

UNDERGRADUATE STUDENTS ASSOCIATION  
COUNCIL

Tuesday, November 6, 2012  
417 Kerckhoff Hall

PRESENT: David Bocarsly, Lana Habib El-Farra, Andrea Hester, Michael Starr, Carly Yoshida, Kim Davis, Anees Hasnain, Taylor Mason, Stephen Kraman, Sahil Seth, Cassarah Chu, Jan Tacinco, Yasar Mohebi, Cassarah Chu, Dr. Deb Geller, Dr. Berky Nelson, Laureen Lazarovici, Bob Williams, Roy Champawat, Patty Zimmerman, Cynthia Jasso, Katrina Dimacali

ABSENT:

GUESTS:

I. A. Call to Order

- *Bocarsly called the meeting to order at 7:00 pm.*

B. Signing of the Attendance Sheet

*The attendance sheet was passed around.*

II. Approval of the Agenda

-El-Farra moved to strike the travel and advocacy grant.

- Kraman moved and Seth seconded to approve the agenda, as amended.

- Bocarsly called for Acclamation. Bocarsly asked if there were any objections to approval by Acclamation. There being none, the agenda was approved, as amended.

III. Approval of the Minutes

A. \*10/30/12

-Hasnain said she submitted the changes.

- Seth moved and Kraman seconded to approve the minutes for October 30th, 2012. -Bocarsly called for Acclamation. Bocarsly asked if there were any objections to approval by Acclamation. There being none, the minutes were approved.

IV. Public Comments

Community Activities Committee-Joseph Hassine

Hassine said he was appointed to the community activities committee. He said they give funding for community service groups by UCAL students for services off campus. He said they had their general fund over the summer. They had 72 groups apply for funding and most groups got what they requested. They are assigned 8 groups throughout the year and has completed 4. They are doing site visits and mini funds each quarter. They participate in 1 mini fund allocation each quarter.

Student Code of Conduct Committee- Laura Irwin

She said she is part of the student conduct committee. They had a hearing training. She went to an academic dishonesty meeting last month. She said it was exciting and gave her a lot of insight. She feels like she's giving a good insight on the campus community

-Hasnain asked what the lawyer named his daughter

-Irwin said Sue

Liz Palmer- Wooden Board of Governors

Palmer said thank you for appointing people so early. She talked about what they were doing throughout the

year. She talked about Pauley. She said the article in the Daily Bruin gave a good description about the new concept of Pauley. She said that it gave the students a good idea of the recreation facilities. She said in the future they would discuss how space would be allotted. She said they will be working with the facilities commissioner. She said the racquetball conversions would be a major topic of discussion. She said as a personal agenda item, this should be a year of action. They were thinking about converting racquetball groups 9 and 10 into multifunction rooms. She said the board needs to make a decision as far as that goes. She talked about the gym tracker device. She said they had discussed it and the board felt strongly that it should be combined with some education. She said the board is leaning more to education in the form of informational placards. She said the gym tracker could be an app or a website. She said k-rec opened last year, which is the recreation center for graduate students. She said the board will tour the Sproul dining and gym concept. She said in winter quarter they would discuss if they will have a specific or general work out place.

-Hester talked about MTV U and content problems in the Wooden center.

-Palmer said she wasn't sure but can get back to her.

-Hester asked if they thought about other content on the TV's

-Palmer said Boogard and herself talked about putting something other than MTV U on there -Hester said she wasn't sure but she heard something was withdrawn immediately

-Palmer said local broadcasting would be a great opportunity

Olis Smith- transfer student

Smith said she just wanted to see what they do.

## V. Special Presentations

### A. Ark Broadcasting- Justin Boogard

Boogard introduced himself. He said they specialize bringing content to public spaces. He said they are a competitor with MTV U. He said Ark is supplemented through their own payments. He said they surveyed students and a lot of people were interested in learning about their community. He said everything from those series topics to people's various opinions to things were discussed. He said they were interested in USAC offices and if they would like to show some of their content to the public. He asked if there were questions.

-Hester asked if Ark is broadcasting anywhere else -Boogard said they would be the first place

-Tancinco asked what public places they were talking about

-Boogard said Ackerman, Northern Lights, Wooden, etc.

-Lazarovici asked what would make their content better than MTV videos

-Boogard said it would be more personal interviews of students on Bruinwalk, have outreached to SAA, improv community videos, etc

-Hester asked if they are trying to overstep Res TV

-Boogard said they have outreached to Res TV but they only go to resident halls. He said they have reached out but haven't heard much back. He said he would like to see if wanted to broadcast more of their content

-Hester asked if this would be a loop type thing and what would be the process a group would go through to get a video on there

-Boogard said most students spend around an hour in Wooden or in the food court. He said he would like to have a 2-hour loop if available. He said he knew that the USAC offices have a listserv to students. He said they would love to talk to students about content. He said in terms of synthesis dance group, they received a 2-hour video. He said he would love to get it automated later

-Tancinco asked if they would make content or if they were sending out someone to film

-Boogard said right now they are preparing to have a film crew and they need to clear this. He said they would like to directly interview students. He said they are not opposed to interacting with student groups. He said they are interested in bringing up their content reserves. He said they aren't sure if UCLA has enough programming to facilitate what they want to do yet

-Jasso asked if student groups would have to pay to put videos up

- Boogard said there would be no cost to students. He said they are an open avenue for this community to share with other community members
- Hasnain asked how they would make money from this
- Boogard said they would reach out to third party avenues like how MTV U would -Hasnain asked if they had any requirements for the third party groups
- Boogard said they are open to student groups not wanting to show their content in certain places.
- He said nothing would encourage underage drinking, nudity, etc. They would work with already existing infrastructures
- Hester asked if they had guidelines already
- Boogard said they were compiling something for the ASUCLA board of directors and he could send it out to them. He thanked them for their time and he would be willing to answer any additional questions.

## VI. Appointments

### A. \*Monica Martinez – CS Mini Committee

Seth moved to approve Martinez for the CS Mini Committee

- Hester said the vote was 3-0-0. She said they asked her similar questions as the people before. They were happy with her experiences. She was an intern at FITTED and has experience with Bruin Corp. Martinez said programming and workshops would be helpful. She said that they recommended her to highlight how her time at UCLA could help her on this committee
- Bocarsly said they made the chair appointment of two others and this would be the third position filled. They would need 1 more after.
- Seth asked for clarification about the ARC interview.
- Martinez introduced herself as a third year. She said she is a FITTED intern at the CPO office and is applying because she wants to extend her community service outside of the community programs office and she feels like this is a great opportunity
- Tancinco asked why she feels qualified for this position
- Martinez said she exemplifies leadership. She said she doesn't want to be limited to one space. She said she has worked as a volunteer for community service in the greater LA area. She said she wanted to expand her experience and work more indirectly with projects so they could continue
- Hasnain asked about her experience with the fund itself
- Martinez said she had experience applying. She said as an intern, she had to familiarize herself with how to conduct a proposal, when the hearing date was, etc.
- Kraman asked what her favorite thing was about community service
- Martinez said she likes helping people that are disadvantaged. She said what they learn at UCLA should be applied somewhere and needs to be put to use. She said she loves working with kids. She said it is really important to take what she's learning at UCLA and apply it. She said it took her two years to get involved and understand and embrace that idea. She said she she's applying because it's better late than never.
- Bocarsly asked about the committee and the application deadlines.
- Martinez said the committee is composed of a chair and two members who are CPO affiliated and 2 who are CSC affiliated. The chair alternates each year.
- Jasso asked what the vision of the CS Mini fund is
- Martinez said it is to provide funds for programs that haven't had a chance to develop. She said a lot of groups can't meet their needs because of a lack of resources. She said the fund allows groups to meet their goals.
- Hasnain called to question. Starr seconded.
- With a vote of 12-0-0, Martinez was approved for the CS Mini Fund Committee.

### B. \*Dana Trans – Campus Sustainability Committee

- Seth moved to approve Trans for the Campus Sustainability Committee.
- Hester said the committee works with campus staff and the community on sustainability in a variety of ways at UCLA. She said Trans had a really great vision for ideas of a greener campus. The vote was 3-0-0. Trans had a good idea of already existing groups and experience working with administrators. Hester said they asked Trans to look up past and present issues. She said Trans is interested in a weeklong earth day campaign.
- Trans introduced herself. She said she is an environmental science major. She said she would eventually like to go on to sustainable development. She said there are economic factors and planning behind it.
- Tancinco asked her interest in this position in relative to her career and education goals. -Trans said she has worked with some of the top sustainable leaders at UCLA. She said it would be great to make those connections and see where these people can take her. She said she wants to learn from this position
- El-Farra asked what ideas she has and how she would implement them
- Trans said she would attend committee meetings and be the voice for students. She said she would like to see collaboration between students. She said she would like to see more of a cohesive union between the sustainable clubs on campus
- Hasnain mentioned what she wanted to do and asked her to expand
- Trans said there is environmental consulting and she would like to see what each club does. She said she would like to if groups are aware what they're doing and how it affects them
- Hasnain asked if this is an appropriate and realistic goal
- Trans said it is a step. She said it could be made into something that is integrated into a club on campus. She said it would take time and implementing these mandatory-consulting efforts would need to be established.
- Hasnain asked how community service groups would be forced to have an environmental consultation
- Trans said she would make sure that they are carpooling. She said groups can make their own choices.
- Seth asked what her plans were for earth day
- Trans said earth day could be a big event. She said they could make it an earth week campaign in terms of educating people. She said if they are able to make it a positive thing, it is something that could make a change on campus and make people more aware
- Mohebi asked how she would advocate for students
- Trans said she has a solid background in education of sustainability. She said she works on environmental health. She said she has the foundation for that for the students that may not have the background that she has. She said she was the eco-chair for her house and built the position.
- Mohebi asked if she has ever attended the earth day fair
- Trans said it could last a week rather than a day. She said she would like to have a concert. She said Jack Johnson is a huge supporter of sustainability for example.
- Bocarsly had her step outside for a vote.
- Hasnain called to question. Seth seconded.
- Hester asked if Tancinco would be interested
- Tancinco said she would be interested but she wasn't sure about funding
- Seth asked if anyone would be interested -Kraman said yes
- Starr called to question. Seth seconded. With a vote of 12-0-0, Martinez was approved. -Trans asked what she does from here
- Bocarsly said he will put her in contact with the rest of the committee

## VII. Fund Allocations

### A. EVP Travel Grant

*There was no business for the EVP Travel Grant this week.*

Mason said they allocated \$650 for the American Indian Student Association for Native American Heritage Week.

-Jasso asked for clarification on the collective -Mason said yes

## **B. Cultural Affairs Mini-Grant**

*There was no business for the Cultural Affairs Mini-Grant this week.*

## **C. \*Contingency Allocations**

-Mohebi moved to approve contingency allocations. Mason seconded. There were no objections. -Jasso said they have a new matrix. She said the approval part on one side is wrong.

ADD HERE

-Seth asked for clarification

-Jasso said to open it as an excel

-Chu called to question contingency allocations. Seth seconded. With a vote of 12-0-0, the contingency for this week was approved.

## VIII. Officer and Member Reports

### **President – David Bocarsly**

-Bocarsly said We Run the City is coming up. He said it is this Sunday, November 11th. He said they can still sign up. 450 people from UCLA are registered. He said here is a little less on the USC side. He said to continue to spread the word. He said he sent all of them the official invites today. He said to make sure to RSVP. He said this is the past student body's president's leadership forum. He said it is flexible and hopes they could come. He said about 15 past presidents are coming. He said it should be very informative for student leaders

-Tancinco asked if it was just presidents

-Bocarsly said some had multiple roles, one was a financial supports commissioner, community service commissioner, etc. He said they experienced different structures. He said they have judges, lawyers, academics, etc. He said it is a great collaborative group that will teach a lot about governance. He said he met last week with two vice chancellors about the budget after elections should prop 30 pass or not pass. He said they talked about the impact on the UC system. It would impact them by \$77 million on their campus. He said they talked about the response from administration and the outreach to students. He said they would have a talk about budget cuts and the impact on their campus. He said he could talk to them more about the budget. He said there is an elections viewing party at LATC after this.

-Jasso asked if there were any meetings regarding the election code.

-Bocarsly said the recent one was this year. He said they had to wait until the next election board chair was appointed.

### **Internal Vice President – Andrea Hester**

Hester said she is excited to announce that there is a collaboration for campus safety week. She said they will have transfer appreciation day sometime next quarter. She said she is excited about that. She sent an email about the ally week co-director application. She said they are still accepting applications. They are working on an international comedy show. She said they would work with the new continuing students. She said this would be for international and non-international students. She talked about Thanksgiving and putting on programs around then. -Tancinco asked about the international comedy show

-Hester said there is a comedy group that is international that represents different areas and highlights their own areas. It is a way to learn about different cultures. They are hoping that other students can benefit as well.

### **External Vice President- Lana El-Farra**

El-Farra said today was a big day, which is election day. She talked about the props. She said the polls close in 9 minutes. She said in terms of voter outreach, they've been on Bruinwalk giving out pizza. She said they were passing out voter guides all week. They still have a lot of voter guides. She said they were able to make 10,000 contacts, including row walking. She said they had props to the props education forum. They were

able to discuss the props in a fun way. She said they did a lot of org reps. She said they still want to know numbers. She said she has more stickers. She said Bruin Lobby Corp is waiting to see who wins. She talked about National and the DREAM act. She said they are having a national day of action on November 14th. She said they will have a postcard campaign showing support for legislatures. She talked about prop 30. She said she hopes that it does pass and said they are also looking to send students up to the regents meeting.

#### **Academic Affairs Commissioner— Kim Davis**

Davis said Karen Bass and herself went to the same high school. She said there is a new director of admissions. She said his name is Gary Clark and they will work with him on student input on the admissions process. She said there would be a fundraiser on the Glendon. She talked about IWE, the integrated web experience. She said that there would be one webpage for all of the UCLA webpage's. She said they could be a part of this process. The USIE deadline was extended to this Friday. There is a CPO elections viewing party later tonight. Week 9 would be a student voice empowerment forum. She said if they have any suggestions to let her know. She said they would have stress free days week 9.

#### **Community Service Commissioner- Anees Hasnain**

Hasnain talked about the 10<sup>th</sup> Annual Day of Service. She said there was a low turnout the first community service day. She said this year was the 10th annual day of service and the headline was "Bruins Give Back Through Volunteer Work." They had 4 different types of sites. They had hunger, education, environment, and animals. Hunger included the food bank, skid row, and the giving spirit. Education included the salvation army, enrich LA, Warner Elementary, and Grape elementary. She talked about environment and animals. Animals went to Paws LA. She said they had a lot of sponsors who donated baked goods, drinks, and food. She said they were able to get monetary donations as well from All About Keys, Coach Across America and Up2US, etc. for a total of \$2280. She said the total cost of the event was \$6598.98. Taking out what they got, the total cost per student was \$9.60. She showed them pictures of people at the Day of Service. She said for entertainment they had Random Voices and Ariana perform. She said her lovely staff brought it to them

-Zimmerman said thank you for all of her efforts on this project. She said she got to see the concert and all of the work she's done.

#### **Alumni Representative- Lauren Lazarovici**

Lazarovici said some of them asked really good questions during interviews. When Kraman asked "What your favorite thing about community service" was, the tone of the interview changed. When Mohebi asked, "what do you bring to the position," the conversation also changed. She said that it was fascinating that the young lady created a position in her sorority, which is a huge leadership accomplishment.

### **IX. Old Business**

There was no old business for this week.

### **X. New Business**

#### **A. Bylaws Table of Contents**

-Hester said they have been looking at ways they could make the bylaws table of contents clear.

She said they talked about the idea of adding them to the bylaws themselves. She said they came to the conclusion that this would be difficult. She said with the table of contents added to the USAC website it could be a resource.

-Jasso asked where it would be added

-Zimmerman said it would be added to the page of the USAC website. She said underneath it could say the bylaws per section. She said it would be a PDF when you click on it. She said the purpose of the table of contents would be a tool for students. She said this didn't need to be the front page of the bylaws but rather an accessibility tool. She said she wanted to see the feel of the council and then she would move forward with her

staff to create it.

-Bocarsly said it is important. He said it would be beneficial to have an outline of things. -Zimmerman said the main part of bylaws is in packets. She said by having them online, her staff would make sure it wouldn't affect the table of contents that was created.

-Bocarsly asked if there was a way to include the table of contents. -Zimmerman said yes

-Jasso asked if this would be a part of the new website

-Zimmerman said the website wouldn't change and the migration is just a switch.

#### B. USAC Outreach and Visibility

-Hasnain said they talked about how to outreach to USAC. She said they talked about having council meetings on the hill or in other spaces. She said they talked about having a mock council meeting where they would talk about the formalities. She said they could explain what contingency is, etc. She asked if the council is interested in this

-Hester said another idea they had would be a Kerckhoff open house. She said students could walk through the hallways and see all the things that happened and go upstairs to the gen reps.

-El-Farra said she is excited about having meetings in another place. She said it would be USAC goes to You and it would be a tour. She said they would have the meetings in different places. She said they would still be getting work done in different settings

-Seth said the issue isn't visibility of how they conduct meetings but rather what decisions they're making and how they are acting as representatives to the student body. He said in terms of visibility, they were doing well when they were discussing what was on the council table, etc.

-Davis said the mock meeting would be beneficial for interns. She said she was concerned about how they would get students to come up to them. She talked about the Ask USAC desks and a possible USAC fair.

-Bocarsly said they could cede the floor -Hasnain ceded the floor to a public comment

-A member of the public said they go to hotspots where students would hang out and have students talk to them and they had a great experience

-Hasnain ceded the floor

-Boogard said they could use broadcasting and live stream meetings

-Hester asked if they agreed with the idea of increasing transparency and visibility. She said this has a huge payoff to the student body

-Seth said they need to discuss specific ways how to be visible. He said they should see a physical and tangible plan of action. He said the coffee sounded really cool, especially if ASUCLA catered it. He said they always say they are advocating for the student body and it would be cool to put out a survey to see what students want to see. He said it is always powerful to get student feedback.

-Jasso said there was a student group advocacy survey. She said only 40 people filled it out but she definitely got a lot of feedback of what student groups wanted. She encouraged them to use CSP to reach students that are already actively involved.

-Hester asked if they wanted to come up with something specific now

-Seth said it may take a night or two. He said they could send out an email thread and discuss it next time

-Hester asked if they could decide now about moving council meetings

-Zimmerman said it should be once or twice a quarter

-Starr suggested the meeting be on the hill

-El-Farra said they should do a vote and create a committee of people who could work on this. She said she would love to work on this

-El-Farra, Hester, Kraman, Hasnain, and Mohebi would help.

-With a vote of 12-0-0, the council all said they were interested in this idea

-Seth said they should gain transparency of when the meetings are. He said doing 1 or 2 on the hill would be helpful.

-Jasso encouraged them to not only think of the hill but also the Dashew Center. She said the south campus major isn't usually too involved on the table.

-Hester said thank you to the council and she will send them the list of what they talked about tonight. She said in the committee they would bring back to council what they plan to pursue. She said she would love to hear from all of them.

### C. Council Goals and Expectations

-Hasnain brought back a document to council. They brought back how they were tangibly working on them. She said she created a template where they could put in their expectations, goals, and themes. She said she found themes, such as communication and transparency. She said these were goals of council interactions. She talked about the 24-hour email response that they sent. She said they should live up to their expectations. She said there were 5 goals, which are unity and diversity and inclusion, fiscal responsibility, visibility of council, etc. She said this was something that they wanted to work on. She talked about being critical with funding, voter registration, etc. She talked about publicizing minutes, agendas, etc. She talked about restructuring the bylaws to guide them and future councils. She said they could each hold themselves accountable.

### XI. Announcements

-Kraman asked if they had any ideas for study nights to let him know.

-El-Farra said Obama won

-Hasnain said Murphy resigned and asked why -Bocarsly said he got a different job

-Hasnain asked about E-board chair

-Bocarsly said they would be in council next week

-Seth talked about a peer-to-peer mentorship program. He said they would have mentors on campus. He said it would include different majors, etc. He said he would like to offer the opportunity to be mentors. He said he will probably do what Jasso did and present -Kraman asked if they reached out to ORL

-Seth said they are in the process of that

-Jasso said to reach out to the campus retention committee and they might be able to have socials or pull mentors

-Seth said the goal is to help with majors, minors, emotional wellbeing, etc. and anything FSC pertains to

-Tancinco said tomorrow will be the sneak of a movie and Thursday will be a free concert with Twin Sisters and Mister Little Jeans

-Starr said there is a viewing of the away game in the Coop. There would be 500 free tacos for people who go. The game is at 7:30

-Mohebi said to please sign the Google doc

-Yoshida said there is a farmers market next Tuesday

-Mason said next Tuesday hip-hop congress would be a screening of the art of rap. There would be raffles and there would be something they could bring to their staffs. They would have a light painting art class in Kerckhoff

-Seth asked if the director of the screening is Keanes

-Mason said she's not sure

-Jasso said the funding focus group would meet tomorrow. She said after the second funding focus group she would be contacting different organizations. She said this was an idea given to her. She said please come tomorrow at 7 to share their thoughts. She said the funding study group would convene in late November and she would send an email to voting members later in the week. She said she did 6 presentations for their offices. She said some of the times are times when she works or has class.

-El-Farra said prop 30 isn't looking too good

-Bocarsly said he sent an email about a meeting tomorrow. He said if they're able to come please let him know

-Jasso said the Daily Bruin was interested in seeing if Prof. Sanders could be a part of it and



USAC council could be moderators. She said this is something James will probably outreach to them.  
-Davis asked what time it was at -Jasso said it is at 4:15 in his office

XII. Signing of the Attendance Sheet

*The attendance sheet was passed around.*

XIII. Adjournment

- Starr moved and Kraman seconded to adjourn the meeting.  
- Bocarsly called for Acclamation. Bocarsly asked if there were any objections to approval by Acclamation. There being none, the meeting was adjourned at 8:32 p.m. by Acclamation.

XIV. Good and Welfare

Respectfully Submitted,  
Katrina Dimacali  
USAC Minutes Taker  
2012-2013