

UNDERGRADUATE STUDENTS ASSOCIATION
COUNCIL

Tuesday, May 28, 2013

417 Kerckhoff Hall

7:00 p.m.

PRESENT: John Joanino, Avi Oved, Omar Arce, Jessica Trumble, Sam Haws, Armen Hadjimanoukian, Savannah Badalich, Jessica Kim, Maryssa Hall, Lauren Rogers, Lizzy Naameh, Sunny Singh, Darren Ramalho, Cynthia Jasso, Patty Zimmerman, Laureen Lazarovici, Dr. Berky Nelson, Dr. Debra Geller, Katrina Dimacali

ABSENT:

GUESTS: Maggie Thornton, Adam Swart, Jacob Ferrari, Joel Ontiveros, Sherina Guimmond, Youssef Coswell, Taylor Bazley

Patty introduced herself and the chief justice began the oath into office.

I. A. Call to Order

- Joanino called the meeting to order at 7:01PM

B. Signing of the Attendance Sheet

The attendance sheet was passed around.

-Jasso said there are two things to fill out. The signature page is for SGA. She said to put their contact information down as well.

II. Approval of the Agenda

-Ramalho said to include the minutes from last week. Trumble seconded.

-Hall moved to approve the minutes. Hadjimanoukian seconded. With a vote of 11-0-0, the agenda from this week was approved.

III. Approval of the Minutes

-Hall moved to approve the minutes from May 14th. Ramalho seconded.

-Rogers moved to approve the minutes from May 21st. Naameh seconded. With a unanimous vote, the minutes from last week and the week before were approved.

IV. Public Comments

CEC

This Thursday they are screening the To Do List. He said next Tuesday; they are showing Identity Thief in Ackerman Grand Ballroom. Next Thursday will be Pitch Perfect, Thursday June 6th. Tonight is the Purge about a dystopian future where 12 hours of every year all crime is legal in Ackerman Grand Ballroom.

Noel Ople- OSAC Chair

Ople said they have allocations pretty much done but they have some questions regarding the communal office space. He asked if they had objections having it as a student space.

-Jasso said to contextualize this, the previous council asked Ople to think of different ways to use the communal office space. He said this would utilize this space since there were a lot of applications. He asked if they could change it into a student space.

-Hall asked if there would be an alternative communal office space since a lot of organizations use it.

-Badalich asked if there was more information

-Joanino provided clarification regarding the communal office space

-Zimmerman said some groups needed a place to store their items. She said this would be coming forward next week.

-Ople said he just wanted clarification so he could send it out next week.

V. Special Presentations**A. ASUCLA Board of Directors- Joel Ontiveros, Adam Swart, Maggie Burton, Jake**

-Ontiveros introduced himself. He said he is part of campus tours, new student orientation, NSU modern, and a recruitment director for summer camp.

-Swart said he was involved in political organizations and in the Red Cross. He said together and including Jake and Maggie they have a lot of experience from different parts of the campus

-Burton said the importance of this presentation to inform them of what they are looking for their next appointments and what their company does as a whole.

-Jake introduced himself and he will be graduation.

-Ontiveros talked about a general overview of ASUCLA entities. It includes USAC, GSA, Services and Enterprises, and Student Media.

-Swart said they would be a part of food service, the UCLA store, trademarks and licensing and being a part of the UCLA logo oversees, the student union fee, and leasing operations. He said all of the money comes in and they try to invest that.

-Ontiveros said they have the lowest student union fees and are trying not to raise that fee. They are always looking for ways to expand and how they could give back to student investment.

-Naameh asked if they had a handout or if they should take notes as they go along

-Ontiveros said he could send it out. He said that people in these positions might not have any financial experience ever. He said they should have students who have a great general sense of the campus.

-Swart talked about the accomplishments from last year. He said the internet is important and it is important for them to bring the UCLA brand around more. He talked about the ASUCLA benefits you program. He said in addition, they have introduced a new website that makes it more users friendly and easier to find what they are looking for.

-Ontiveros talked about the Healthy Campus Initiative. He said that there have been healthier alternatives offered. He said they have calorie counts and vegan and vegetarian options. He talked about North Campus and Synapse Cafe. He said hopefully they have been able to see those changes. He said Cafe Synapse is more for the graduate schools.

-Swart said one of the big things they were involved with is the new Pauley Pavilion, which has shown new dining options. They have new concessions that are serving a much better menu range and a varied price range.

- Ontiveros talked about the global viewpoint lounge and they were looking at how they could use that space for student programs. They said they could use that space for student orientation meetings. He said it could increase student interest. He said this is looking at the student side of things, such as concerts or acapella groups to perform.
- Swart talked about increasing their sustainability. He said a problem is that the recycling is available but there is a lack of education of what to recycle and where. He said what has been happening is that a lot of recycling eligible materials has been thrown into the trash and this is a development they have undertaken
- Ontiveros said this goes along with social responsibility, which also goes along with workers' rights in other countries. He said they want to follow along with students.
- Swart said they will see a casual dining facility, Wolfgang Puck. This will be the first place that will be able to sell beer and wine to those of age.
- Ontiveros said they wanted a more professional area on campus.
- Swart talked about the new website
- Ontiveros showed a sketch of the new restaurant.
- Swart said it is near Pauley and Drake and it could be a campus hub for students, parents, faculty, etc.
- Hall asked what the availability is for students. She said she wanted to see if students could rent it out too and what the functionality is
- Burton said the demand from this came from students as well in terms of offering a variety of options. She said not a lot of places rent out spaces. She said it is more of a fine dining place
- Champawat said once they take possession, they Wolfgang will manage it. He said the impetus and demand came from students. They have been trying to get beer and wine on campus for 15 years. He said one thing is that not all students can drink. They made sure that this is a casual dining solution and the purpose to go there would not be to drink. He said it would have road accessibility to students
- Burton said they need to adjust with them. She said they are flexible when they open the facilities.
- Jake said a big issue was the price point. He said they decided that students should have a lower price point. It is more expensive than a regular restaurant but still affordable enough to splurge.
- Swart said that it is going to be a place that targets students
- Hadjimanoukian asked if it was full service
- Champawat said it is like Corner Bakery
- Naameh asked how much goes to Wolfgang Puck and how much goes to ASUCLA
- Burton said it depends on what the lease is and how it is negotiated with them. She said they make a higher percentage than their third parties. She said they feel the need to have a variety. She said every place has a lease and they make money from the lease and sales
- Ontiveros said they are in 20 countries and they got their licensing in Brazil. They have a UCLA brand store in China. He said people around the world buy the UCLA brand. He said people from China could be seen wearing UCLA gear. He said even though it is not the traditional blue and gold, they show a collegiate look. He said it is more pricy but all goes back to UCLA. He said they reach around the goal
- Burton said they make money and is a way to access the community and make their name known and keep relevant in those places
- Swart said this is a testament of their prestige as an institution. He said they can go to a different part of their world and see their name there.
- Joanino asked about the attempt to implement specific items in the UCLA store
- Swart said domestically, UCLA is primarily associated with sports attire. In a lot of other countries, UCLA has a Ralph Lauren type feel which is upscale casual rather than a sports brand. He said people are

more concerned with their brand and academics. They have been trying to incorporate those kinds of items into their collection to make that another option for their customers

-Burton said they wouldn't replace items

-Champawat said the UCLA brand and Ohio States are the first ones to create a sports marketing brand.

He said they are at the front edge of this international presence. He said the beauty of this is it is meant to serve the student community.

-Swart said when they do business, they are licensing. He said people pay them for the license.

-Champawat said they don't have the control or risk

-Hall asked if they are also showcasing the True Bruin values

-Burton said it is different

-Ontiveros said some people see them just as a brand. He said they want to make sure they make people aware of what they're selling

-Swart said the stores know UCLA is ranked highly on an international scale which is why they are so interested in buying this brand. He said their international customers would be interested in what they would see there

-Singh said he went to a UCLA store and they had a breakdown of their academics and information about their resources.

-Badalich asked how much percentage they get

-Burton said they get a percent of the wholesale cost

-Badalich asked with the no creativity and asked if there were items that were inappropriate

-Burton said they have dictation of items

-Jake said they could take the license away

-Champawat said the use of the trademark is something they have control of

-Ontiveros talked about the role of council in appointments to the ASUCLA Board of Directors. He said they should have a general student voice when making appointments. He said their role is essential for making it continue. He said they have a professional board. He said they would be talking and interacting with them

-Swart said they should have a general understanding of the UCLA campus and knows how the administration works, ASUCLA structure, and how the parts work so there is less on the job training. He said the more they know about UCLA, the easier it will be to take those reigns.

-Ontiveros said it is important that they act as a fiduciary and someone that has that middle ground. He said there is training for student reps before they go in. He said the process is if they would be able to represent students

-Jake said they need to attend retreat June 17th-19th.

-Zimmerman said the board also meets during the summer. She said this is something to keep in mind when they are appointing

-Swart said there are a meeting each month and a committee member every month. He said Ontiveros chaired healthy campus and Swart was on finance and services. He said meetings come up and they want to be available for those commitments.

-Champawat said meetings are almost always on Fridays

-Burton said if they have any questions to email her

-Swart said they want to work with USAC a lot and have meetings. Burton and Jake are available as well.

-Hall said she would like to see the black commemoration mural. She said they should have something bigger. She said she would love to talk to them all

- Ontiveros said they had a meeting with the actual artist. He said the process for the mural was amazing
- Jake said they are chairing that space. He said they are in talks with Panda and they want to get the mural out from behind the wall
- Badalich suggested more gluten free options, especially Curbside. She said the only gluten free option is salad and it usually doesn't have enough protein
- Swart said those kind of suggestions are very important to them. He asked if it was only Curbside
- Badalich said they have bars and salads and she would suggest more gluten free options. She said they should have other options as well
- Swart said they have Greenhouse as well. He said they want to have those options and market them. He said a lot of people didn't know they had those options there. He said she made an important point.
- Badalich said a Trader Joes they have gluten free signs. She said she would suggest that
- Ontiveros said their emails are always available. He said they could come to their meetings for a suggestions period. He said to keep these points in mind for their appointees
- Swart said one of the things he does is to let restaurants know. He said if they see something that doesn't look right to please send them an email.
- Hall asked about gender neutral bathrooms as a whole.

B. SCALE- Joseph Silva

- Hall said she invited Joseph today. She said she thought it would be beneficial to give more contexts with workers
- Silva introduced himself. He said they have been working on AFSCME on their worker struggle. SCALE works on maintaining student-worker solidarity. He said workers have helped students in getting prop 30 to pass and have been in solidarity with tuition increases and much more. They are in solidarity with workers as well. He said UC campuses employ 22,000 workers located across all UC campuses. They have student groups at UCR, Cal, etc. He talked about the issue at hand. The patient care workers contracts have expired and the service workers contracts expired this year. He said through the legal process, they have been dragging on these negotiations for a long time. He said workers don't want to go on strike and this is the last thing they want to do. He talked about the history of struggle and how the workers went on strike in the past. He talked about what happened in 2005 and 2008 with contracts. He said more importantly, it is about how the university has put the quality of education on the line. He said Ronald Reagan got an incomplete in their patient care service. He said this is in part due to contracts and because they are understaffed. He said there was a problem with job security and there weren't enough people working these jobs. He said UC's want to keep worker wages low. He said workers want job security, pension, safe staffing, seniority, and fair treatment. He talked about pay increases and how workers don't get as much. He talked about vending services. He said UC outsources workers in vending services to the highest bidding company. He said it is about power and breaking the union in that sense. He said often times; it is never about the money but about being in control. He said this is a real issue. He said students are not allowed to sell baked goods or food unless it was sold by that company as well. He asked if the UC can really not afford this. He said UC management and execs have received a 29% increase overall in the past 6 years and workers get 2-3% on average. He talked about the UCLA Medical Center which got a \$222.4 million profit in 2012 while only 1.3% for charity cares. He said 4,400 laid off, 3,570 positions eliminated, faculty hiring deferred, etc. He said they are cutting worker benefits but hiring more administration. He said the lifetime pension payouts up to \$541 million. He presented a quote from Kathryn Lybarger. He said statewide there have been 2-3 huge products, which are the extension of a UC

Berkeley Lab and the UCLA “Hotel” which has resulted in massive layoffs. He said the hotel sounds like a bad business investment. He said UCLA is one of the largest employers where UC’s exist. He said they set the bar for many cities that they operate in. He said it is bigger than just the UC system. He said it also affects students. He said in general this would affect student climate on campus. He talked about what they could do. He said they could urge the chancellor to pay attention and voice support and students on campus. He said they could urge the regents as well. He said they could attend rallies, come to their organization, help them write to the chancellor, and learn more. He said they had a hospital action in December. They also had a delegation confronting them. He said they talked to them and pushed them off. He said they played their part to talk to the administration. He said there was an action with the administration. He said they got a letter signed that they sent to the chancellor’s office as well as the May 1st action and the patient care worker’s strike. He said if they want to get involved, they could contact them at scaleatucla@gmail.com

-Naameh asked about the decision to outsource vending services

-Silva said it is at a UC level

-Oved talked about having student groups take a bigger role and focusing on things such as workers’ rights. He asked what other things they can do to help them gain support or outreach to the UCLA community

-Silva said their biggest struggle is outreaching in general. They don’t have the people power to flyer or do video blogs. He said this has definitely helped create visibility and this is something they are working on for next year.

-Oved asked how they are working with other UC’s

-Silva said they talk through an email sent out and they have someone in charge of media and other UC’s. He said they mainly communicate with AFSCME

-Silva talked about a student organization that brings together different UC students and said SCALE should cross the UC system, much like USSA so they can have a personal one on one effort

-Silva said most of SCALE barely came up in fall quarter. He said they weren’t around for USSA yet but they will start getting out there

-Hall said USSA has a student labor action project

-Jasso suggested talked to Hicks because this was something she was working on in her earlier years

-Silva said he has been in contact with those people as well

VI. Appointments

There were no appointments this week.

VIII. Officer and Member Reports

President – John Joanino

Joanino said there would be board of director interviews Thursday. He met with Greenstein regarding the CARE program and other resources. He talked about hiring packets and signing those. The Bruin Bash referendum was signed last week. He met with Alan and he has an update for the annual fee which would be \$1045 without dental. They moved to remove the lifetime maximum

-Jasso said the hiring packet is due Friday and they need Joanino's and her signatures

Internal Vice President – Avi Oved

Oved said he was working with the EVP in Santa Barbara. He was approached by Daily Bruin and other IT Techs and it could possibly be cheaper if done here. He said it is the last day to turn in USAC applications and to push for that since they are due tomorrow. He will coordinate the chief of staff orientation soon. He said he hopes they have any members or workers interested on that

-Naameh asked what IT was

-Oved said it deals with technology development

-Trumble said informational technological services

External Vice President- Maryssa Hall

Hall said SOCC steering committee applications are coming out and office applications. She said it will be exciting to have the student of color conference come to UCLA which the university students association puts on every year. She said it is going to be really big and she hopes to have the council be engaged

-Oved said they have their own delegation and asked if here was a cap

-Hall said she doesn't know and she doesn't think a cap would be an option. She said they might have a certain number on volunteers and make sure they have the people power

-Zimmerman said to look at reserving space on campus soon

Academic Affairs Commissioner—Darren Ramalho

-Ramalho said they need a faculty rep to sit on council. He said he hopes to get 2-3 council members to work with them on that. He said if they are interested in helping with this to email him. He said if they haven't, put in suggestions

-Joanino said this would be a great opportunity

Student Government Services- Patty Zimmerman

Zimmerman said she received about half of their signatories. She said it makes reserving space easier. She said she knows the ASUCLA events offices. She said to send her that ASAP. She said starting Friday will be room access. She said if they have issues with that to let her know

-Arce asked for clarification

-Zimmerman said Bruin ID, name, and UID

-Badalich asked how fast the transition was

-Zimmerman said she just needs to type it

Roy Champawat- Student Union Director

Champawat said they received only a .7% pay raise over the years

Debra Geller- Administrative Representative

Dr. Geller said if there are statistics, they need to ask who sponsored the research and if the statistics are being used in a way that is telling the truth. She said there is one individual used who provided statistics that dealt with literacy from preschool populations. The individual did a pretest and about 1% helped with literacy and she did a post test, and the number after the program was 2%. She said the report said they increased literacy efforts by 100%. She said to be critical with presentations and to seek what is the truth and what is the propaganda. She said if they would like someone to come in regarding the retirement program to help them understand that no employee now will lose benefits, they can arrange for the folks

who are informed in specific areas to make objective presentations so they can get information who has no incentive to spin something one way or another. She said they can help identify objective individuals who can do these kinds of presentations for you and make really informed decisions. She said it is the same sort of thing when writing resolutions. She said they would be citing where they are getting their facts from. They will be fact checking and she encouraged them to be critical and open at the same time. She said be willing to fight the important fights but don't always assume that everyone talking to them has all their facts straight. She said on a different note, many of them will be planning retreats for their offices. She mentioned contracts for venues for retreat. She said before they enter agreements for venues to please see Champawat and Zimmerman. She said there were some venues that could send bills. She said the administrators know how to deal with contracts. She said if they sign a contract and something goes wrong, they could be held responsible. She urged them to work with Zimmerman and Champawat on finding venues. She said little things to pay particular attention to are how many people will be there. She said if they say a lower number than they actually bring, this can default the application.

-Joanino said they would love to have people to present both sides

Laureen Lazarovici- Alumni Representative

Lazarovici said she helps front line healthcare workers help communication skills. She talked about what worked and didn't work. She said one of the things that are really important is to think about the venue they are presenting in. She said this is a pretty small room. She said they should think about where they should stand and how loud they would have to talk. She said the communal office space presentation didn't belong in the public comment section. She said that Maggie said what they were there for. She said this was good, especially if there was something that was unclear. She said she knows everyone loves PowerPoint's, but before they give a presentation, make sure they ask themselves if it needs to be a PowerPoint. She said if they could do a presentation without a PowerPoint they will be a hero to whoever they are presenting to. She said in conferences, she sees all PowerPoint's and there is a fantastic book called slideology that she gave to their predecessors a year and a half ago. She said it is about how to give a good slideshow presentation which was written by the person who transformed Al Gore's presentations to become An Inconvenient Truth. She enjoyed the slide that had a list of their accomplishments. She said they shouldn't be able to put every single thing they did on a slide. She said there was a minor technology glitch which would happen all the time. She said the moral is to bring a printout of their PowerPoint. She said when technology stops working, just roll with it. Ontiveros did well with that and the rest of them looked worried. She said the other presenters were distracted by the technology glitch

Administrative Representative- Dr. Berky Nelson

Dr. Nelson said ditto to what everyone said

-Jasso asked about the chancellor's banquet

-Dr. Geller said this council would be invited next year

VIII. Fund Allocations

A. Contingency Allocations

-Jasso said they would be out by Friday at 5. There were 5 applications this week. The total required was \$22,236.95. The total requested is \$3,649.75. The contingency balance is \$3,370.00. The total recommended is \$815.00. She wanted to make sure they had enough for other allocations

-Dr. Geller asked if that was before or after this week's allocations

- Jasso said before
- Oved asked what the window for summer contingency
- Jasso said the last day for applications is July 9th. She has a chart of fiscal trends. She doesn't see more than 20 applications for the entire summer
- Oved asked to what extent these funds could be applied to
- Jasso said it is from a restricted budget from June 1st to July 31st
- Singh talked about the recommendations and asked how they decided some of these allocations. He said last week, the food allocations were around \$96 at most. He said it seems like there was a cap. This week, there doesn't seem to be a cap. He said comparing that to the evaluations of the applications, there seems to be inconsistencies.
- Jasso said that was their first week of summer contingency. She said they at first allocated normally as if they didn't have the \$7000 figure. She said she cut all allocations by 60% to reach a threshold because summer contingency had to last. If they allocated normally, they would have run out of funds
- Singh asked if they cut applications this week
- Jasso said no because there were only 5 applications and she needed to think about the future
- Singh asked about the evaluations. He asked about the actual applications that were sent out. He said he doesn't have them for this week but he was looking at the correlation of the money that was allocated and said there were inconsistencies. He asked how she takes the evaluations in trying to maintain commonalities
- Jasso said she will talk about it more when she does her officer report. She said they have a primary question and each grader sets a number they believe is right based on participants and inflation and from there they get the median score. She said the 1-5 scale is for USAC and for the grader to see the general gist of the application to see if they had quality associated with it. She said there are certain qualities they look at. She said she will create a PowerPoint and talk about the evaluation process
- Joanino said it is a complicated process
- Hall called to question summer contingency allocations. Ramalho seconded. There were no objections. With a vote of 9-0-1, this week's summer contingency allocations were approved.

IX. Old Business

A. Summer Meetings and Dates*

- Joanino said they sent out the schedule and to say if they had any concerns with it. He said they will decide if they will meet during finals week and he said he wants to rest the council's time as well.
- Jasso asked to split that motion into two
- Zimmerman suggested bringing the finals week meeting question next week
- Champawat said they could adjust the agenda to meet those specific items
- Hall asked if they were calling to question the quorum and the dates
- Zimmerman said they have to state the quorum number
- Oved asked if 7 was an appropriate number
- Trumble said now she would be there
- Joanino said he didn't want the number to be less than 7 because that is half of the council
- Dr. Geller said the lowest they could go is 7. She said to give maximum flexibility, they should set quorum between June 15th and September 20th at 7 so that as long as they get 7 they could vote on action items.

- Rogers asked if majority changes
- Dr. Geller said majority is a majority of those voting yes or no on any given vote. She said quorum is to be able to take a vote and quorum is based on who votes yes or no, even if it is only 3 people voting
- Hadjimanoukian moved to set quorum to 7 council members. Arce seconded. With a vote of 12-0-0, summer quorum was set at 7 people.
- Joanino said he would be going out to meeting dates
- Rogers asked if it was up to the 27th
- Joanino said yes. He took into account RA training and True Bruin welcome.
- Hall called to question to approve the dates for summer council meeting. Badalich seconded. There were no objections. With a vote of 12-0-0, the summer meeting dates were set.

X. New Business

There was no new business this week.

XI. Announcements

- Jasso said to turn in hiring packets and have outgoing officers pay their dues
- Rogers said they are moving the textbook loan library
- Zimmerman said shoot her an email
- Rogers said they need boxes and they need one for every major subject area. She said around 30
- Zimmerman said she could get those for her
- Badalich said the gender health fair is this Friday 11am-1:30. SWC committees would be there. She said Peace of Mind would have an event Sunday for Active Minds from 7-9 in Kerckhoff art galleries. She talked about Love Yourself Yoga next Sunday on the 9th in Tsunami. She said they would be near the sushi place doing yoga. Tuesday June 4th would be silent disco with 200 head sets in Powell and everyone gets to dance. She said it is a lot of fun and she suggested they go. She said everyone who has gone said it is one of their favorite UCLA experiences and it would be Tuesday June 4th 7-9pm and they would provide blue books. Food, tea, and coffee would be provided
- Naameh asked if it would be in Powell
- Badalich said yes
- Naameh asked what kind of music it would be
- Badalich said it would be music you could dance to. She said it would be a lot of fun.
- Joanino said ARC would meet after this to discuss the process and he urged the standing committees to meet, especially for CRC
- Jasso said she has two bylaw proposals. She asked if the CRC could meet to set ground rules and expectations
- Zimmerman said to keep her in the loop because she is an ex officio part of CRC
- Oved said congrats to Trumble for a successful Jazz Reggae

XII. Signing of the Attendance Sheet

The attendance sheet was passed around.

XIII. Adjournment

Hall moved to adjourn the meeting. Arce seconded. The meeting was adjourned at 8:31 pm.

FINAL

Approved June 4th, 2013

XIV. Good and Welfare

Respectfully Submitted,
Katrina Dimacali
USAC Minutes Taker
2012-2013