



AGENDA
UNDERGRADUATE STUDENTS ASSOCIATION COUNCIL
March 12th, 2019
7:00PM

I. Call to Order

Fieldman

- Fieldman calls the meeting to order at 7:06pm

A. Signing of the Attendance Sheet

- Attendance sheet is passed around

II. Approval of minutes*

- 03/05/19 Minutes
 - Bella motions to approve the 03/05/19 minutes; Kim seconds the motion
 - 10-0-0 motion passes; 03/05/19 minutes are approved

III. Approval of the Agenda*

- Strike gen rep 1, gen rep 2, gen rep 3, strike tsr
 - George motions to approve the agenda; Ayesha seconds the motion
 - 9-0-0 motion passes; agenda approved as amended

IV. Special Presentations

Student Media Advertising Presentation

Martin

- Mission: To work with local, university, regional and national advertisers using advertising channels through ASUCLA Student Media. Revenue generated supports media titles with student involvement of over 1000 UCLA students each Year.
- Media: the daily bruin, UCLA radio, bruinwalk.com, newsmagazines, prime magazine, bruinlife yearbook
- What advertising with Bruin Media Group means:
 - Evolved from "Daily Bruin Advertising- The line item in the budget is a budgeting name, it doesn't explain what we have done
 - 30 or so students work in advertising for us, and sell all the advertising that generates revenue for our company. A student has been assigned every year to work with the election board.
 - We have evolved in the 18 or so years I have been here from just recommending print advertising to clients
 - Advertisers can buy print, online, outdoor, social media, email and experiential marketing for any campaign
- Amount spent in last 4 years with student media:
 - 2018- \$11,700- Original plan was \$9K, increased at the request of the election board
 - 2017- \$9100
 - 2016- \$8,375
 - 2015 \$8,727
- We always emphasize that we don't want or ask for the budgeted amount. We want the amount spent to be much lower than \$16K so that they can use it for other things, save money, or if there is an emergency, use it for that.
- Spending went to: outdoor advertising, digital ads on BruinWalk and Daily Bruin websites, ads everyday in the Daily Bruin, email advertising on the Daily Bruin email, BMG marketing interns flyering and posting on social media, UCLA What's Bruin instagram
- On its own, the costs would be well in excess of \$16k for outside companies. Never worry about the rates or cost understand the budget and stay within what the election board wants to do. If we are working on this we work for the election board not the Daily Bruin.
- Process and tasks:
 - Usually meet with election board people especially marketing in February.

- Late Feb/Early March: Once the calendar is finalized, we sit down with them and plan an ad calendar of what we are advertising- Candidate packets due, endorsements, endorsement slips, meet the candidates, debates, spending, and go vote.
 - Work out how the ads are to be deployed from March-May.
 - Will do ad creative if needed/produce materials for election board
 - Once spring hits, it is more about adjusting as things happen.
- Our plans for 2019: Figure out what they need, how we can help. Coming up on some important deadlines. Prepared to push ads out as early as tomorrow. Focus more on social media. Target people not involved with USAC. Voting Guide? Consult election board with our institutional knowledge of common problems challenges each board can face marketing the election.

Q&A/Comments:

- Fieldman: So there was money in our USAC budget that we re-allocated, do you know what happens with that?
- A: There's different things we use it for. There's been work with CEC.. with tgif has done a lot of advertising.
- Bella: do you think that voter turnouts suffer without any advertising?
- A: I think yeah if you want a general awareness reminding people to vote. We've done ads about past eboards of the importance of USAC like an awareness campaign.
- Fieldman: All right thank you so much!

UCLA Commuter & Parking Services Presentation

Llamas

- Daily transportation demand: 80,000 daily campus population
 - Faculty, staff, students, patients and families, conference and event attendees, distinguished guests, athletic event attendees
- Sustainable commute support includes: Subsidized Public Transit Passes, Vanpool Program, Bicycle Programs, Reduced Fee Carpool Permits, Clean-fuel BruinBus, Bruin Commuter Club
- Transportation advocacy and planning
 - Benefits: Ensures local agency leaders plan with UCLA needs in mind. Facilitates sustainable transportation programs
 - Recent projects: Long Beach Transit route to UCLA starts in April, Torrance Transit route to UCLA anticipated for Fall 2019, Purple line, Sepulveda Corridor line
- New mobility planning efforts
 - Proposed Sidewalk Policy: added bike lanes for eScooters, parking enforcement/impounding
 - eScooter/eBicycle RFP: identify up to 2 vendors to operate on-campus, data sharing
 - Lyft line (carpool): negotiated flat rate, no use of university funds
- TDM Commute Program Fees
 - Negotiated new payment methodology/price for transit
 - UCLA pays "by Tap" for most usage
 - Significant expense savings
 - Possibility to offset Metro, Big Blue & CulverCity Bus, user fees with a student fee referendum next spring
 - In-depth analysis of vanpool expenses
 - Identified best mix of internal/external leases
 - Increased time between service based on current vehicle specifications
 - Adjusted to create parity in subsidy amount (~33%)
- Unanticipated Financial Impact on TDM Commute Programs
 - 2017 Tax Cuts & Jobs Act: Imposed new Unrelated Business Income Tax (UBIT) – 21%
 - On pre-tax dollars used to pay for Parking/Transportation Programs
 - On subsidies used to offset user fees for Parking/Transportation Programs

- Understand comparable market, particularly medical daily parking
- Projected FY 2019-20 Parking & TDM Revenues & Expenses:
 - Total revenues: \$65,189,000
 - Net revenues: \$16,697,000
- Proposed parking fee plan:
 - Per quarter→ yellow/DP. Current→ \$249. Proposed July 2019→ \$258. Estimated July 2020→ \$267
 - Blue/residence hall, \$312, \$324, \$333
 - X (reserved), \$456, \$471, \$486
 - 2-person carpool, \$207, \$216, \$225
 - 3-person carpool, \$126, \$132, \$141
 - 4-person carpool, \$78, \$78, \$78
 - Daily fee (visitor), \$12, \$13, \$13

Q&A/Comments

- Alexander: How is the epermit roll out going to impact students who have pre-approved parking?
- A: They won't be submitting an application. If you're an allotted permit, your coordinator will allot you the permit, you'll go online and pay. We're saving a lot of money and paper and plastic. We also found somebody who can take our old gate access cards and turn them into cash to be used towards the food closet.
- Roy: So the gate access card will not be necessary?
- A: No
- Fieldman: Thank you!

V. Funds

Contingency Programming*

Ender

- 9 applications; USAC and non-USAC entities
- Total required: \$133,943.45
- Total requested: \$24,503.40
- Total recommended: \$6,919.00
 - Ayesha motions to approve the contingency programming of \$6,919.00; Bella seconds the motion
 - 9-0-1 motion passes; contingency programming is approved

SFS Allocations#

Sonola

- None

Bruin Advocacy Grant Allocations#

Kennerk

- 2 applications
- Total allocated: \$1,250
 - No oppositions; passes by consent

SWC Programming Fund Allocations#

Faour

- 2 groups; one USAC and one non-USAC; 3 different events
- Total requested: \$1,428
- Total allocated: \$1,328
 - No oppositions; passes by consent

ASRF Allocations#

Stephens

- None

AAC Travel Mini-Grant Allocations#

Stephens

- None

- None

VI. Public Comment

- No audio, no video

- None

- Audio, no video

- None

- Audio & video

- Good evening everybody, Richard White. I'm here to talk about the removal process of me from eboard. I spoke to the eboard advisor today and he mentioned that USAC had no grounds to remove me as chair. It's shocking that you all reiterate the bylaws [indiscernible]. The council is self-interested and corrupt. I am the first Black chair of eboard and I was removed without due process. This is anti-Black [indiscernible] to promote the historically white agenda of USAC. Also, Robert Watson and USAC is corrupt because they are pushing and rushing the process to appoint a new chair without proper outreach. You all have constantly bashed me for outreach yet you didn't do outreach at all. Robert has stepped on low income people of color. He doesn't respect minoritized groups and is anti-black and discriminative. USAC only makes black students go through hour long hearings. If that's what you want to do so be it but make the process continuous across the board.
- Hi everyone my name is Fernanda. A group of concerned undergraduate students including myself sent a letter to USAC demanding the resignation of IVP, Robert Watson and we haven't heard a response yet. As undergraduate students of ucla we're upset that our concerns aren't being considered and go unaddressed. I anticipate that you all take the time to read our concerns. After all your job is to represent the student body.
- Hello everyone, Patricia Macias. I'm sickened that USAC has failed to address the email, even more that you've decided to move forward with the removal process even though your constituents have complained publicly to you. You literally voted out a low income black student simply because you didn't trust him. You didn't give him an opportunity to defend himself. Even worse, your advisors allowed you to do it all. This isn't right. IVP has publicly announced he's running in the Spring. Y'all have the most gain from this atrocious act. You only care about yourselves. Lastly, council members say if they should have issues with them they should meet up with them privately. As constituents, it's fair that everything be voiced to the public, nothing should be in private.
- Fieldman: Thank you, I would like to remind everybody that all folks running for USAC next year are potential candidates that are not [indiscernible]. Please proceed accordingly.
- I want to further a point that was made earlier. Usac is corrupt, what we saw last week is a clear indication of that. How are y'all going to sit there and vote and make a decision on a black student leader on this campus without giving the opportunity for him to defend himself. How can you think of yourselves as progressive students.
- I want to continue to reiterate. I don't know how you all can sit here with a smile and have the audacity to be corrupt openly to the public. Some of you IVP, Watson planning to run for reelection and still continue to have a say in the eboard. You're manipulating the election code for your own personal gain. You have blatantly discriminated against an amazing black leader here on campus and there needs to be repercussions.
- I'm going to try to be a voice. Y'all need to understand the lens of the whole situation. Just having and the eboard chair took a very long time itself. The former chair of that eboard put so many hours of work. Everybody didn't want to remove him because now that works going to have to be picked up by a brand new eboard chair. It's going to be another set back. The former president of that whole position was ousted without his presence. The fact that he is a low income student of color. The lens doesn't paint well for this current USAC board. There was no rules even violated.

- Hi my name is Justin, I came here as a concerned jewish student to speak to you guys in terms of the perspective election chair candidate. What's concerning is anti-semitism. I'm here not to lecture you guys about anything but when we have representatives of any council that are being elected, it's important to consider how they represent themselves on social media. Basically saying not jewish just have a big nose. That invokes a very serious detrimental [indiscernible] for Jewish students and anyone who faces white supremacy. That deserves to be taken into consideration when you're looking at the way this university is presented to people abroad. So I think this council should consider tropes that have been historically indicated white supremacy and resentment to Jewish people in general.
- Hi everyone my name is Nico I'm the chapter chair for CALPIRG here at UCLA. I want to talk about our lead campaign across California and give you updates. We are continuing the work for clean transportation. We need to be taking action now and stopping the biggest polluter in our state. Thanks to all of you for passing the resolution. Stepping up and sending that powerful message does really make a difference. We've gotten over 35 student leaders and 38 faculty to sign on in support of the campaign. Thank you all for your work we'd love to continue working with you in the future.
- Hey I'm Zathara, I also wanted to update you about other campaigns. I've been running CALPIRG's zero hunger campaign. Almost 40% of students are food insecure. That's why we're hoping that ucla can really lead the way on this issue. We have made some pretty great progress this quarter. We were able to gather 600 student petitions. As well as working with a lot of the groups who are currently working on this issue. We do have a really exciting win on this campaign with UC Berkeley.

- Public comments adjourned at 7:57pm

VII. Appointments

Kyana Shajari for USAC Election Board Chair*

Fieldman

- Openings: One (1) position, 1-year term, July through June, stipended.
- Chairs the Election Board, and nominates and supervises members of the Election Board Executive Committee. Is responsible to USAC for the administration of all aspects of USAC elections. Makes any necessary revisions to Election Code. Extensive time commitment before and during regular Spring Election. The Chairperson will also oversee any Special Elections that occur during their tenure.
- Fieldman: I did want to address the comment. I have spoken to Kyana regarding to her former instagram bio, the bio is ignorant. As of many comments that have been raised. I am not one to overlook anti-semitism however to consider this as the only factor in a complex decision. It doesn't sit right with me to overlook a qualified, passionate transfer student of color especially after the issues with misogyny and bias this year. This is the final usac meeting for the quarter. With that I will let Kyana go ahead and speak
- Kyana: Hi, I'd like to explain myself about that comment. How that started every time I'd introduce myself to someone and I'd say no I'm Persian. I would get that a lot. And at some point I started asking why I'd get called jewish and they'd say oh because of of your nose. It's something that's really an insecurity of mine. Even my family members would tell me you need a nose job. I'd always get shit like that. In high school would call me jew girl. I was watching the office one day and it was the episode where Michael fell in the found and Jim said you should make fun of yourself before anyone makes fun of you first. It kinda worked. And then my friends were like you should put it in your bio. I don't have anything against Jewish people. It's something that really hurts me to think I'm anti-semitic. I would get that a lot. I would never want to make anyone feel like that. I just thought this is how I deal with it and obviously that was a bad move and I'm really sorry.
- Fieldman: Thank you for sharing and being honest and vulnerable with us.

Q&A/Comments

- Nidira: How'd you find out about her instagram bio?
- Fieldman: Some members of the Jewish community took a screenshot and sent it to me.
- Watson: What's a thing that you want to improve with election board these upcoming months?

- A: I want there to be a lot of communication between the board. I felt like before it was kind of secretive and members of the board weren't really talking to each other. I wouldn't know things until I talked to the board. I want people to feel safe about coming out with their ideas. I just want people to feel like they can communicate.
- Manzano: Could you describe your current working relationship with other members of the election board and how would you plan to mend any sort of changes coming about?
- A: My relationship with them is fine, I've only met with them a few times because there's only been a few meetings. I would like to keep whoever would like to stay on. I would communicate what is happening to the rest of the board to make sure they know. I try to make it as smooth as possible.
- Aly: When you were speaking in your opening you named the comment [indiscernible]. I'm wondering if you were to be appointed to this position [indiscernible] As a rep of a body that interacts with all the undergrad.
- A: It's not that I didn't think of the comment as being bad. The word Jewish to me was used to hurt me and to point out something I hated about myself. I feel like everyone tries to empathize with people outside of their own. I have an amazing board that is a part of other cultures and ethnicities so I'd run things by them.
- Manzano: I appreciate your honesty, I don't want to come off as me trying to lecture you but I really do hope you understand that in those comments in navigating and talking about others identities [indiscernible] and then also when we use humor we have to be cognizant that there are parts of other people's identities that cannot be stripped off. If you do get appointed I would urge you to consider all of those things.
- Nidira: What type of level of thinking do you think a chair should have in order to facilitate a healthy eboard process? How do you feel in light of this fact that you will be able to fulfill that as eboard chair as opposed to investigations chair?
- A: I definitely think there should be impartiality all across candidates. I try to look at people as like a piece in the whole grand scheme of things. Being eboard the key thing is being fair and impartial. Regarding bias I think it's very difficult to remove any bias that a person may have. Everyone comes in with their biases and sometimes it effects the things you do. What I would try to do is do what I just said, take my bias and put it aside and be an impartial and fair chairperson. I absolutely will make mistakes and I put that out there whole-heartedly but you can always try your best to be.
- Manzano: How can you advocate for yourself in the sense what's the difference between comments Richard has made and the actions of your comments. If the council wants a safe and fair election for everyone. How do you convince me that you will ensure a safe and fair election?
- A: I think the comments that Richard made and what I made were equal. They trigger people. I obviously will try my best to not make people feel bad. I've been on the other side of that. I will try my best to be as impartial and fair as I can be. I want to be sensitive. My comment was absolute trash and should never be said ever. All I can give you is that I will try my best.
- Fieldman: I think we need to not conflate the two but I really do feel these situations are entirely different.
- George: What are your top 3 priorities if you are appointed?
- A: I really like Richard's idea of increasing voter turnout. It's a really low number. I think advertising would be a key thing. I really liked that presentation and I asked for his information. I want candidates to feel like we are resources that they can come to. I really want to facilitate a good communication between the candidates and us. I really want to see eye to eye in a healthy manner.
- Fieldman: What sorts of ideas do you have to reach out to students?
- A: When I was in investigations I'd put it in every single groupme I was in. I find that transfers are very eager to get involved. I went into other groups... I got a lot of responses so I feel social media is key. Freddy is here he's the endorsements director, he brought up bruinposts where you'd send an email out to all the students. I think targeting people in their classes could also help.

- Watson: Where are places you're going to go to fill in the appointments?
 - A: So what I did for the subcommittee was social media, I really do want to look at the applications that were submitted earlier. I'm open to anyone who has ideas.
 - Aly: Get out there physically because there's some students who don't use social media. How do you deal with public scrutiny?
 - A: Ideally I'd be chill, calm and stuff. I know it doesn't seem like that right now. If people are attacking my ideas I'm okay with taking the scrutiny. I feel like when people attack who I am as a person it shakes me up a little bit. Ideally I'd be calm, collected. Take it as constructive, as a chance to improve in the future.
 - Solis: What's a policy that you wish to change?
 - A: I don't know if this is a written down policy but it was mentioned like veto power of the chair. I feel like it gives way too much power to one person. I would try to see how that can be removed from the power that the chair has.
 - Solis: How will you make sure that election is equitable?
 - A: I think when things aren't equitable is when it hasn't reached everyone. I want to make sure a reasonable amount of people are reached out to.
 - Nidira: Can you speak a little bit of your facilitating skills?
 - A: I would tap into my skills that I picked up from community college and try to grow from things I've learned. Asking for a lot of help because I would need it. I love to hear what people have to say to help me out. I am really willing to learn about the process.
 - Fieldman: One of the concerns we had with Richard was a rubric of sanctions. We still had some issues with it being vague. What would you want the infractions and penalties guideline to look like?
 - A: You mentioned a list of penalties and like the least crazy penalties to the biggest. I thought that was a good idea.
 - Manzano: Walk me through a tough call you have previously had to make.
 - A: Back in my cc I got a petition that a candidate was threatening another candidate physically. It was up to my committee to determine what would happen to this individual. We ultimately made the decision to pass it off. I felt like that was very aggressive and didn't match what the person actually did.
 - Nidira: Do you have people who would table for you in investigations if you were elected to eboard.
 - A: I have 3 or 4 people I'd want to put on my subcommittee.
 - Manzano: What do you believe your relationship with council should be?
 - A: I think it should be colleague to colleague. I would like to come to you all for advice. I think healthy conversations that foster good feelings but professionals.
 - Kyana: I know it's been a shit show for me. I really am passionate about this. I definitely will do my best as eboard chair. I'm usually not like this, this whole thing got me really shaken up. I'm sorry if I haven't been giving really good questions. I really hope I can make you all proud. I want to make things go smoothly. I want it to be a great elections.
- Watson: ARC voted 2-1 to approve. I think that we all like Kyana a lot and think she's really qualified. I think you're in a good positionality
 - Manzano: I want to mention the letter addressed to council, it's addressed to the whole process of the election board. Not only on behalf of specific council members but also about the council at large. When I read some of the things saying that students are against low-income and students of color. Most of council is not white, I took issue with that. In painting council to be different from the student body there was an erasure of the various identities we possess. I think there's that. I want to validate the concerns that were brought but I do think I need to call out any inconsistencies that were made and assumptions that were made on other people's identities. To transition to Kyana. Concerned students have contacted me and one of the things that was communicated to me was that this person feels like they feel taken aback by the appointees decision to explain. That person can't be here for public comment. They feel taken aback

in terms of the way the situation was handled. I'm just communicating that. I don't know if I believe that ignorance is an excuse.

- Fieldman: I don't think it's an excuse but I think it's important to take into account from what place comments are being made. I personally was not offended of the comment but I don't speak on behalf of my entire community. I think it's important to understand that there's other members of this community. I think Kyana did both. I think there's a difference between attempting to provide context and attempting to justify something that wasn't okay. I think Kyana was very transparent that her comment was not okay.
- Bella: Off of that same thread, who are we to sit before representing the student body and say what is and isn't anti-semitic. I just feel very uncomfortable with us saying yeah I accept the apology when we're not Jewish students and we shouldn't be deciding on our own accord. I would also like to encourage the council to think about what if the bio of a potential candidate were anti-Black or anti-Muslim or transphobic. Through this perspective would be accepting apologies? Would we be rationalizing it? I would venture to say that I think we'd be more up in arms.
- Nidira: People would most certainly be up in arms. If a micro-aggression was said against a person of color it most certainly would.
- Bella: That's exactly why I caution us to be like "I think she learned her lesson". Kyana I have been in positions where I felt like the world was against me. I'm not telling you you're a horrible person. I don't want this to eat away at you at all. I understand that there's time sensitivity but I think we owe it to the student body to not rush this.
- Fieldman: I think we owe it to the student bodies to not homogenize microaggressions.
- Nidira: When we wanted to endorse the SJP conference the stereotype is that SJP is anti-semitic but that isn't their position. I think this is about how consistent do we want to be as a council.
- Fieldman: What I'm saying is that there's a difference in severity and impact.
- Nidira: This is really just a promotion.
- Fieldman: I felt comfortable with moving forward with the process. I think the decision that were made were the appropriate decisions at the time. This whole process has been a series of difficult judgement calls.
- Aly: I want to know what the actual game plan is?
- Kyana: I'm already thinking of interview questions. I'm planning to work the entire spring break just to make sure this go as smooth as possible. I want to make sure you all don't question whether or not you should have voted me in.

- Recess at 9:31pm
- Resume at 9:39pm

- George motions to approve Kyana as election board chair; Kim seconds the motion
- 4-2-2; Claire voted to make it 5-2-2
- Motion passes and Kyana and appointed as election board chair

VIII. Officer Reports

A. President

Fieldman

- The Our Safety team is hosting P.I.E.S. Day this Thursday (3/14), which is an opportunity to gauge student feedback for and awareness of the Bruin Safe app. Students will be able to pick up free pies (while supplies last) in exchange for downloading and commenting the app. We plan to bring this feedback to administrators and use it to inform further safety policy advocacy.

B. Internal Vice President

Watson

C. External Vice President

Kennerk

~~G. General Rep 1~~

~~Hateem~~

~~H. General Rep 2~~

~~Martin~~

~~I. General Rep 3~~

~~Solis~~

E. Facilities Commissioner

Ho-Gonzalez

The SWC /FAC Needs Assessment Survey is live and we are gathering data on students perspectives in regards to our current infrastructure. You can find the link on our Facebook page and the greater visibility Insta page.

We've been working to see if we can try extending the CSO Van hours but we've ran into a couple of issues surrounding funding but we are still trying to negate some change. But If y'all have had any issues or feedback on the UCLA Safe Ride App please let me know :).

Update on the water fountain project we have one location approved as of right now which is somewhere near ms and the court of sciences. Our team has been on the ground trying to find two more sites but we've had 11 locations rejected. So if y'all know any places that are short of ada compliant water fountains let me know. General rules for these spaces is that it be wheelchair accessible and that it have water access so anywhere near vending machines or restaurants.

- F. Financial Supports Commissioner Manzano

- J. Campus Events Commission Madison
 - Shorttakes Film Festival submissions now open, due April 19th
 - CEC + Melnitz Movies Free Sneak: Teen Spirit, March 14th @ 8PM in James Bridges Theatre

- ~~K. Transfer Rep~~ ~~————— Kim~~

- L. Student Wellness Commissioner Faour
 - Reminder to sign up for Bruin Run/Walk!
- ~~M. Community Service Commissioner~~ ~~————— Sonola~~

- N. Academic Affairs Commissioner Stephens

- O. Cultural Affairs Commissioner Khasawneh

- P. Administrative Representatives Aboagye, Alexander, Champawat, Geller, Kadota

IX. Old business

- None

X. New Business

- Resolution Endorsing Afrikan Student Union's List of Demands* Stephens
- Tabled until next meeting.

XI. Signing of the Attendance Sheet

- Attendance sheet is passed around

XII. Adjournment*

- Meeting is adjourned at 10:00pm Fieldman

Good and Welfare

* Indicates Action Item
Indicates Consent Item □
@Indicates Executive Session Item