



AGENDA
 UNDERGRADUATE STUDENTS ASSOCIATION COUNCIL
 August 11, 2020
 5 PM
 Zoom: <https://ucla.zoom.us/j/94396818136?pwd=aYzMLJQVko0OEkwQTl4SGMxdGZJUT09>

I. Call to Order

Riley

- Naomi calls the meeting to order at 5:04pm

A. Signing of the Attendance Sheet

- none

II. Approval of Agenda*

Luong

- Strike IVP officer report
- Strike CAC officer report
- Strike ARCF
- Strike TSR officer report
- Strike AAC officer report
- Strike ASRF
- Strike TGIF
- Strike Gen Rep 1 officer report
- Strike Travel Grant Mini Fund
- Strike BAG
- Strike CEC officer report
- Strike FSC officer report
- Strike SWC programming fund
- Strike SWC officer report
- Strike Capital Contingency
- Strike OCHC officer report
- Strike Gen Rep 2 officer report

- Emily motions to approve agenda as amended, Promise seconds
- By motion of 13-0-0 the motion passes, agenda approved as amended

III. Approval of the minutes*

Luong

7/28/2020

- Emily motions to approve minutes from 7/28/2020, Zuleika seconds
- By motion of 12-0-1 the motion passes, minutes from 7/28/2020 are approved

IV. Public Comment

Riley

Arsh: Good evening to council members, admin reps, and members of the public. My name is Arsh and I'm here on behalf of the ASUCLA board to share some updates with you. Firstly, our summer of the union news communication website is up and running with links for employment opportunities set up. We're working with our colleagues in student affairs and amenities on the Hill to provide space for the Black Resource Center. Additionally, the lease for Wolfgang Puck which is a restaurant in Ackerman Union is coming to an end and after thorough deliberation with our executive management team, we've come up with a solution to replace it with a California Pizza Kitchen. Finally, I'm happy to announce that we're closing in on the planning process for the new WestCom 0% loan available to purchase technology at the UCLA store. It will be open to UCLA staff, students, alumni, UCLA extension students, and faculty and pretty much the entire UCLA family. This transition will be entirely online and will not necessitate any in person interaction whatsoever. Westcom is also increasing accessibility to students who are

first time loaners but not entirely subjecting them to stringent and strict policies. It should be available to all ucla students sometime in October and I look forward to returning to council with a special presentation hopefully before that time to share some more specifics about this opportunity. Lastly, I just wanted to share that the ASUCLA Board of Directors meetings are open to the public and the next meeting will be scheduled for August 28th, Friday at 12pm. Feel free to reach out to me if there are any questions.

- Public comment concluded at 5:13pm

Capital Contingency*

—————Minasyan

Contingency Programming*

Minasyan

1 application

Total requested: \$1,000

Total recommended: \$1,000

Non-USAC entity

- Sachi motions to approve \$1,000 to a non-USAC entity, Promise seconds
- By motion of 12-0-0 the motion passes, contingency programming approved

SFS Allocations#

—Wisner

SWC Programming Fund Allocations#

—————Read

Bruin Advocacy Grant Allocations#

—————Arasasingham

ASRF Allocations#

—————Velazquez

AAC Travel Mini-Grant Allocations#

—————Velazquez

ARCF Allocations#

—————Ogunleye

TGIF

—Cooper

V. Special Presentations

COVID-19 Messaging Strategy

Luong/Halkett

- With engaging and effective messaging, SmartComm has a unique opportunity to help keep Bruins safe
- These two concepts presented here are high-level. Once a direction is chosen, we will fully develop tactics and creative for social channels and on-campus engagement.

Concept 1: “ I Wear It For”

- Art Influence
 - Empower the students and local Los Angeles based artists to create original art that celebrates the action of wearing masks and the solidarity of self-care.

Concept 2: “Bruin for Bruin”

Campus Mask Dispenser

- These proposed mask dispensers will contain individual wrapped disposable masks. A QR code will be on the mask dispenser housing that will provide more engagement and information on UCLA’s commitment to a safe campus experience.

Social Circle (spatial awareness visual aid)

- This simple environmental graphic will help students and staff visually understand what “6ft apart” actually looks like.

Social Media Engagement and Collaboration

- #BruinForBruin
- #Iwearitfor

Social media influencers, ambassadors, and campus partners.

- Identify student influencers with a large following to support messaging on their own accounts
- Partner with student ambassadors for features on UCLA social media channels
- Supply campus partners with messaging and digital assets for posting

Implementation:

- Outreach with campaign concept and brief
- Provide assets and direction
- Influencer, ambassador and campus partner participation will coincide with kickoff
- Content features experiential and campus campaign elements

Social media GIFs

- UCLA-created GIFS have 1.4 Billion views
- GIFs are popular among multiple social media channels especially Instagram stories and TikTok

Join the Challenge

- Challenge: Ask the students to take an online pledge with approved campaign messaging.
- This can live on the UCLA COVID Landing Page
- Aside from promoting on @UCLA social media channels to encourage participation, student influencers with a large UCLA student following can share approved campaign messaging on their channels wearing the “exclusive UCLA-pledge-themed mask” encouraging their audience to ‘click the link below’ taking them to the COVID Landing page and pledge so they can receive their own exclusive mask upon pledging.
- When a user pledges, they can also share why they are pledging. They can be prompted to share their own social media channels with approved campaign messaging hashtag.
- UCLA social media can aggregate users’ content to reshare/display in a module within COVID Landing Page.
- If we want solely the Bruin community participating we can make the pledge accessible to only users with a Bruin ID (they will have to enter it to pledge.)
- For additional support, this can be an email campaign for students to pledge BEFORE they step foot on campus

USAC CAB Presentation

Berry

CAB: A Brief Introduction

Introduction

- What is CAB? How can it benefit USAC? How do we plan to make it happen? That’s what we’ll try to answer here.

What is the CAB?

- A first of its kind group of student advocates and leaders
- The CAB is responsible for advising USAC on the biggest issues facing campus today. It is designed to give advocates a platform and a space to find common ground, and USAC offices an inside line to understanding the needs of student advocates.

How does CAB work?

- An independent organization of organizations
- The CAB is unique because it is made up of representatives from different on-campus orgs. We’re currently recruiting MOs, as well as other advocacy groups active in campus politics.
- Regular meetings
 - The CAB meets on a biweekly or monthly basis, but the bulk of its work is done in committees, letting orgs focus on their interests
- The chair

- CABs Chair is nominated by the USAC President and confirmed by the CAB, helping to maintain a balance of power between the two organizations
- Independent support staff
 - The work of orgs on CAB is supported by an independent support staff (that's us!)

What does CAB bring to USAC?

- Access
 - The current process for USAC outreach to on-campus advocacy organizations is lengthy and time consuming. CAB helps to give USAC offices a direct ink to advocates, and gives advocates a formal forum to let USAC know exactly what their interests are.
- Organization
 - CAB's participating organizations have immense experience with organization and direct action. CAB lets USAC offices create partnerships with advocates, and use the organizing infrastructure of organizations to help promote shared goals.
- Collaboration
 - CAB opens the door to a much wider space for collaboration between USAC offices and student advocates. Through CAB, we have a chance to create a council where offices are able to work alongside advocates to secure positive change.

CAB Milestones

1. Joint Framework and IWG
 - a. The Joint Framework outlines, in detail, the relationship between USAC and CAB. The Interoffice Working Group is the formal USAC entity in charge of implementing its recommendations
2. CAB Charter
 - a. The CAB Charter outlines specific power-sharing agreements between USAC and CAB (e.g. the CAB representative, joint resolutions, surplus oversight)
3. USAC Bylaws Amendments
 - a. The conforming bylaws amendments originate in the working group, and provide a means to embed the powers outlined in the charter into USAC's institutional structure
4. Initial CAB Meeting
 - a. The initial CAB meeting is the culmination of the combined efforts of USAC and CAB's participating advocates, and should include an early joint resolution.

Timeline

Late Aug. - Interoffice working group MOU signed

Early Sept. - CAB Charter first draft unveiled, released to USAC and advocates

Mid Sept.- CAB Charter passed by USAC, as well as some bylaws amendments

Fall Week 1-2 - First CAB meeting

CAB Outreach Strategy

- Core Advocacy Group
 - The core advocacy group comprises the largest and most engaged orgs on campus (e.g. MOs, TLC, YDSA)
- Second Wave of Advocates
 - The second wave of advocates are directly recruited from a much wider range of subject-specific groups and smaller orgs
- Individual Recruitment, Open Apps
 - Outreach staff identify individual groups for recruitment and openly advertise applications for representation on the Board

VI. Appointments

Roz Kohan to Judicial Board*

Riley

- Emily motions to appoint Roz Kohan to Judicial Board, Zuleika seconds
- By motion of 12-0-0 the motion passes, Roz Kohan appointed to Judicial Board

Aviv Assayag to Judicial Board*

Riley

- Bakur motions to appoint Aviv Assayag to Judicial Board, Promise seconds
- By motion of 12-0-0 the motion passes, Aviv Assayag appointed to Judicial Board

Mayank Killedar to Judicial Board*

Riley

- Bakur motions to appoint Mayank Killedar to Judicial Board, Aidan seconds
- By motion of 12-0-0 the motion passes, Mayank Killedar appointed to Judicial Board

Ashley Joya to CS Mini Fund*

Riley

- Jonathan motions to appoint Ashley Joya to CS Mini Fund, Noe seconds
- By motion of 12-0-0 the motion passes, Ashley Joya appointed to CS Mini Fund

Jakob von Morgenland to CS Mini Fund*

Riley

- Jonathan motions to appoint Jakob von Morgenland to CS Mini Fund, Emily seconds
- By motion of 12-0-0 the motion passes, Jakob von Morgenland appointed to CS Mini Fund

VII. Officer Reports

A. President

Riley

- Reached out to almost all of the mother orgs to talk about CAB, developing outreach strategy
- Future Planning Task Force: took part in the infectious disease control working group, making sure there is adequate protocol, presented social pod idea

B. Internal Vice President

-Luong

C. External Vice President

Arasasingham

Systemwide Leadership

- Meeting with all UC undergraduate External Vice Presidents leading up to the UC Student Organizing Summit.
- Virtually attended Wednesday and Thursday sessions of the July UC Board of Regents meeting.
- Call with UC Regent Maria Anguiano on behalf of the UC Undocumented Student Coalition, urging for a Regents Item on the non-DACA undocumented student experience.
- Met with a representative of the Ivy Council, the student association that represents the Ivy League schools regarding possible federal collaboration.
- Participated in a national call hosted by the Sorenson Impact Center of the University of Utah, focused on Reshaping Higher Education: By Students, For Students.
- Met with UCSA staff and UCSA Academic Affairs Officer David Miller Shevelev to coordinate systemwide advocacy on issues of importance to students with disabilities.

Campus Partnerships

- Finalizing plan to revamp and reform the EVP Bruin Advocacy Grant to make it more accessible, inclusive, and supportive of community-based advocacy.
- Held the July BruinsVote coalition meeting in partnership with CalPIRG.
- Continued engagement with BruinsVote leadership, including continued planning for BruinsVote and BruinsCount social media takeovers with UCLA and UCLA Housing, partnership with UCLA Athletics, and future student giveaways.
- Met with Gorilla Marketing and UCLA Student Affairs to coordinate merchandise for BruinsVote.
- Met with USAC Academic Affairs Commissioner Breeze Velazquez to coordinate outreach for UCSA systemwide appointments.
- Met with USAC General Representative 2 Justin Rodriguez to coordinate response to the defunding of the BEST Grant and partnership on the Bruin Advocacy Grant.
- Met with external representatives from the USAC Transfer Student Representative's office to coordinate external advocacy and transfer inclusivity.
- Attended the July ASUCLA Board of Directors meeting, and met with ASUCLA Board Member Alexis Wells to coordinate future advocacy and social justice efforts.

- Participated in a biweekly call with UC Federal Government Relations focusing on federal advocacy priorities.

University Relations

- Tracked and attended the entirety of the July UC Board of Regents meeting.
- Prepped a recap document for USAC review of UC Regents policing conversations.
- Hosted a call between the USAC President, Cultural Affairs Commissioner, and leaders from the UC Coalition for Reproductive Justice to dive into proposed new UC Title IX policies to be adopted on August 14, 2020.
- On behalf of UCCRJ, President Naomi Riley and External Vice President Aidan Arasasingham sent a feedback letter on new UC Title IX policy to the UC Office of the President and the Systemwide Title IX Office.

Local Relations

- Initiated a phone bank campaign to urge Councilmember Paul Koretz to vote no on a motion continuing Special Enforcement Zones (SECZs) in Los Angeles, which criminalize homelessness.
- Continued planning for a fall Los Angeles District Attorney race candidates town hall for the UCLA student community.

State Relations

- Delivered a State Advocacy training to the EVP office.
- Continuing to develop a student voter guide for the UCLA student community for the November election.
- Developing phonebanking and advocacy templates to support two priority bills, SB 1232 and AB 376, as they continue through the legislature this week.

Federal Relations

- Met with UCLA Government and Community Relations to discuss ongoing work on immigration policy, Covid-19 relief legislation, and other federal updates.
- Sent a letter to the Los Angeles Congressional Delegation urging the adoption of full-time enrollment (FTE) designation, and not headcount enrollment, in the formula used for allocating Covid-19 stimulus funds to higher education institutions and students.
- Developed policy briefs on possible gun control, housing security, immigration reform, and census bills for the office to take stances on.
- Attended the UCLA International Students town hall, gathering information on ongoing student impacts as a result of federal immigration policy.

Communications

- Grew the EVP's Instagram following to over 2,500 followers and the EVP's Facebook page following to over 2,700 likes.
- Uplifted social media content sharing USAC's unanimous passage of a resolution to rename Janss Steps to be Tongva Steps, in conjunction with AISA. Overall, this social media push yielded over 5,000 impressions.
- Continued meetings and planning for fall BruinsVote and BruinsCount strategy plans, in conjunction with CalPIRG and UCLA Student Affairs. Finalized branding and communications plans for both campaigns, and secured \$25,000 in outside funding for BruinsVote and BruinsCount funding.
- Responded to six media inquiries from *The Daily Bruin*.
- Finalized campus, local, statewide, and national press database.
- Created a series of UC Regents Social Media Teach-In graphics, as well as a UC Regents recap graphic series which yielded over 2,300 social media impressions.
- Publicized applications for the UC Student Organizing Summit.
- Published applications for UCSA Systemwide Appointments, which yielded over 4,500 social media impressions.

Operations

- Continuing to lead EVP office logistics for the UCLA delegation to the 2020 UCSA Student Organizing Summit. The EVP office will be bringing 43 students to this conference, a doubling of delegation size since last year.
- Developed finance guidelines for the office to use for expenditures throughout the year.
- Hosted the EVP office’s mid-year summer Zoom retreat, which was filled with games and team-building exercises.

~~D. General Representative 1~~ ~~Lee~~
~~E. General Representative 2~~ ~~Rodriguez~~
 F. General Representative 3 Wade

~~G. Academic Affairs Commissioner~~ ~~Velazquez~~
~~H. Campus Events Commission~~ ~~Naland~~

I. Community Service Commissioner Wisner
 - Still working on CAC annual applications, deadline is August 20th
 - Staff meeting last week
 - Moving forward with planning Volunteer Day in the fall

~~J. Cultural Affairs Commissioner~~ ~~Ogunleye~~

K. Facilities Commissioner Cooper

~~L. Financial Supports Commissioner~~ ~~Garcia~~

M. Student Wellness Commissioner Read

~~N. Transfer Representative~~ ~~Bravo~~

O. International Student Representative Madini
 - Had international town hall last week, invited by DASHEW to be in the town hall
 - Student survey for international students is out

~~P. OCHC Representative~~ ~~Gupta~~

Q. Administrative Representatives Alexander, Champawat, Geller, O’Connor, Perez

Jessica: We’re kind of brainstorming ways to engage students and keep the union as a resource for students, so if you have any ideas for programming send them our way.

Josh: Jessica and I have been on a lot of conference calls with IT to set up your student emails. We’re trying to get you everything including G suite. It may be a slow roll out, but we’re trying to get them in as quick as possible. Working on the TrueBruin welcome week.

VIII. Old Business

- none

IX. New Business

[UCSA Systemwide Opportunities & Appointments](#) Arasasingham

What is UCSA?

- The University of California Student Association is the official voice of students from across the UCs system of campuses. It is our mission to advocate on behalf of current and future students for the accessibility, affordability, and quality of the University of California system.

History

- In 1968, Reagan proposes the first “fees” at UC, largely in response to the anti-war student protests to stop organizing by raising the stakes
- The only system wide body at the time, the Council of the Presidents, comes together to fight the fees, but realizes some limitations (campus-based authority and capacity); students lose the fight to keep tuition free

- In 1971, CoP formalizes the UC Student Lobby and creates the External Vice President position, delegating authority on external issues
- In 1985, all system wide efforts (not just lobbying) consolidate into the UC Student Association, now recognized as official by UC and the State

UCSA Standing Campaigns

- Racial Justice Now
- Fund the UC
- UCweVote
- ACQUIRE
- UCSA's Campaigns direct our work and help to identify our coalition partners each year.

Fund the UC

Staff Lead: Government Relations Director (Parshan Khosravi)

- College Affordability
- Expanding and continuing Cal Grants A & B awards
- Expanding and continuing Federal Pell Grants
- Enhancing Student Borrower Protections
- Fighting for Subsidized Student Loans

Finding a Sustainable, Long Term Funding Model for California Higher Education

- Prop 13 Reform

Ultimate Goal is a Cost Free UC

Racial Justice Now

Staff Lead: Statewide Organizing Director (Salih Muhammad)

Ongoing Mission:

UC lives up to its promise of Access, Affordability, and Equity

- Began as FIRE- Fighting Incarceration Reclaiming Education; Then IGNITE- Invest in Graduation Not Incarceration, Transform Education; Then ReIGNITE and PermIGNITE

Areas of Focus

- Affirmative Action
- School-to-prison pipeline
- Funding from UCOP for Recruitment and Retention Centers
- Campus Climate and Diversity
- Police Accountability

ACQUIRE

Staff Lead: Policy Director (Ashraf Beshay)

A Campaign for Quality in Resources and Education

Potential Areas of Focus

- Undocumented Student Services
- Campus safety, combating sexual violence
- Resources for marginalized communities
- Accessibility and Resources for Differently Abled Students
- Basic Needs (Food and Housing Insecurity, etc.)
- Mental health
- Parenting Students Support (Childcare, Lactation Resources, etc.)
- Support for former foster youth and system-impacted students

UCweVOTE

Staff Lead: Executive Director (Anais Lieu)

During election years

- UCweVote works to raise funds, increase student voter registration, and incentivize student voter turnout
- In the last Presidential election, we raised \$13K, produced voter registration guides, registered 45k students, and reach 16k students for GOTV outreach. In the last Midterm election, we increased the GOTV number to 100k.

2020 Census

Non election years

- Voter access, combating oppressive voter laws, negotiating greater voting accessibility, and conducting trainings.

What opportunities does UCSA provide?

Collective Bargaining Program

Collective Bargaining: negotiations of wages and other employment conditions between UC and its workers

- Higher Education Employee- Employer Relations Act, guarantees a student representative in all negotiation meetings between employer and employee
- Students are impacted by working conditions and policies governing UC unions
- By being a student rep, you serve as a third party observe, build relationships with workers and keep both parties accountable
- Travel covered

Need a pool of representatives from every campus.

Systemwide Committees (Academic Senate and UCOP)

Actually sit on a year-long committee with faculty, staff, and other stakeholders

- Discuss critical policy issues such as admissions policy, budget priorities, mental health oversight
- Meetings held in Oakland and/or conference calls
- Travel reimbursed

Systemwide Committees Currently Recruiting:

- Board of Admissions and Relations with Schools (BOARS) - 1 seat
- Education Finance Model Steering Committee (EFM) - 1 seat
- Steering Committee on the UC Code of Conduct for Trademark Licenses (CCTL) - 1 seat
- Student Mental Health Oversight Committee (SMHOC) - 1 seat
- UC Education Abroad Program Advisory Board (UCEAP) - 2 seats
- University Committee on Academic Computing & Communications (UCACC) - 1 seat
- University Committee on Academic Freedom (UCAAF) - 2-3 seats
- University Committee on Affirmative Action, Diversity, and Equity (UCAADE) - 1 seat
- University Committee on Educational Policy (UCEP) - 2-3 seats
- University Committee on International Education (UCIE) - 1 seat
- University Committee on Planning & Budget (UCPB) - 1 seat
- University Committee on Preparatory Education (UCOPE) - 2-3 seats
- University Committee on Research Policy (UCORP) - 1 seat

Student Observer to a Regents Committee

Another opportunity to represent the student voice at Regents meetings

- Year long commitment, one representative per committee
- Allotted speaking time to address one of these committees:
 - Academic & Student Affairs
 - Audit & Compliance

- Basic Needs
- Finance & Capital Strategies
- Health Services
- Public Engagement & Development
- Travel reimbursed

Applications are due in late August

<https://ucsa.org/get-involved/student-observer/>

Student Advocates to the Regents (StARs)

Attend one Regents Meeting this year

- StARs are selected to represent students during Regents meetings
- Special access to engage with Student Affairs, Regents, and Chancellors
- Guaranteed public comment
- Travel reimbursed by UCOP

We select 2 new StARs each meeting, who join these guaranteed StARs:

- UCSA President
- UCSA University Affairs Chair
- Representative from UC UndocuCoalition

Applications are due two weeks before the meeting

<https://ucsa.org/get-involved/stars/>

Racial Justice Now Campus Coordinator

- Possibly Stipended (TBD).
- Responsible for liaising with the UCSA Racial Justice Now Chair and the coordinators of all other campuses.
- Will work toward advancing the RJN priority goal for this year:
 - Will be determined at UC SOS
 - Likely will be related to UC policing issues
- Historically a role within the EVP office, but this year we are hoping for it to be a separate community leader.
 - Hoping to recruit and support a campus leader with strong ties to communities of color, relationships with marginalized student groups, and a background in police abolitionist organizing

Opportunities to Share with your Offices and Communities

- Collective Bargaining Representative* - *Due August 16*
- Systemwide Committee Appointment* - *Due August 16*
- Student Observer to the Regents* - *Due August 16*

- Student Advocate to the Regents (StAR)* - *Rolling, until early September*
- Campus Racial Justice Now Coordinator - *Rolling, until Sept. 8*
- Prop. 16 Campus Organizers (Stipended) - *Announcement Soon*

...Plus, more opportunities throughout the year

X. Adjournment*

Riley

- Naomi adjourns at 8:34pm

Good and Welfare

* Indicates Action Item

Indicates Consent Item

@Indicates Executive Session Item