Plaza room. One of the student regents and a professor from campus would be there. She passed out flyers about an event she was emailed about. She said congratulations to anyone who participated in Dance Marathon.

Internal Vice President- Kristina Sidrak

Sidrak said next week before council meeting is the student leaders networking night. She said the format would include a guest speaker and discussions on programming and advocacy. She said invites went out to all student organizations. She said to please tell any student leaders to go. The goal is to have student leaders network and promote synergistic relationships that could lead to co-programming. Next week is also campus safety week. Day 1 is focusing on campus safety. Day 2 is focused on personal safety. She wanted to send in Google Apps for UCLA. These would begin March 2012 for new students. The tentative deadlines for UCLA students are Fall 2012 but the date may be moved sooner. She said data migration would take much longer. The UCLA funding/OrgSync survey would be sent out soon. She said she met with Matt Ellis from UCPD. The evening van service underwent a change to routes. She said the hours are the same from 6-11. There are now green stops, blue stops, and red stops, which are dropping off only. They noticed that students were picked up on the east side and dropped it off on the west side. She said this is a great change. She said she would love to see extended hours and the service on Friday nights.

External Vice President- Joelle Gamble

Gamble said the Bruin Lobby Core is doing another certification. They would do a call in day and a lobbying day. This would be similar to the week of action. Wednesday would be a documentary screening about student debts. She said this is three days because they leave for the student lobby conference on Friday. They are taking 60 to the student lobby conference and students to the delegation conference. There are a lot of new people and first years. There are a number of groups working on a coalition committee. She said in terms of student involvement, political action campaigns are still being worked out. She said this is still not public but she would like to address it. An issue system wide has to do with SHIP. They are trying to make administrative changes at the top. A lot of concern was that there isn't a lot of student input in this process. She said it is changing to a more private model, which would discourage people to take preventative measures. She said there still isn't enough student input. The student regent application is due Thursday. She said it could be found on the UC Regents website. The STAR application is due sometime in March and she would send out the application. She said the regents meeting is during spring break. The budget task force was run through the office of the president. She said it is moving along slowly and they are trying to get more student input in the process.

Academic Affairs Commissioner-Raquel Saxe

Saxe said next week is their global leadership connection conference from 8-3 in Ackerman second floor lounge. They have leadership skill building and college prep activities. She said they met with Flag on their peer mentorship program. She said they would develop a pilot program in the spring. She said they met with leaders in the math department. One thing they're able to do is segmenting the math center by course. She said while people are waiting, they could now meet with students in the same course. She said by circulating the surveys, they could now let students know that the service exists. She said they are seeing if they could work with ORL on the drop in hours that Covell once offered. She talked about the budget allocations. She said they have representatives in the community programs offices. She said there is referendum and programming that these groups oversee. She said they have a role in it. She said she would present what they have for the campus retention committee in the future. She said the total budget for the 741,214 for the campus retention committee. The different groups that received funding are RAIN, ASE, Cal Mecca, SPEAR, SEACLEAR, and WSP. The total is \$86,567.56. She said they are looking how to be accountable with those funds. She said she met with the chairs

about this information. She said this is a large amount of money

-Dr. Nelson asked how much they allocate

-Saxe said a total of \$865,067.56. There is a left over of \$-123,853.56.

-Champawat asked for documentation

-Saxe said these are from the minutes. She said they are working to get this online. She said there is no formal documentation. She said she doesn't think they have any documentation right now but she will ask again. She said she met with the assistant dean for campus climate. She said she wanted to inform them about a fiat lux about campus climate on Tuesdays from 10-11:50. She said she wanted to know which offices have some sort of committee that addresses campus climate. She said they should all meet to make sure they are all on the same page. She said this is a new administrative position.

-Resnick, Bocarsly, and Yao raised their hands.

-Smith said she had a separate meeting for Bruin Talk with her.

-Saxe asked if he would like to sit in on a meeting

-Smith said yes

Alumni Representative- Laureen Lazarovici

Lazarovici said that not having a waiting list is stunning to her. She said this is incredible.

IX. Old Business

X. New Business

A. Corporate Sponsorships Discussion

Saxe said some met with Champawat, Heller, and a member of rec to see where they could get other funding sources. She said they asked if they could put together their 5 biggest assets. She asked what would bring in people from the community. Big events include Bruin Bash and Jazz Reggae. She said this would help move the conversation along.

-Champawat said the more people with a good connection to the community, the more they could get support. He said they could look at offers. He said they should structure this properly.

-Dr. Nelson said they might need to go to the government. He said they didn't want to go to the same hand several times. He said the government might have suggestions.

-Saxe asked if that was where Gamer is from

-Hester said it was interesting that a lot of times when an organization tries to find sponsorships, they don't recognize the value they get. She brought up big-ticket items and said if they opened up the dialogue, they should head the warning of being a "cheap date."

-Champwat said to look at what you are getting and what the company is getting in return. He said he would be there for the meeting with Gamer. He said he would make sure they could fund their organizations

-Resnick said Homecoming, the textbook scholarship, and Strathmore saferides are possible big events

-Bocarsly said they didn't all have to be USAC initiatives.

-Saxe said yes. She said she brought up culture nights that off campus entities might want to help with. She said it didn't need to be a council initiative.

-Champawat said there were complications with that. He said there had to be legal entities with that. He said he could negotiate agreements with them, but student groups that aren't part of UCLA could come up with that contract. He said they would have to figure out how that would work.

-Saxe said they wanted to start the conversation to see their greatest ways to attract the off campus entities. She said they were talking mostly about events.

-Champawat said some culture nights are expensive. He said the top 5 are probably within USAC. He said by getting these supported, it unconstrained surplus money. He said even if direct funding doesn't go to them it still helps student groups.

-Shah asked what they were doing with this list

-Saxe said they would see the best way to sell what this is. She said they would talk about the opportunities for these outside entities. She said they would use this to move forward. She said they wanted to move forward with these top events. She said with Jazz Reggae, it is still coming up so they could invite potential people and show them how many people they could reach out to.

-Shah asked who is involved with this. She said they didn't want just any sponsors because of how the event is structured. She asked how they could work with students so they know how to market without taking away from that experience. She said she would like to have students contribute to conversations

-Saxe said they talked about having a portfolio for information on how to ask for money for certain things. She said her directors could be a part of that conversation. She said there was potential to build off these rights toward these events. She said some groups might want to sponsor multiple events. She said they wanted to connect everything together and to be appealing to marketers. She said they would for sure make sure students are included in the process

-Champawat said Shah's response is good and that this is not new territory. He said Blackberry sponsored them before. He said they are facilitating what they are doing to make sure they don't fall into traps but allowing them to facilitate. He said this is something they are very cautious about. He said they should be cautious of having their connections swept up in a large program that ends up devoid of some of those connection points. He said they should speak to it in a way that is most enriching to the council.

-Gamble said she likes the idea of having trainings, especially some of the culture nights. She said some groups might be opposed to having corporations fund their events.

-Saxe asked what the big-ticket items might be

-Hester said the enormous activities fair

-Bocarsly asked if they were trying to expand to other projects. He mentioned Spring Sing

-Saxe said Spring Sing came up and to who would benefit from it. She said if a group had other sources of funding, they could allocate to other groups. She said giving money to the alumni was questionable. Dance Marathon was also brought up as well as Relay for Life.

-Bocarsly said the discussion was about being an event that charges. He said that would also include jazz reggae since the event is not free

-Champawat said it does charge, but the charging doesn't cover the whole bill. He said this is something the council is exposed to for the financial outcome. He said every year the council gives money to Jazz Reggae. He said council is not on the hook with Spring Sing

-Dr. Nelson talked about the transfer student association. He said they have unique issues. He said everyone, regardless of background, faces challenges.

-Resnick said if anyone else has ideas they could email Saxe.

-Hester said they could do a Google Doc

-Saxe said that was the main thing she wanted to go over tonight. She said if anyone had ideas it would help secure these sponsors for the future. She said where they draw the line is an important part of the discussion

-Resnick said thank you for setting that up.

B. *USA Contingency Programming Application

-Bocarsly moved to approve the USA Contingency Programming Application. Starr seconded

-Arruejo said there were minor changes. The emails were changed to a UCLA email. He added a parenthetical sentence. He said this would help facilitate formatting. He said some people are writing the application and scanning it when they should be typing it.

-Sidrak asked about computer items

- Arruejo said he was talking about contingency programming
- Starr called to question. Gamble seconded. With a vote of 11-0-0, the new USA contingency programming application was approved.

C. *Capital Contingency Application

- Gamble moved to approve the changes to the capital contingency application. Bocarsly seconded
- Arruejo sent out the new application. He said the green is additions and red are deletions. The formatting is different. He said he change the date and removed misc. He added bullet points. He changed 15 to 13
- Bocarsly asked about the change in numbers and said the word still says 15.
- Arruejo said it is out of a 0,2,5 scoring. He said the website has been updated. He discouraged turning in proposals to his office. He said if there is a purchase, they should send it in by Wednesday. He said he switched categories to non-computer. He talked about how some items were up to the chair. He said there is an addition and new updated website. He said he is willing to add to contingency programming. He updated the contact information. He said all questions were limited to a word count. The limit gives them what they were looking for. He said they should turn it in to a mailbox and contingency copy
- Gamble asked if the word limit might make students wary of putting information that would be used against them
- Arruejo said no. He said they get many applications and they wanted to see why they need the equipment. He said they could change the wording to "please limit."
- Sidrak asked about computer items and the cap of \$1500. She said there are desktop packages for \$500. She asked how they evaluate computers and prices.
- Arruejo said if they want to add extra items, they should indicate it in their application. He said usually the limit was \$1000. He said most likely it would be less than that. He said they could lower the cap to \$1000 but the cap \$1500 was from previous years. He said they would do an audit. He said if there were a computer working, they most likely wouldn't get funding for a new computer.
- Sidrak asked what the audit would be like
- Arruejo said it would be like the RA's on the hill.
- Resnick said these are the guidelines. She said this would be the same for people that are applying to capital contingency too
- Smith asked how they would do audits
- Arruejo said if they had a computer they would assume that it is working. He said

ASUCLA owns them technically

-Smith asks if they give the computer to ASUCLA then applies

-Arurejo said if it doesn't work, they should recycle it. He said some groups don't have anything

-Smith asked what if the equipment works but not well

-Arruejo said capital is tricky. He said they look at if they need the computer to enrich the UCLA's student's lives

-Bocarsly asked what other sources of funding they were looking for

-Arruejo said for this one, they realize they can't really get other sources of funding. He said they would see if students are trying to find ways. He said this is not a requirement since this was not a requirement in the past.

-Bocarsly said he appreciates that there is a \$1500 cap and that they would only allocate if required. He said if they don't spend it on capital, they could add more money back into contingency

-Resnick said whatever is not applied to from capital would be revisited to see how it could be best distributed to student groups

-Bocarsly said on the bottom of the first group, they should say "by"

-Arruejo said the updated application has the right wording

-Starr called to question. Sidrak seconded. With a vote of 11-0-0, capital contingency applications have been passed as amended.

D. Blank Letter to USAC

-Arruejo said the letter is what they would use until the end of his term. He said this would decrease calculation errors. He said one of his committee member's types everything in. He said he sends a draft to USAC. He said people could contact him regarding what he sends out. The final decision is whatever is sent out to them. He said this would be what they use until they transfer to the next finance chair. He said he added the colors.

XI. Announcements

-Shah said they have two events for hip hop appreciation. They have the hip-hop explosion concert and a hip-hop fashion show. She said the sign up is going up tomorrow at 11:59pm. She said last year, they hit capacity in less than 20 minutes. She said the reservation is only valid through 7pm, after which they open up reservations to the stand by line. She said sign ups are tomorrow night at 11:59pm.

-Resnick said to wait to pack up until the end of good and welfare.

Final
2012

Approved: February 28,

XII. Signing of the attendance sheet.

The attendance sheet was passed around.

XIII. Adjournment

- Bocarsly moved and Yao seconded to adjourn the meeting.

- Resnick called for Acclamation. Resnick asked if there were any objections to approval by Acclamation. There being none, the meeting was adjourned at 8:42 p.m. by Acclamation.

XIV. Good and Welfare

Respectfully Submitted,
Katrina Dimacali
USAC Minutes Taker
2011-2012