UNDERGRADUATE STUDENTS ASSOCIATION
COUNCIL
Tuesday, February 28, 2012
417 Kerckhoff Hall
7:00 p.m.

PRESENT: Emily Resnick, Kristina Sidrak, Joelle Gamble, Daniel Soto, Jamie Yao, David Bocarsly, Andrea Hester, Raquel Saxe, Michael Starr, Jason Smith, Tamir Sholklapper, Dan Chikanov, Ronald Arruejo, Kinnery Shah, Dr. Deb Geller, Dr. Berky Nelson, Laureen Lazarovici, Bob Williams, Patty Zimmerman, Katrina Dimacali

ABSENT:

GUESTS: Kristen Taketa, Jillian Beck, Brooke Caldwell, Amanda McDowell

I. A. Call to Order

- Resnick called the meeting to order at 7:01 pm.

B. Signing of the Attendance Sheet

The attendance sheet was passed around.

II. Approval of the Agenda

-Bocarsly moved to remove the appointment
-Shah moved to strike the cultural affairs grant
-Arruejo asked if he could add something for the funding study group
-Resnick said Nguyen will come next week to explain

- Starr moved and Bocarsly seconded to approve the agenda, as amended.
- Council voted to adjourn with a unanimous vote. Resnick called for Acclamation.
Resnick asked if there were any objections to approval by Acclamation. There being none, the agenda was approved, as amended.

III. Approval of the Minutes

A. 2/21/12

- Arruejo said Chikanov wasn’t here last week
- Gamble moved and Bocarsly seconded to approve the minutes for February 21, 2012, as amended

Council voted to adjourn with a unanimous vote. Resnick called for Acclamation. Resnick asked if there were any objections to approval by Acclamation. There being none, the minutes were approved, as amended.

IV. Public Comments

There were no public comments made this week.

V. Special Presentations

I. Calpirg Presentation- Brooke Caldwell and Amanda McDowell

-McDowell passed out an energy efficiency quiz to the council. She said they would integrate a presentation as well.
-Caldwell talked about energy efficiency. She presented a quote about global climate change. She said as the energy service core, they make it their goal to teach about energy efficiency, which is different than conservation. She said their goal is to accomplish the same tasks as before using less energy. She said it doesn’t necessarily mean one has to make drastic life changes.
-McDowell said some of the things they teach students are to make sure to turn off the lights. She said there is an energy safety mode on computers. They suggested unplugging their cell phone chargers, because they use 5-10% of their electricity. She said they want to teach children about power strips. She said they would like to educate younger generations. She said that people should set their refrigerator to 38-40 degrees Fahrenheit. She talked about energy star appliances. She encouraged people to turn off their heat when they’re not using it. She said heating and cooling is 45% of the energy use. She said they would reduce energy waste significantly. She said if they change 5 bulbs, they would save about $200 a year. She said they also talk about renewable resources.
-Caldwell said their message is to provide children and teens with information about energy sources. She said one of their deliverables is to educate students about energy efficiency.

-McDowell said they educated 561 students in LA during education week. She said for each of their presentations, most students would improve in their pre and post quiz scores. She said they played Jeopardy as well and the children remember facts really well.

-Caldwell said they go to local neighborhoods as well and ask for information about how people use energy. She said they would weatherize buildings and fix cracks, which would save a lot of energy. She said they would replace bulbs as well.

-McDowell said they would fundraise for that material too. She talked about the energy surveys they took as well. She said they would like to educate more people on education awareness.

-Caldwell said they would love to work closer with USAC. She said they would be coming to beach clean up on Saturday. She said they are involved on a hunger clean up on April 7.

-She talked about their goal of $5000.

-McDowell said their goal is like the Dance Marathon website. She said it is nationwide. She said it is a day of service and would have a day of service in one day.

-Caldwell said this is part of the hunger and homelessness campaign. She said they are having an alternative spring break in Cal Poly SLO. She said they would also like to plan an Earth Day. She said if they have any suggestions they would love to hear them.

-McDowell said this would be a cool idea to get people to come to.

-Resnick said thank you for coming. She thanked them for their outreach. She said earlier they had a presentation with Calpirg. She said if they could let other people know about this, which would be great. She said they could capitalize on the wonderful things they are doing. She said she is excited for the beach clean up.

-McDowell said they are excited as well.

-Zimmerman said she could give them information about the sustainability fair.

-Gamble asked about pledging and what do they do when they sign the pledge.

-McDowell said the pledging allows students to choose. She said if people would like to get involved, they are welcome to. She said they have so many jobs that could happen right now.

-Hester asked if they considered co-programming with the hill with do it in the dark.

-Caldwell said she got a lot of information on that as well.

-Smith said the idea of the blackout concert would be amazing and really fun.

-McDowell said this would be her first time planning such an event.

-Gamble asked if there is specific legislation they are advocating.

-Caldwell said they are Americore.
- McDowell said their lesson plans are from the department of energy.
- Resnick asked if they signed in. She said they could forward their email addresses to all of council.

VI. Appointments
*There were no appointments made this week.*

VII. Fund Allocations

**A. Academic Success Referendum Fund**
- Saxe said they have one allocation to the Jewish leadership council for their benefit concert. She said they are running low of what is left in the fund. She said she is considering moving money to make sure they have more funds.

**B. Academic Affairs Mini-Grant**
*There was no business for the Academic Affairs Mini-Grant.*

**C. EVP Travel Grant**
- Gamble said there was a grant for the African Student Union, Black Student Engineers, and the Vietnamese Student union. She said the total was about $900. She said there are still recs that need to be processed.

**D. Cultural Affairs Mini-Grant**
*There was no business for the Cultural Affairs Mini-Grant.*

**E. *Contingency Allocations**
Hester moved to approve this week’s contingency.
- Arruejo read the allocations for this week.
- Organizations/Commissions are requiring a total of $52,210.70 for their programs.
- A total of $4,869.30 was requested from contingency.
- A total of $1,158.88 is recommended for allocation for this week (at 50% reduction).
- There is a total of $57,698.52 left in the Contingency Programming Fund.
- Arruejo said more people would apply for the grant.
- Sholklapper called to question contingency. Chikanov seconded.
- Gamble called to question. Sholklapper seconded. There were no objections. With a vote of 11-0-0, contingency allocations as amended were approved.

VIII. Officer and Member Reports

**President- Emily Resnick**
- She talked about the dinner in De Neve. She said cookies and coffee and Kerckhoff is
another possible event to have. She talked about the USAC beach clean up from 11-2 this week. She said each office would have a flyer on their door. She said she would send out more information soon. She said they would have a meeting about homecoming soon. She talked about the funding study group and ways to publicize USAC funding. She said they could make a document that would advertise some of the funding sources. She said she is excited for students to have the chance to look at those. She said that council members should please bring information that would be useful as well. She said the president’s office is having sustainable days. They are passing out coffee and chocolate and coupons to get free free-trade coffee in the dining halls. She said they have a conversation about the California Master Plan tenth week. She said she would like to share their notes from their meeting with Steve Gamer. She said if they would like to chime in, to please let her know.

Resnick said it might be a good idea to put on a funding workshop as well. She said that he mentioned that they should see how they could make a story with impact concerning the student groups they affect. She talked about what they could talk about, such as having a programming fund and a cultural and diversity fund. She said they could form a campaign from that. She said the office was very receptive to helping them out. She said if anyone wanted to add anything to let her know.

-Sholklapper asked if they only suggested one

-Resnick said that they should focus on one idea first and then choose ideas based on that first

-Champawat said not to focus on a laundry list. He said they are trying to look at something they relate to. He said they’re more about having a story and engaging from there.

-Resnick said they could look for different avenues of support

-Champawat said they could look at good avenues that they could pursue. He said that they could look at three or four story lines

-Resnick said a lot of donors enjoy looking at where their money goes. She said it would be best to start with one and see how it goes, then continue from there

-Sholklapper asked how the university would affect it

-Champawat said that didn’t really come up. He talked about how they would create a relationship with a donor over time. He said they spend a lot of money and they would like
to know whom they are interacting with. He said they might have a need to cover some of the costs to make things work.

-Resnick said they could ask if this is a possibility

-Arruejo asked about the Daily Bruin ad and how big the ad would be.

-Resnick said she emailed him to ask about that.

-Arruejo said he’d see if there is enough money left.

-Resnick said she would look at other options and let him know

-Arruejo asked about the other committee appointments. He asked if any of them have sent anything in once per quarter.

-Saxe said the board of directors have presented

-Smith asked if there was a deadline for E-board

-Resnick said just as soon as possible. She said if they find a good application, they would move on from there. She said to outreach for this position and hopefully they would appoint soon

-Dr. Geller asked which beach they would go to

-Resnick said they would go to Santa Monica beach. She said she would forward out the notes from her meeting with Steve.

Internal Vice President- Kristina Sidrak
Sidrak talked about the student leader networking night. She said they also ad funding workshops and an idea vision blast activity. She said they need more events where they brings student leaders together. She said this week she sent out the map of van services. She said to take the van service. She said they have taken steps in the right direction. She said any steps in advertising would be greatly appreciated. She said this week is campus safety week. She said they had a resource fair in Bruin Plaza today. They have a parking lot walking tour as well. They have self-defense demos, yoga 7-8 in the De Neve lounge, and yoga on Thursday night.

External Vice President- Joelle Gamble
Gamble said this week is their student week of action. She talked about loan forgiveness and how they were signing petitions. She said there is about $1 million dollars in student debts. They made about 60 calls to senators to support the middle class scholarship. She talked about student debt. She said they were going to Sacramento to learn about federal and stateside issues as well as lobbying. Delegates can go on at least 2 lobby visits. She said for the rest of this month, they would try to get students in district lobbying to do lobbying with administrators. She said they would look at higher-level lobbying as well. She said the speaker of the assembly would be at an event. She said they would like to be accessible and visible to students. They are planning something next Friday and possibly a press conference afterwards. They are hosting an event with Amnesty International as well. She said they would like to have a panel about the death penalty and if students would like to talk about it, whether they are for or against it. The application would be on the website. Try outs would be first week of spring quarter. This would be April 26.

Academic Affairs Commissioner-Raquel Saxe

Saxe talked about re-benching. She said UCSF had a proposal to be excused since they are health sciences and their costs are different. She said the UCLA faculty and staff asked if health sciences in general would be removed from the system. She said this would help them get more funds. She said they are being hurt because it costs more for students to be educated. She said she would let them know if they hear anything back from that. She talked about the new optimists campaigns. She said it highlights alumni in John Wooden. She said it tells a lot about each individual person. She said they are working with marketing. She said Berkeley tried to work with them as well. She said this past year UCLA was ranked 8th in the country in philanthropy and number 1 for public institutions. She said funds are for the school of public affairs or certain programs, which is why they don’t see all of it. She said there is a committee of development. She said the most recent gift came from a faculty member. She said if anyone is interested in getting involved with that to let her know. She said she would like to give information about the student initiated access committee. She said her representative sent her information about how SIAC is expecting some money. She said SIAC received a loan from the CRC. She said she has each of the individual budget allocations for each of the areas that received funding. She said it is for all of the access projects and shows where the money is going. She said it is important to know where money is going. She said they have a new officer to keep more of a tab to prevent deficits from happening.

-Arruejo asked about what was available to them and if she could send it out

-Saxe said she has all of the allocations for all of the groups.
Arruejo asked if they had to have that public.

Saxe said she’s not sure. She said she would assume that it is likely that they would. She said they hired a business officer because it is likely they would see all of this. She said it is in a period of flux right now. She said she thinks there will be more information in the future.

Arruejo said some of these groups applied for contingency programming. He said they would like to do checkups.

Saxe said some are rarely applied to. She said this Thursday is the global leadership connection. She said they have 9 high schools coming and about 120 students confirmed. She said if anyone is interested, they have a lot of leadership workshops, a student panel from different areas on campus, college preparation, financial literacy, etc. They have interviews next Sunday and to help see who would receive college scholarships. She said she had a meeting with the director of the Writing Success Program. She said they would like to have this as an academic appointment. She asked how they would go about doing this.

Zimmerman asked what committee this was

Saxe said WSP

Dr. Geller said it is not done through their office and they just chose people they wanted. She said it would be whatever agreement they put in place.

Zimmerman said they could add this under their officer responsibilities.

Saxe said she met with Judy Smith this week. She said the chancellor talked about a three-year graduation plan. She said Judy Smith is hesitant to support this, since though students have done this they weren’t sure if they would encourage students to do this. She said students would miss enhancement if they only go for 3 years. She talked about more majors at UCLA. She said it is anticipated that they have 90-100 majors in the fall. She said she met with Flag about student leaders. She said if anyone is interested in mentoring to let her know. She said they had 38 responses on the student group surveys. She said if any of them are part of other groups to please fill out the survey.

Smith asked what schools the high schoolers are coming from
Saxe said it is 9 different schools. SIAC recommended schools that come from different levels of privilege and diversity. They took into account different factors. She said the ones interested are participating. She said counselors nominated people to come to the conference.

Smith asked about capstone

Saxe said 90 out of the 120

Smith asked about enhancement for students not in the college for letters and science

Saxe said she needs to look into that more. She said this is something that Judy Smith has been working on especially. She said they looked at where majors need more enhancements

Smith said they should also look at students who are not just in an impacted major. He said he would benefit immensely from one of those programs. He said having a project that could enhance his future success it would benefit him.

Saxe said ideally all of them would have capstones. She said they started there because that is where some of them already exist.

Alumni Representative- Laureen Lazarovici

Lazarovici said the networking night was a great experience. She said other groups would put up their brightly colored posters. She said it spoke to great collaboration. She said she wouldn’t be here next week and some others because of her work commitment. She said she works for the labor management partnership for Kaiser Permanente and they would bargain for unions and hospitals. She said she would tell the rest of the workforce what they do with the rest of bargaining. She said it is more about sharing what common interests are and what common consensus they could find.

Administrative Representative- Dr. Nelson

Dr. Nelson sports illustrated could possibly do a nasty story on the men’s basketball team. He said their situation is unlike those seen in the past. He said he has heard about this from two different sources.

Student Government Services- Patty Zimmerman
Zimmerman thanked them for sending things out about doing requisitions. She said they could do work in parties where they could do paperwork together. She said she is working with Cynthia and FiCom on an event. She said they could make a larger event. She said this is a neat new way to get students informed about the SGA process. She said this is coming up on the 11th.

-Arruejo said they were brainstorming.

-Zimmerman said when it comes from USAC, people might show up. She said the more offices that jump on, the more they could do. She said February is a short month. TGIF is due this Friday. She said they should think about how they could make events more sustainable. She said they are creating a flyer with some tips. She said she hopes that she could work with USAC to distribute the flyer as well. She said she hopes to collaborate with more students.

**ASUCLA Representative- Robert Williams**

Williams announced the entities Workshop.

**IX. Old Business**

**A. USAC Code of Ethics**

-Bocarsly moved to approve the code of ethics. Yao seconded.

-Resnick said they created a Google Doc that they could edit as they go. She said if there is a major thing to change, to make a motion. If there is a grammar error they could make a friendly amendment. She talked about the amendments made. She said they could change it to say, “I shall” rather than “no USA officer shall.” Resnick said they would sign theirs next week. She said she would like to add how they would like USA councilors to sign it. She said council members would sign it at installation. She said this is something they could think about for appointees to sign. She said the five Bruin pillars are included. She said it is more personal and uses “I.” The additional guideline changes were added at the end, starting at letter F. Letter G refers to what would happen if office members to not abide by guidelines. Letter H would address the use of technology and how it represents their position on the USAC table.

-Shah talked about letter G. She said with over 100 staff members, there is no way she could be accountable for all of them.
-Resnick said that it is important for them to educate their staff members. She said if an email is sent from one of their accounts, that it is still a representative from their office.

-Shah said she gets the reasoning but it should be clarified.

-Resnick said it could be reworded. She said the point is to educate offices

-Smith said he feels like J-board should be here since they will be the body that enforces these parameters. He said they would interpret what the language is saying. He said it is disrespectful talking about them without them being here. He asked if they could have some sort of meeting or discussion at the beginning of each quarter to better understand this or go over it in installation. He said he needs some sort of educational segment. He said it is defined clearly in other places on campus. He said this is something that already exists in a way. He said he doesn’t understand why they are signing this

-Resnick said nobody would be required to sign this.

-Dr. Nelson said they should go over this with the dean of students. This might make people reluctant. He said the spirit of this is fantastic and they should make certain that they don’t put people in jeopardy because of some of the things that might be there.

-Resnick said she would like their input. She said she would send it to J-board and the dean of students. She said they could vote on what will be sent rather than the final code of ethics. She said if anyone thinks of other entities, to let her know.

-Dr. Geller said the dean’s office does not need to be consulted, but Williams should look at it on behalf of ASUCLA

-Williams said this clarifies up front with people. He said if they don’t follow these guidelines, they risk ramifications.

-Resnick said she really appreciates that

-Gamble said under section 2 for conflict of interest, it says, “No USA member should directly or indirectly receive improper benefits.” She asked what their relationship is to USAC and what the relationship is to the code of ethics. She said the relationship the staff members should be held to this. She said they appoint all staff members

-Dr. Nelson said this had to do with the fact that the True Bruin document came out of there. He said to take a look at that and this may align with what they’re doing.
Zimmerman said this might bounce off what Smith said. She said they could educate people at retreat, since retreat would be over summer. This way, the people would get more information on the code of ethics.

Resnick said it ensures that the council understands it.

Hester asked how this would deal with situations that may come up.

Resnick said they could add a clause.

Hester asked rather than having it in front of a council member, they could allow members to look at this at a deeper level and allow them to reflect on what past councils did.

Resnick said wherever they choose to institutionalize it; they could make sure this is a document observed each year.

Bocarsly said there is a lot to discuss about this. He asked if they should have this conversation now or later.

Resnick said this is something that is directly decided on by council. She said if this is something they would like to implement for employees, they could definitely have that conversation now.

Bocarsly said the whole point of this is as a statement to the student body. He said it is important that they present this in a positive setting. He said it is important to do at installations. He said he would love the idea of having all of the appointees sign it. He said it gives them a sense of leadership. He said this is wonderful because of the impact on the student body and not just one person.

Resnick said both could coexist. She said having it at retreat would allow them to learn about it and the signing would be something that could be seen in a public setting.

Saxe said she made something briefer for her appointments this year.

Resnick said they could have specific ones for appointees. She said she would like to look at what they could change for their staff members. She read letter F.

Saxe said they could combine them. She said they could add language that shows that there is responsibility but not saying they are accountable. She said they could put that they are committed to educating their staff.
- Smith said he likes it. He said he would like to make sure this is standardized and the information is passed on throughout.

- Bocarsly said it is not threatening. He said he wasn’t sure how to word this

- Saxe asked if these should be two separate points. She read a possible wording for this section.

- Resnick said she likes keeping them separate since these are two separate ideas. She said this shows that they are committed to educating.

- Saxe said she would like to make a motion to change item 4 letters F as well as item 4 letters G.

- Sholklapper said she could phrase it differently

- Resnick said this shows that they would be involved but if an office member violated the ethics, they were meant to be educated on it.

- Sholklapper asked about C.

- Resnick asked if they wanted a section

- Arruejo said yes they should

- Bocarsly seconded. There were no objections

- Sholklapper asked about C. He said with elections last year, there were endorsements from an office. He asked if they would not allow doing that anymore. He asked if banners and flyers were allowed

- Saxe said they can’t flyer on the patio. She said that is against the code of ethics

- Sholklapper asked if an office could endorse another office

- Shah said she didn’t think offices could do that

- Arruejo said offices aren’t supposed to. He asked about people in their committees or offices

- Resnick said people can endorse whomever they want but offices cannot endorse other offices
- Gamble said this should be clarified that this should apply to officers. She said this should be checked against the E-code. She said this targets the council.

- Sholklapper asked if they could make statements on behalf of themselves

- Gamble said they could make a statement by saying that their office should vote for someone and abuse their office

- Starr said even a chief of staff would be using their position

- Resnick said student groups make endorsements. She said she couldn’t say that someone endorses the president’s office. She said it could say “as an office.”

- Smith said it is difficult because for that clause, they needed J-board and E-board to decide

- Saxe said that obviously, they come from different political parties and are known for their positions. She said saying an office would support something is different

- Shah asked how this works. She said most have their positions listed and to what extent would they hold people accountable to this. She said their terms are also not up at that point

- Starr said if an office endorses someone it could possibly be a false statement. He said he could support someone as an individual opinion.

- Gamble said she used a bad example. She said when to what extent does this apply to staff members. She said to check this against E-code. She said they should look at to what extent this applies to staff members. She said it seems ambiguous to her.

- Resnick said she would check it with the E-code.

- Champawat said it might go to earlier instances in the council’s history. He said there is a question about electoral politics. He said there could be a need to check this against the E-code. He said it is important to help people not fall into traps. He said this should help people understand these things. He said this is possibly morphing into more and more. He said they should have systems and methodologies to back it up. He said he would like to see how they would like to know something. He said they are accountable to systems. He said this could get complicated.
-Resnick said this was the goal of the project. She said if they wanted this to be something where they pull from different sources, this is something that is worth the effort that they pull from as many sources as possible. She said this could be the most encompassing of many pertinent codes. She said she thinks this is something that could be very valuable and that they should check this with as many entities as possible

-Sidrak said she had a thought about section 4 point B. She said she wasn’t sure it was too vague. She said she doesn’t know what is involved with that.

-Resnick said D could also be clearer.

-Sholklapper said you could right click and add a note

-Resnick said this is something that needs to be explained. She said it could be changed and brought up a possible wording

-Williams said he had to leave. He said he understood that something happened with the council. He said they should tighten up things as well. He said now they are going into an ethics conversation. He said they should see these as two different things. He said they should look at whatever action may be taken. He said if they are getting into an oath, this is a different thing. He said they could possibly be walking into a dangerous ground. He said part might be an actual requirement. He said all his employees need to sign the conflict of interest statement. He said that they could take action if someone violates the code of ethics rather than holding responsibility for this

-Shah said when going through this, they should remove things that couldn’t be acted on by J-board. She said some things shouldn’t be regulated by J-board. She said some things are vague and could be twisted. She said they should be clearer about what something means

-Resnick agrees that these should be actionable. She said it is valuable to make this, as encompassing as possible so this is something that students could look towards.

-Saxe said they would all be responsible for the ASUCLA conflict of interest since they are stipended.

-Champawat said that Williams didn’t want to seem overbearing of their control. He said that some of them haven’t seen or signed that document. He said it would be great to have all of these in one place. He said that they are paid employees of this organization.
Saxe said they should sign the same one. She said in lines of D, she’s not sure of what B means. She said this is also a little bit vague.

Resnick said she would revisit that with her committee.

Champawat said they could get her a copy of that.

Resnick said she appreciates these changes. She said since there are a lot of changes, she would not bring this up until other entities have seen it. She said if there is anyone else that should see it to let her know.

Zimmerman said they could motion to end the discussion without a vote

Bocarsly moved to end discussion without a vote. Gamble seconded.

Resnick said hopefully this would be done by the end of this quarter.

Arruejo asked if they would discuss this at a later time

Resnick said it would be discussed again with the input from the different entities. She said it would not be approved until everyone has seen it

Zimmerman said it would come up again as a new action item

Arruejo said it would be postponed indefinitely.

X. New Business

There was no new business this week.

XI. Announcements

Arruejo said capital items fund applications are now open. He said there is a typo that says “fun” instead of “fund.” Thursday of week 2 will be the rec workshop

Hester said congratulations on the student networking night. They had their financial aid fair yesterday. She said people got a lot out of it. She said she appreciates them for spreading the awareness

Bocarsly said their office has started student LA exposed. They could submit a story and have started a website. He encouraged them to tell their networks. He said if anyone wants to work with that to let him know
- Shah said hip-hop explosion is tomorrow. She said the site crashed on Thursday and people are now signed up. She said she sent out an email about the new jazz reggae website. They got a shout out from the LA Times music blog. She said they did a small series of videos.

- Hester asked if they were getting wristbands. She said to email her if they’re interested in coming and to pick them up in the second floor entrance. She said to pick it up around 7-8

- Smith passed around flyers for Bruin Swap Meet. He said this program preaches sustainability. He said to pass the flyer along. This is an initiative for students to bring in items to possibly trade with other students. He said they would be raffling off an iPod Touch. He said to tell people in their office

- Champawat said this imagery was on their screen and they want them to still be up

- Smith said he would have those up

XII. Signing of the attendance sheet.
    The attendance sheet was passed around.

XIII. Adjournment

- Bocarsly moved and Saxe seconded to adjourn the meeting.
- Resnick called for Acclamation. Resnick asked if there were any objections to approval by Acclamation. There being none, the meeting was adjourned at 9:06 p.m. by Acclamation.

XIV. Good and Welfare

Respectfully Submitted,
Katrina Dimacali
USAC Minutes Taker
2011-2012